Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	
Address line 1	A17/A1101 Wisbech Road
Address line 2	
Address line 3	
Town/city	Long Sutton
Postcode	PE12 9AF

Description of site location must be completed if postcode is not known:

Easting (x)	544139
Northing (y)	321756

Description

Consent requested to install and display four non-illuminated roundabout sponsorship signs on the roundabout facing each of the entrance roads. This is for the roundabout sponsorship scheme run by Lincolnshire County Council and headed by Mick Pheonix. Planning consultation communicated and agreed with Richard Fidler.

2. Applicant Details

Title	Mr
First name	Steve
Surname	Green
Company name	CP Media
Address line 1	7 Harrison Road
Address line 2	Almondbury
Address line 3	
Town/city	Halifax

2. Applicant Details

Country	United Kingdom
Postcode	HX1 2AF

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Four identical, non-illuminated signs measuring 1200mm wide x 500mm high, fixed into the ground using steel posts (2 per sign) with the distance between the ground and the bottom of the sign being approximately 350mm. Posts will be fixed into the ground to a depth of approximately 500mm using postcrete. Each sign will be installed facing an entrance to the roundabout and not conflict with any existing traffic street furniture.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☑ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.35 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.5 x Width: 1.2 x Depth: 0.05 metre(s)
What materials will the sign be made of? Galvanised steel posts x2 with an aluminium plate attached and vinyl graphics applied	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background Various	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.35 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 0.5 x Width: 1.2 x Depth: 0.05 metre(s)
What materials will the sign be made of? Galvanised steel posts x2 with an aluminium plate attached and vinyl graphics applied	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background Various	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.35 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.5 x Width: 1.2 x Depth: 0.05 metre(s)
What materials will the sign be made of? Galvanised steel posts x2 with an aluminium plate attached and vinyl graphics applied	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background Various	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0.35 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.5 x Width: 1.2 x Depth: 0.05 metre(s)
What materials will the sign be made of? Galvanised steel posts x2 with an aluminium plate attached and vinyl graphics applied	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background Various	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2

4. Type of Proposed Advertisement(s)

Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Passive street furniture advertising signs to go on the roundabout.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 24/05/2021

To 24/05/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

○ The agent
◉ The applicant
○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	29/03/2021