

COPY

Town and Country Planning Act 1990

Advertisement Refusal

Reference: H05/0765/94

Received: 15-AUG-94 Type: ADVERTISEMENT

Name: Mr K Goodchild
Fleet Hargate Stores
Old Main Road
Fleet Hargate
Spalding, Lincs

Agent: Messrs Poddingtons
43 Double Street
Spalding
Lincs
PE11 2AA

Description: Roadside sign

Location : A17 Fleet Hargate Spalding
Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

- 1 In the opinion of the Local Planning Authority the proposed sign would, if permitted, be injurious to the visual amenities of the locality.
- 2 In the opinion of the Local Planning Authority, the proposed direction sign would create an unnecessary distraction to drivers along a high speed open section of rural trunk road. In doing so it may cause vehicles to slow down, or take action likely to be a potential source of interference with the free and safe flow of through traffic on this busy and important trunk road. Furthermore, this sign is erected on land which is totally divorced from the site to which it relates, and if permitted would lead to a proliferation of similar signs along the trunk road, to the detriment of road safety.

Director of Planning and Building Control Services
19-OCT-94 H05/0765/94

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

Town and Country Planning Act etc

DRAFT REFUSAL

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13-OCT-94

AD check....*18/10*...

Authorised to issue (inc Delegation).....*18/10*.....