SOUTH HOLLAND DISTRICT COUNCIL

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: Peter | Surname: Sulway

Company name: Forest

Street address: Spen Barn Farm
Roughlee

Town/City: Burnley
County: Lancashire
Country: UK
Postcode: BB12 9JN

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: Mr | First Name: Peter | Surname: Sulway

Company name: Forest

Street address: Spen Barn Farm
Roughlee

Town/City: Burnley
County: Lancashire
Country:
Postcode: BB12 9JN

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 01282694949 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: peter@forestuk.com

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: PREMIER FOODS

Street address: BRIDGE ROAD

LONG SUTTON

Town/City: SPALDING

County:

Postcode: PE12 9EQ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 544909

Northing: 322212

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: David Surname: Gedney

Reference:

Date (DD/MM/YYYY): 15/11/2011 (Must be pre-application submission)

Details of the pre-application advice received:

informal meeting to ascertain current planning requirements

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of existing Signage on Bridge Road and Hundred Lane due to company name change.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 9

Please describe:

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (•) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (•) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Princes Bridge Road
Item A 2 off ,B,C,D,E,F,G,Hb.

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (•) No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/01/2012 To: 01/01/2022

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1500 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.440 x Width: 1.220 x Depth: .10 metres

What materials will the sign be made of?

Digital print mounted to 3mm composite aluminium panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 150 cm

The colour of text and background:

Red on Blue and blue on white

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .81 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: .61 x Width: 1.22 x Depth: .08 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.1 cm

The colour of text and background:

Red on Blue and blue on white

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: .75 x Width: 1.500 x Depth: .003 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? .10 cm

The colour of text and background:

red on blue and blue on white

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? .03 m

What are the dimensions of the proposed advertisement? Height: .75 x Width: 1.5 x Depth: .003 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? .15 cm

The colour of text and background:

re on blue and blue on white

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.0 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 4.0 x Width: 1.5 x Depth: 1.5 metres

What materials will the sign be made of?

Triangular Fabricated mild steel base to sign with Digital print onto 3mm aluminium composite panels

What is the maximum height of any of the individual letters and symbols (in centimetres)? .15 cm

The colour of text and background:

Red on Blue and blue on white

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .75 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 3.0 x Width: 1.5 x Depth: .08 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? .15 cm

The colour of text and background:

Red on blue and blue on white

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.5 m

What is the maximum projection of the advertisement from face of building (in metres)? .03 m

What are the dimensions of the proposed advertisement? Height: 3.0 x Width: 6.0 x Depth: .05 metres

What materials will the sign be made of?

Digital print on to PVC banner mounted within a flex tension system

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Red on Blue

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 1.22 x Depth: .1 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? .15 cm

The colour of text and background:

re on blue and blue on white

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? .003 m

What are the dimensions of the proposed advertisement? Height: .75 x Width: 1.5 x Depth: .03 metres

What materials will the sign be made of?

Digital print onto 3mm aluminium composite panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? .15 cm

The colour of text and background:

red on blue and blue on white

Will the sign be illuminated? ○ Yes ◉ No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 29/11/2011