FILE COPY

SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Refusal

Reference: H09/0941/98 Received:23-SEP-98 Type:ADVERTISEMENT

Name: Lloyds Bank plc
71 Lombard Street
London

Agent: Hawes Signs Ltd
Moulton Park
Northampton
NN3 6EU

Description: Halo illuminated individual 3D letters and projecting sign
Location : 1 West End Holbeach
Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

1 The existing fascia advertisements (Lloyds Bank Ltd) are carved within the existing stonework of the building. It is proposed to conceal these entirely with stove enamelled panels in a colour to match the stonework and apply individually illuminated letters (Lloyds TSB). In addition, the lettering on the west elevation is visually too close to a stone pedimented feature. In the opinion of the Local Planning Authority the signs would be detrimental to the architectural integrity of the building and would harm the character/appearance of Holbeach Conservation Area. As such, they would be contrary to Policy E8 of the South Holland District Local Plan.

Director of Housing and Planning Services
19-JAN-99 H09/0941/98

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

SALLY WALTHAM BA (Hons) F.C.I.H. Director of Housing & Planning Services
Housing & Planning Services Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 01775 761161)

Town and Country Planning Act etc

DRAFT REFUSAL

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14-JAN-99 Checked 15/1 MG 16/1.

Authorised to issue (inc Delegation)..... 15/1