Online Comment

Application	H09-0450-24
Location	Novo Cosmetics Church Street Holbeach PE12 7LL
Proposal	Proposed Signage on Building

Name	Greg Watkinson
Address	Conservation Officer
Date Submitted	22-07-24
For/Against	Comments

I wish to raise no objections to this proposal. The proposal site is within the conservation area, and the proposed details would typically be unacceptable in terms of materials within such a setting. However, in this instance, the nature of the host building itself is such that I do not consider it reasonable, nor befitting of the building itself to make an assessment of the proposed signage in favour of a more traditional appearance. The proposed design is not of a nature that is alien or inappropriate to a late C20th commercial building such as it is.

In accordance with the details within the application form, I would however display a preference toward powder-coated aluminium for the material of the main fascia.