SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: TESCO STORES LTD

Street address: PO Box 400
Cirrus Building
Shire Park
Town/City: Welwyn Garden City
County: Hertfordshire
Country:
Postcode:

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Oliver | Surname: Barker

Company name: Smith Smalley Architects

Street address: Craven Lodge
Victoria Avenue
Town/City: Harrogate
County: North Yorkshire
Country:
Postcode: HG1 5PX

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address: oliver.barker@smithsmalley.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: TESCO

Street address: BOSTON ROAD

HOLBEACH

Town/City: HOLBEACH

County:

Postcode: PE12 7LR

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 535866

Northing: 324922

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New signs to existing building and car park

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 06/09/2011 To: 06/09/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.685 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.3 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 5.5 x Depth: .30 metres

What materials will the sign be made of?

Perspex on metal frame painted white

What is the maximum height of any of the individual letters and symbols (in centimetres)? 100 cm

The colour of text and background:

Red text, blue blips

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ( ) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ( ) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ( ) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ( ) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ○ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ○ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ○ Static ○ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 17/08/2011