

Online Comment

Application H09-1168-25
Location Jewson Ltd Boston Road South Holbeach PE12 7LR
Proposal Proposed Signage

Name Greg Watkinson
Address Conservation Officer

Date Submitted 22-12-25
For/Against Comments

The proposal here is for internally illuminated signage.

Such signage is typically unacceptable in Conservation Areas. Whilst the site is just outside of the conservation area, Policy 29 of the SELLP does offer protection to sites that exist within views into and out of the conservation area, which this site plainly does.

However, with that said, this site specifically is not within the setting of any listed buildings and is within a commercial setting characterised largely by late C20th commercial and industrial sites, with very little traditional commercial character. Moreover, the site is situated across the road from Tesco, which already features extensive internally illuminated signage.

Therefore, whilst the site is within the setting of the conservation area, in the balance of probabilities, I do not find that the acceptance of this proposal would present any additional risk to the character of the Conservation Area.