SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Consent

Reference: H11/0375/92 Received:26-MAR-92 Type:ADVERTISEMENT

Name: Exchange Garage
31 Market Street
Long Sutton
Spalding
Lincs

Agent: Futurama Signs Ltd
Island Farm House
Island Farm Road
West Molesey
Surrey

Description: One illuminated facia and totem sign, two directional and one wall sign
Location : 31 Market Street Long Sutton Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The lettering and logo only on the fascia shall be illuminated.

Reason: In the interests of the visual amenities of Long Sutton Conservation Area.

3 The brightness of the advertisement hereby granted consent shall not exceed 600 candelas/sq metre.

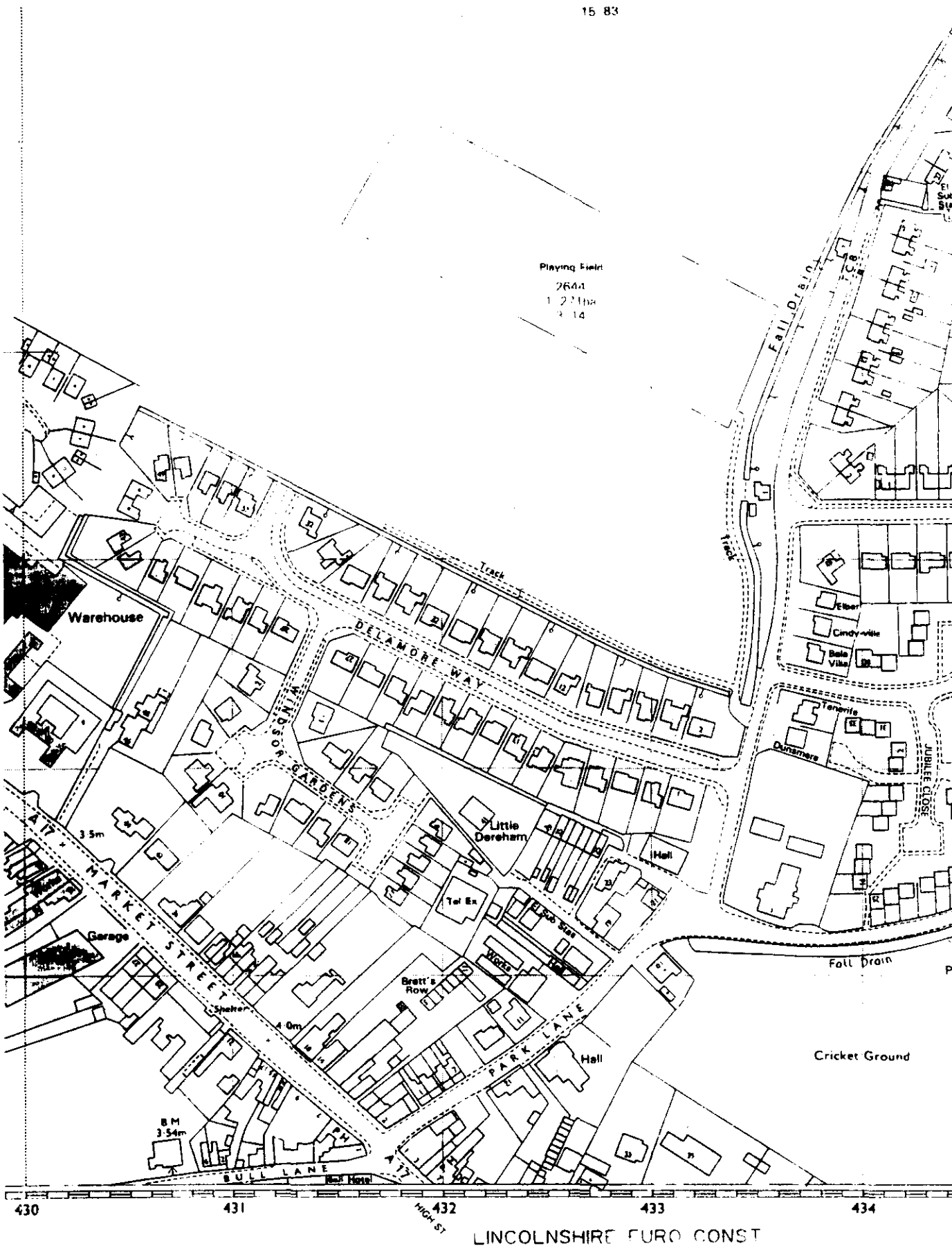
Reason: In the interest of the amenities of Long Sutton Conservation Area.

4 The lower panel of the totem sign shall be removed to the reasonable

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

TF 4223



Levelled 1964,65

Boundaries.....Apr 1990

Heigh

More detailed levelling the latest available

AD ERTISEMENT APPLICATION

For office use only
Application No. H11/0375/92
Date Registered 26 MAR 1992
Grid Reference

1. Please complete in block letters

NAME AND ADDRESS OF APPLICANT

EXCHANGE GARAGE
31 MARKET STREET
SPALDING
LONG SUTTON
LINCOLNSHIRE

Tel. No.

NAME AND ADDRESS OF AGENT
(if form completed by agent)

FUTURAMA SIGNS LTD
ISLAND FARM HOUSE
ISLAND FARM ROAD
WEST MOLESEY
SURREY
Tel. No. 081- 941- 1999 EXT 270
(Personal contact name) MARK FAIRHEAD

Please complete in block letters

FULL POSTAL ADDRESS OF THE APPLICATION SITE

AS APPLICANT

Please complete in block letters

BRIEF DESCRIPTION OF ADVERTISEMENT PROPOSED
(e.g. fascia sign, projecting box sign)

REFER TO DRAWINGS & SPECIFICATION SHEETS.

Please complete

I attach the necessary plans and I enclose ~~the~~ fee of £ 30:00

Signed ..... (Applicant/(Agent)) Date 16-03-92.

Please complete **all** the sections below

2. **SITE DETAILS** State the present use of the land or buildings:	SALE OF NEW & USED CARS.
What is the applicant's interest in the site? (e.g. (owner) tenant)	
Has a planning application also been submitted for related proposals?	State Yes or No: YES
If so, please describe the proposal or give planning reference.	H11/0170/91

3. **ADVERTISEMENT DETAILS** Will the advertisement be illuminated?	State Yes or No: YES
If so, describe the type of illumination (e.g. internal): state whether static or intermittent:	STATIC INTERNAL & EXTERNAL
State height of advertisement above ground level: dimensions of advertisement: size of letters or symbols: colours of letters and background:	REFER TO DRAWINGS & SPECIFICATION SHEETS

4. **DURATION** Please state period consent is required for (max. 5 yrs).	5 YEARS

SIGN INFORMATION FORM

SOUTH HOLLAND D.C.
PLAN DEPT.
26 MAR 1992
REF 0375/92

Drawing No : 1591

Site Name : EXCHANGE GARAGE LTD
Site Address : 31 MARKET STREET
SPALDING
LONG SUTTON
LINCOLNSHIRE

SIGNS REQUIRING CONSENT

F1 — Illuminated facia signs, with externally illuminated vertical light bars, a single horizontal underline light bar, in white cold cathode neons. The Rover Logo and Dealer Name letters are dimly internally illuminated.
The signs are coloured :-
'Rover Fine Gold' - BS 10 B 19,
'Rover Burgundy' - BS 04 D 45.
The letters to the Rover Logo and Dealer Name are translucent and white in colour.

_____ — As above, but with no external illuminated neons, just the Rover logo and Dealer Name dimly internally illuminated.

_____ — As above but totally non-illuminated.

_____ — Non-illuminated adhesive letters.

T1 — Illuminated totem sign, with horizontal neon strips above and below the dimly illuminated Rover Logo. the Dealer Name is illuminated by small floodlights at the base of the sign which throw a soft wash of light up the trunk of the totem. The colour scheme of this sign is the same as that of the fascia signs.

_____ — As above, but with no external illuminated neons, just the Rover logo dimly internally illuminated and the Dealer Name illuminated by floodlights.

_____ — As above but non-illuminated.

———————— As totem but omitting panels below the Rover Logo and floodlights.

———————— As above, but with no external illuminated neons, just the Rover logo dimly internally illuminated.

———————— As above but non-illuminated.

———————— A single pole sign internally illuminated to allow the translucent white letter to dimly glow. The colour scheme of this sign is the same as that to the fascias.

———————— As above but non-illuminated.

———————— Internally illuminated Projecting / Wall Flat Rover Logo. The colour scheme of this sign is the same as that to the fascias.

———————— As above but non-illuminated.

———————— Illuminated Facility projecting sign.

———————— As above but non-illuminated.

(W1) ———— Non-illuminated Facility / ~~illegible~~ wall flat signs.

(D1) & (D2) ———— Non-illuminated free-standing Directional signs.

Average illumination intensity of the Fasica Signs = 360cd/m²
4.5m Totem Sign = 112cd/m²
3.0m Totem Sign = 168cd/m²
Single Pole Sign = 50cd/m²

ADMIN RECORD SHEET

INITIAL

Submitted Fee £ 30..

Receipt Issued ..... No. 6906

Date First Received 26 MAR 1992

REGISTRATION

REFERENCE H11/0375/92

Cross-Ref N/A

Date 27/3/92

VALIDATION Date 27/3/92

Type ADVERT Earliest permission date (Cert B) .....

Site area ..... No. of dwellings ..... Floorspace .....

New build/site enlargement/redevelopment/change of use/extension/alteration

Earlier permission ref .....

EM:-	Siting	Design	Ext app	Access	Lands
Previous					
Current					

Description

Technical:- Certificate ☐ Accuracy ☐
Site plans ☐ Incomplete form ☐
Description ☐

S63 Advert required ☐ Expiry date .....

Fees: Nil fee – previous app ☐ Ref .....
– type
Discounted fee ☐ Reason .....

Correct fee £ 30 Additional £ ..... Receipt no. .....

Refund £ ..... Issued .....

CONSTRAINTS Date 31.3.92

Index Sheets 193 OS Nos ..... Grid Ref S 43000 E 39100

Part K Parish WESTON

Inside CBD YES Inside CP area YES

CP Burial	☐	C1	☐	Grade
CP Bypass	☐	C2	☐	
Level crossing	☐	C3	☐	
Footpath	☐	Other:		

Linked to site ..... Ref ..... Linked to property ..... Ref. 01089/C

Planning Records: CP. 70/91
Earlier apps 5148/34
164/71

B Reg Records:
Already submitted Ref .....
Requested .....

Inputs completed .....

APPLICATION ASSESSMENT

Notes for Case Officer

Site Notes: Accuracy Neighbours Other

Boundaries Site Features Retrospective since signs already in position. Residential on both sides. Also opposite.

Inspected by: DMG
date: 8/4

Case Officer Conclusions (issues)

Case Officer Recommendations (summary)
(details overleaf) GRANT
REFUSE

Recommended approvals -

Departure from policy — Yes .... / No ....

Ward member request — Yes .... / No ....

Recommend approval against material objection — Any objection received? No / If yes, is any obj. material? No / Yes / No — Yes .... / No ....

[Reason:

Other circumstances needing Committee decision — Yes .... Flagged by Senior Officer Signed ..... / No ....

ALL OF ABOVE

Recommended refusals -

Refusal on adopted policy grounds on first Applic. — No .... Nil fees (not first Submission) / Other info. viz: Signed ..... / Yes ....

ANY ONE OF ABOVE

Committee report
Sub-Committee:
SV recommended .....
Est/Ind. recommended.....

Delegation confirmed by Senior Officer
.....

Recommendation/draft report produced.....

F U R T H E R I N F O R M A T I O N / C O N S U L T A T I O N S

APPLICATION REF:

DIRECTIONS

		Siting	Design	Ext App	Access	Lands
Art 7 (Outlines)						
RM Checklist:	Previous					
	Current					
	Required					

Reg 4 Scale drawing ..... Highway S/W ..... Agric appraisal .....

[Indicate if other Regs]

Precise details, for non-standard direction:

CONSULTATION/PUBLICITY REQUIRED DMC 1/4 DC 1/4

Publicity : General
Departure
Setting of LB Viz

Residents (Postal):
~~34A~~ Market St
~~42~~ — " —
~~39~~ — " —
~~27~~ — " —
Residents (Delivery):

NB. ensure consultancy work consulted with Previous file

Consults : Dept of Transport
Env Health
Conservation consults : Local
Local & National
English Heritage LBC I, II*
Setting I, II*
Major CA

Consultant : Name
Order No:

Other :

R E V A L I D A T I O N A F T E R D I R E C T I O N

Information satisfactory/unsatisfactory Signed .....

Further direction: Precise details

Amended description:

Reconsultations required -
Parish Council
Ward Members
Residents
Advertise
Other

New valid date ..... Re-Registered .....
Ack/Reception .....

Town and Country Planning Act etc

DRAFT DECISION

Reference: H11/0375/92 Received:26-MAR-92 Type:ADVERTISEMENT

Name: Exchange Garage
31 Market Street
Long Sutton
Spalding
Lincs

Agent: Futurama Signs Ltd
Island Farm House
Island Farm Road
West Molesey
Surrey

Description: One illuminated facia and totem sign, two directional and one wall sign
Location : 31 Market Street Long Sutton Spalding Lincs

South Holland District Council hereby give notice that permission has been granted/refused etc on the following conditions/reasons:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The lettering and logo only on the fascia shall be illuminated.

Reason: In the interests of the visual amenities of Long Sutton Conservation Area.

3 The brightness of the advertisement hereby granted consent shall not exceed 600 candelas/sq metre.

Reason: In the interest of the amenities of Long Sutton Conservation Area.

4 The lower panel of the totem sign shall be removed to the reasonable

satisfaction of the Local Planning Authority.

Reason: To ensure satisfactory visibility, in the interests of highway safety.

Authorised to issue:

18-NOV-92 H11/0375/92 AD.....DC.....

APPLICATION REFERENCE: H11/0375/92 DATE RECEIVED: 26 March 1992

APPLICANT: Exchange Garage
31 Market Street
Long Sutton
Spalding
Lincolnshire

AGENT: Futurama Signs Ltd
Island Farm House
Island Farm Road
West Molesey
Surrey

TYPE: Advertisement

DESCRIPTION: One illuminated facia and totem sign, two directional and one wall sign

LOCATION: 31 Market Street, Long Sutton, Spalding, Lincolnshire

Parish Council: No objections.

County Highways: No objections.

Information from Applicants: Summarised:

- Fascia Sign - coloured "fine gold" and burgundy. Lettering translucent white. Illuminated externally with vertical light bars, a single horizontal underline light bar, in white cold cathode neons. Rover Logo and Dealer Name letters are dimly internally illuminated.
- Totem Sign - Colours "fine gold" and burgundy with white lettering. Illuminated with horizontal neon strips above and below by small floodlights at the base of the sign which throw a soft wash of light up the trunk of the totem.
- Wall Sign - Non illuminated.
- Directional Signs - Non illuminated.

PLANNING POLICIES/DOE ADVICE
Inside IBD.
Within Long Sutton Conservation Area.
Section 72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 requires Local Planning Authorities to pay special attention to the desirability of preserving or enhancing the character or appearance of Conservation Areas.
Local Plan Policy EN3.

PREVIOUS DECISIONS
H11/0170/91 - Advert - Facia sign, totem sign, wall sign and free standing directional sign - Refused, reason:
1 Insufficient information supplied to allow the Local Planning Authority to approve the application.

PLANNING ISSUES
1 The determining issue in this particular case is whether the signs would preserve or enhance the character or appearance of the Conservation Area.

2 The application is retrospective since the signs are already in position. Five signs are required in total; namely, a fascia sign, totem sign, wall sign and two directional signs. Details are outlined above.

3 The plans submitted are now considered to be sufficient to enable the Local Planning Authority to assess the application.

CONCLUSIONS

1 Often signs such as these pose problems in Conservation Areas. However, in this particular case the matt finishes and neutral colours proposed contribute to a more discreet approach. The fascia sign is set back from the road and in scale with the building. Given that the development is considered to be 'neutral', therefore, it is my opinion that it is acceptable on balance providing the illumination is of low intensity.

2 Concern has been expressed regarding the position of the totem sign and visibility along Market Street. The County Highways Authority have assessed this matter, and although they agree that visibility may be improved by setting the sign further back, this could not be guaranteed since vehicles for sale are presently parked on this frontage and as such equally impair such visibility. They have also stressed that a car waiting to emerge from the site can see sufficiently along Market Street without having to edge out into the carriageway and as such they consider that there is not sufficient reason to insist upon either a refusal of planning permission or a modification of the existing sign.

RECOMMENDATION - Grant Consent.

1 The lettering and logo only on the fascia shall be illuminated.

2 SC61 - (advert brightness) ... 510 candelas per square metre.

Reasons

1 In the interest of the visual amenities of Long Sutton Conservation Area.

2 In the interest of the amenities of Long Sutton Conservation Area.

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416. PLANNING APPLICATIONS (Continued)

(h) Advertisement Consent

Subject to the applicants agreeing to remove the lower panel of the totem sign, the Director of Planning and Building Control Services be authorised to grant consent for the display of the undermentioned advertisement in accordance with his recommendations and subject to standard advertising conditions:-

Plan No. and Applicant	Proposal
H11/0375/92 Exchange Garage	One illuminated fascia and totem sign, two directional and one wall sign at 31 Market Street, Long Sutton. DG

(Councillor E J Clarey left the meeting following consideration of this application.)

(O.A. denotes outline applications.)

(Councillors R C P Cowan, N P Judge MBE and J R Pearl left the meeting at this juncture.)

417. LONG SUTTON AND SUTTON BRIDGE LOCAL PLAN - ALTERATION NO. 1 -INDUSTRIAL DEVELOPMENT AT LITTLE SUTTON (849/91)

The Committee considered a report of the Director of Planning and Building Control Services which advised members of the objections and representations in support received in respect of the Alteration No 1 to the Long Sutton and Sutton Bridge Local Plan and gave detailed consideration to the submissions and the next stages required towards adoption of the Alteration, which was considered necessary following the Department of Transport's changed requirements for gaining access from the A17 bypass. The Alteration had been deposited prior to the provisions of the Planning and Compensation Act 1991 becoming effective and could therefore proceed towards adoption.

As a result of the representations received, it appeared to be inevitable that there would be a public enquiry on this issue, at which the Department of Transport had indicated that they would attend and play a major part in defending the District Council's strategy. Nine objections had been received and three supporting representations, whilst the relevant local parish councils had opposed some of the proposals and supported others. Two objections were received shortly after the closing date but the Director of Planning and Building Control Services felt that consideration of them would benefit the full assessment of the proposed strategy and of the issues raised.

The Deputy Director of Planning and Building Control Services advised that 13 separate grounds of objection had been received which broadly fell into three main themes:-

i) The relative merits or otherwise of encouraging new industrial development which would generate traffic, specifically for some indeterminate period on the de-trunked Bridge Road, until direct access was available from the by-pass. This concern gave rise to objections to one or more of the policies in the Alteration;

AN SMITH Dip TP MRTPI
ctor of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

COM

Application no: H11/0375/92 Type: ADVERTISEMENT

Applicant: Exchange Garage
Tel:

Agent: Futurama Signs Ltd
081 941 1999 ext 270

Description: One illuminated facia and totem sign, two directional and one wall sign

Location: 31 Market Street
Long Sutton
Spalding
Lincs

Valid date: 26-MAR-92
Target dates:
To case officer 31-MAR-92
Inspected by 05-APR-92
Extra contacts 10-APR-92
Report if not clear by 30-APR-92

Terminal date: 21-MAY-92
Target Committee: 13-MAY-92
Report deadline: 29-APR-92

Case Officer:
D M GEDNEY

DEVELOPMENT/CONSTRAINTS

Size:
Category:
Listed building:
Conservation Area: LONG SUTTON

CONSULTATIONS CARRIED OUT

		Sent	Expiry
Clerk to Long Sutton	0406 362402	01-APR-92	15-APR-92
Cllr D A Tennant		01-APR-92	15-APR-92
Cllr E J Clarey	0406 363141	01-APR-92	15-APR-92
Cllr M D Booth	0406 350034	01-APR-92	15-APR-92
Owner/Occupier 34A Market Street		09-APR-92	23-APR-92
Owner/Occupier 42 Market Street		"	"
Owner/Occupier 39 Market Street		"	"
Owner/Occupier 27 Market Street		"	"
Site/Press Advert CSA		07-APR-92	28-APR-92

MDJ

L C C — No Objections JCB 15/4/92.

.N SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H11/0375/92 Type: ADVERTISEMENT

Applicant: Exchange Garage
Tel:

Agent: Futurama Signs Ltd
081 941 1999 ext 270

Description: One illuminated facia and totem sign, two directional and one wall sign

Location: 31 Market Street
Long Sutton
Spalding
Lincs

Valid date:	26-MAR-92	Terminal date:	21-MAY-92
Target dates:		Target Committee:	13-MAY-92
To case officer	31-MAR-92	Report deadline:	29-APR-92
Inspected by	05-APR-92		
Extra contacts	10-APR-92	Case Officer:	
Report if not clear by	30-APR-92	D M GEDNEY	

DEVELOPMENT/CONSTRAINTS

Size:
Category:
Listed building:
Conservation Area: LONG SUTTON

CONSULTATIONS CARRIED OUT

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Site/Press Advert CSA		07-APR-92	28-APR-92

L.C.C – No objections fr CS 2/4/92

CARS GARAGED AND DRIVEN AT OWNER'S RISK

YOU VALUE GOOD SERVICE — WE VALUE YOUR BUSINESS

EXCHANGE GARAGE (LONG SUTTON) LTD.

Automobile and General Engineers

AUSTIN ROVER

LONG SUTTON
SPALDING - LINCS. - PE12 9DD
Telephone: 0406 363397 & 362261

MG

South Holland District Council,
Planning & Building Control Department,
Council Offices,
Priory Road,
Spalding,
Lincs.
PE11 2XE.

5th November 1992.

Dear Sirs,

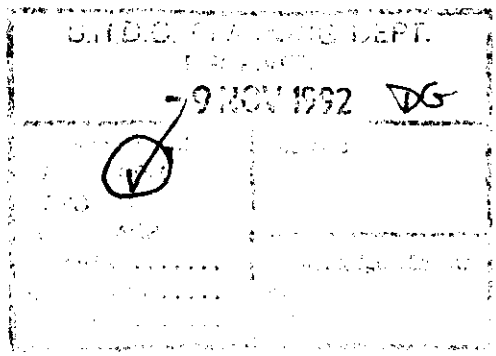
Planning Application H11/0375/92 - One illuminated fascia and totem sign, two directional and one wall sign 31 Market Street, Long Sutton.

Referring to our telephone conversation with Mr. Gedney this afternoon, we write to inform you we have now removed the lower panel on the totem sign.

Hoping this is to your satisfaction.

Yours faithfully,

p.p. Exchange Garage (Long Sutton) Ltd.,



N R MIDLEN
Principal Planning Officer

Telephone ... He informed me that ... getting in touch with ... inform me of the outcome. He wants ... section to be removed altogether.

Futurama Signs Limited

Island Farm House, Island Farm Road,
West Molesey, Surrey KT8 2TR
Telephone: 081-941 1999 Fax: 081-783 1687

Your Ref:
Our Ref: **MAF/B7279**

Mr. D. Gedney
Planning Officer
South Holland District Council
Council Offices
Priory Road
Spalding
Lincolnshire
PE11 2XE

S.H.D.C. PLANNING DEPT.
RECEIVED
24 JUN 1992 DG
NBM

23 June 1992

Dear Mr. Gedney

Ref : EXCHANGE GARAGE - 31 MARKET STREET - SPALDING
Ref No : H11/0375/92

Further to your letter of 16th June 1992, regarding our planning application for advertisement consent, for the above Rover Dealership. We agree in principal, to remove the lower panels to the Primary Totem Pole (T1).

The problem we are faced with, is that the 3m totem has a ladder framework behind the lower panels and if we remove these panels, it would expose this framework. We are experimenting with the totem at an other Rover Dealership, who also has been requested to have the lower panels removed from their 3m totem. If we can cut the ladder framework away, with out compromising the rigidity of the totem pole, we will install the amended totems at these sites.

If the rigidity of the totem is compromised, we will have to renegotiate for a more acceptable solution.

We shall keep you informed of the outcome of our experiment and trust that this will allow a favourable decision to be made, regarding our application.

Yours sincerely

Mark Fairhead.
Chief Planning Administrator (Rover)

Cllr Tennant rang 1/5.

Wishes it to go to Committee.
Re token sign + visibility.

Mr D Gedney

DMG/WL
H11/0375/92

16th June 1992

Futurama Signs Ltd
Island Farm House
Island Farm Road
West Moseley
Surrey

For the attention of Mr M Fairhead

Dear Sir,

Planning Application H11/0375/92 - One illuminated fascia and totem sign, two directional and one wall sign, 31 Market Street, Long Sutton, Spalding, Lincs.

I refer to the above planning application submitted by yourselves on behalf of Exchange Garage.

I would like to inform you that at the Planning Committee Meeting held on 2nd June 1992 it was resolved that I be authorized to grant consent for the display of the above mentioned advertisement subject to the applicants agreeing to remove the lower panel of the totem sign.

Pursuant to the aforementioned, I will therefore be pleased to receive amended plans if the applicants are agreeable.

I look forward to your response in respect of the above as soon as possible.

Yours faithfully,

N R Midlen
Principal Planning Officer
(Development Control)

Form No. H/A/3J

Lincolnshire

DEPARTMENT OF HIGHWAYS AND PLANNING

To D. Greaney

Planning Reference H11/0375/92

The following are my observations upon the enquiry under the reference quoted above: —

Signs at Garage, Market Place, Long Sutton

I have examined the position of sign 71 in relation to vehicles leaving the adjoining access point.

I agree that visibility would be improved by setting the sign further back. However such visibility cannot be guaranteed as vehicles, for sale, are parked on this frontage and can therefore equally impair such visibility.

A car waiting to emerge from the site can see sufficiently along Market Street without having to edge out into the carriageway

Date 13-5-92

Signed

Director of Highways and Planning

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H11/0375/92

Applicant: Exchange Garage
31 Market Street
Long Sutton
Spalding
Lincs

Agent: Futurama Signs Ltd
Island Farm House
Island Farm Road
West Molesey
Surrey

Description: One illuminated facia and totem sign, two directional and one wall sign

Location: 31 Market Street Long Sutton
Spalding Lincs

Type: ADVERTISEMENT

Date received: 26-MAR-92

01-APR-92

Dear Sir/Madam

CONSULTATION WITH PARISH COUNCIL

I have received an application for the above proposal and enclose a copy for your information. Any observations which the Parish Council wish to make should be set out below and returned to me by 16-APR-92. If no observations have been received by that date, it will be assumed that the Parish Council have no comments to make. The officer dealing with this application is D M GEDNEY

Yours faithfully
B SMITH
Director of Planning and Building Control Services

Clerk to Long Sutton PC
56 Garnsgate Road
Long Sutton
Spalding Lincs
PE12 9BT

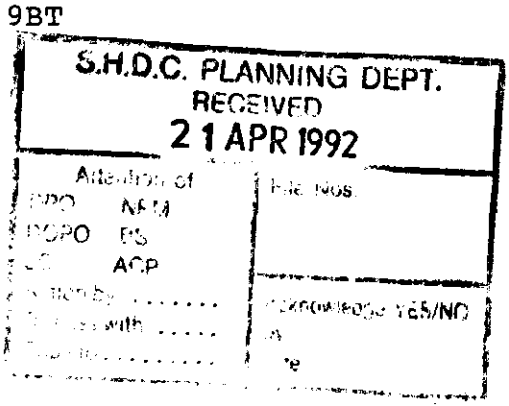
FOR PARISH COUNCIL USE ONLY

Comments:

No objections

Signed:

K. Batchelor



LFP 7.4.92.

ISON
ed for
WORK
aturday &
nday
xperience
erred
5) 710882
COTTAGE
ERIES &
C CENTRE

ORIFLAME CRUELTY Free Cosmetics require people 18+ to sell up-market products from brochure to family and friends. Excellent commission + own free products. Small initial outlay. Tel 0775 760425.
PART-TIME Night Care Assistant required for Tuesday and Wednesday nights per week. Small home in Quadring. Tel Spalding 820695.

PART-TIME Housekeeper/Granny required by professional lady with two school age children. 2/3 days a week for afternoon / early evening (hours to be negotiated). Car owner preferrable. Tel Spalding 725893.
TRAINING. Courses available in Wordprocessing, Typing, Accounting, Bookkeeping, Computer Studies and more. Learn in a relaxed atmosphere at your own pace with on hand Tutor. Tel 762121 or call at ITEC, 6 New Bond Street Court, Spalding.
WILLING hands required to work in Residential Home. Relief Cook to work Mon-Sat-Sun week 1, Friday week 2. Also part-time Relief Care Assistant to cover holidays etc. Must be available to work 8 am-3 pm and 3 pm-10 pm shifts; and willing to work some weekends. Local mature person preferred, but experience not essential. Please apply Mrs Trotman, Sudeley House, 7 Wharf Street, Sutton Bridge. (0406) 351154.
£20-£50 average earnings per week for 10-12 hours work. Simply distributing and collecting our new Betterware brochure in your own local area. No cash outlay. No selling involved. For local interview telephone 0529 414982.
ARE you aged 18-25? Outgoing, of smart appearance, prepared to work flexible hours and in return share with me the just rewards (commission only, no outlay). Yes? Then telephone (0775) 710371, now.

CHALET MAID/ CLEANER
required
Approx 2½-3 hours mornings also
WAITER/RESSES
Would suit students for weekend work also
2 MATURE PEOPLE
for weekend work, and
PERSON/S
4 hours 5pm-9pm evening work (restaurant/cafe)
ANGLIA MOTEL
Tel: 0406 22766
9ic WVN 7825

GHT TELE-SALES PERSON
needed for existing team.
ce in basic selling preferred, but we can offer some training.
GOSBERTON AREA
ll basic, but mostly commission.
urs: 9am-5pm, Monday-Friday.
Tel: 0775 841184
VN 201v7.4

PART-TIME SHOP ASSISTANT REQUIRED
2-3 days per week
Local person preferred.
Age range: 25-40 years.
Apply in writing to:
PLEDGERS DEPARTMENT STORE
Market Place, Long Sutton PE12 9LQ
7i7745 ©WVN 201v7.4

LLISON
HOMES
require a
RCHASING & MATERIALS MANAGER
eeking to appoint someone for this and demanding role, which ranges rial take offs, costings, purchasing and ntrol, through to the storage and distribution of materials.
candidate will have worked within the ion industry and have sound e of materials and their application. organisational and communication adaptable approach and the ability to a sense of humour at all times are further requirements.
ations will be treated in the strictest confidence.
ite or telephone for application for to:-
J. Reeve, Allison Homes Ltd, est Elloe Avenue, Spalding, Lincolnshire PE11 2BS
Tel: (0775) 724701 417729

SALES PROMOTERS
EISMANN HOMESERVICES
required by Multi-national Company to develop their unique home delivery service. Work from 3 pm-8 pm. Own car preferred — allowance paid weekly.
Tel: 0536 742771 from 7 am-11 pm
817763 ©WVN

Miscellaneous
Ring SPALDING 725404

PUBLIC NOTICES

GOODS VEHICLE OPERATOR'S LICENCE

CHRISTOPHER BUSTANCE, trading as C. R. Bustance, Wholesale Meat, of 34 High Road, Moulton, Spalding, Lincs PE12 6PE is applying to replace with change a licence to use 34 High Road, Moulton, Spalding, Lincs PE12 6PE as an operating centre for four goods vehicles.

Owners and occupiers of land (including buildings) in the vicinity of the operating centre or centres, who believe that their use or enjoyment of that land will be prejudicially affected, may make written representations to the Licensing Authority at Eastern Traffic Area, Terrington House, 13-15 Hills Road, Cambridge, CB2 1NP within 21 days following the publication of this notice.

Representors must at the same time send a copy of their representations to the applicant at the address given at the top of this notice.
7815 187/507LFB-4

PLANNING APPLICATIONS

NOTICE IS HEREBY GIVEN that application has been made to the Council in respect of the following:

PROPOSALS IN CONSERVATION AREAS

The proposal may affect the character or appearance of the Conservation Area —
One illuminated facia and totem sign, two directional and one wall sign 31 Market Street, Long Sutton, Spalding
(Application: H11/0375/92)
Applications and plans showing the proposal may be seen during office hours at the Planning Department, Council Offices, Priory Road, Spalding. Any observations should be sent to me within 21 days of the date of this notice.

SOUTH HOLLAND DISTRICT COUNCIL

B. SMITH
Director of Planning & Building Control Services
Council Offices,
Priory Road,
Spalding.
April 7th, 1992.
9ic WVN 7825

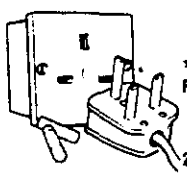
HOME SERVICES

BLINDS SPRING SALE
1/2 PRICE VERTICALS
40%OFF* VENETIANS
25%OFF* ROLLERS
20% OFF* PLEATED BLINDS
*OFF CURRENT PRICES ON SELECTED RANGES
FREE MEASURING & FITTING ANYTIME
Albany Blinds ANYDAY
LONG SUTTON 364771
IF NO ANSWER RING 0800 212532

ANTIQUES

ANTIQUES wanted. Furniture, clocks, lamps, copper, brass, jewellery, silver, porcelain, glass, pictures. House and part houses cleared. B. Dean, Delgate Bank, Weston, Spalding. Tel Holbeach 370429.

BIRTH? BIRTHDAY? ANNIVERSARY? Whatever the Happy Occasion, our newspapers can let everyone know. Call into our Reception Office in The Crescent, Spalding and Beaty or Heather can help you.

MARCADE ELECTRICS

All aspects of electrical work
★ Commercial ★ Domestic ★
FREE fitting on all smoke alarms
SECURITY LIGHTING PROFESSIONALLY FITTED
24-hour Electrician on call-out
Tel: 0775 724420
7i7745 ©WVN

ENVIRONMENTAL PROTECTION ACT 1990 PART 1

APPLICATION FOR AUTHORISATION

A.R.C. LTD has applied for an authorisation from South Kesteven District Council, St Peter's Hill, Grantham, Lincs NG31 6PZ to operate a Quarry Roadstone Plant at A.R.C. Central, Baston Fen, Peterborough, Cambs PE6 9OA.

A copy of the application is available for public inspection free of charge at South Kesteven District Council, St Peter's Hill, Grantham, Lincs NG31 6PZ.

Written representations about the application may be sent to South Kesteven District Council, St Peter's Hill, Grantham, Lincs NG31 6PZ with 28 days of April 7, 1992.
©WVN 7822 LF7-4

GOODS VEHICLE OPERATOR'S LICENCE

GOODS VEHICLE OPERATOR'S

SHOW PINKS
IN TEN VARIETIES FOR CUT FLOWERS
D. W. PANTER & SON
Tel: Holbeach 370212
5h3000©WVN

COLUMN STOCK PLANTS
End Jan onwards, £20 per 1000
P. de LEEUW
344 Bourne Road, Spalding
Tel: 0775 725189
5hcWVN3000 603VTC

TREATED FENCE
STRONGLY MADE OV
SHEDS 6x6 £10.00 5x6 £8.50 4x6 £7.50 3x6 £6.50
Part trellis other
Plain patio slabs 18x18 £
PATIOS LAID
Turf supplied and l
J. W. DISDEL (Tree
Call and see us a
Fleet Road Plant Centre
Tel: (0406) 22942 *Open*

SILT S
Minimum 16/20 ton l
HARDCORE AV
Supplied and delivere with radius of Spaldi
T. H. HARDY. Tel: HOLBE
9ic WVN

MACHINER

1000 LITRES Everard 12 metre sprayer, hydraulic booms. Tel 0775 840618 or 0831 857406.

HYSTER S50B FORKLIFT TRUCK
5,000 cap recon engine, mono transmission, 14' mast. Third hydraulics to carriage.
Tel: HOLBEACH (0406) 363241
817763 ©WVN.

Additional work for a MATROT TANKE HARVESTE
complete with Dum

VE ED OU

LIFT DRIVERS -PREPACKERS ECTRICIANS - WAREHOUSE ONS - ENGINEERS - OFFICE RK - LOCAL COMPANIES - GOOD RATES OF PAY - PHONE & OWN TRANSPORT HAVE EXPERIENCE. CALL ME NOW!
0775 762121 Agency ©WVN

PLANNING APPLICATION

Notice is hereby given that application has been made to the Council in respect of the following:

PROPOSAL IN CONSERVATION AREAS

The proposal may affect the character or appearance of the Conservation Area of LONG SUTTON .

Reference No: H11/0375/92
Description: One illuminated facia and totem sign, two directional and one wall sign

Location: 31 Market Street
Long Sutton
Spalding
Lincs

Applications and plans showing the proposal(s) may be seen during office hours at the Planning Department, Council Offices, Priory Road, Spalding. Any observations should be sent to me by 28-APR-92 quoting the above reference number.

B Smith
District Planning Officer

07-APR-92

SOUTH HOLLAND DISTRICT COUNCIL

Mary E. Kerr BA., BSc., RIBA
Architect

Tel: Sleaford (0529) 240713
Fax: (0529) 240415

The Manor House,
Spanby,
Sleaford,
Lincolnshire.
NG34 OBB

YOUR Ref H11/0170/91
OUR Ref SHDC 36/91

28th March 1991

MC

S.H.D.C. PLANNING DEPT.
RECEIVED
- 2 APR 1991

Attention of	File Nos.
DPO NAM	
DCPO BS	
JC ACP	
Action by	Acknowledge YES/NO
Discuss with	by
Copy to	date

B. Smith MRTPI
District Planning Officer,
Chatterton Tower,
Winfrey Avenue,
SPALDING,
Lincolnshire

Dear Mr Smith,

FASCIA SIGN, TOTEM SIGN, WALL SIGN AND FREE STANDING DIRECTIONAL SIGN

EXCHANGE GARAGE LTD, 31 MARKET STREET, LONG SUTTON, LINCS, PE12 9DE

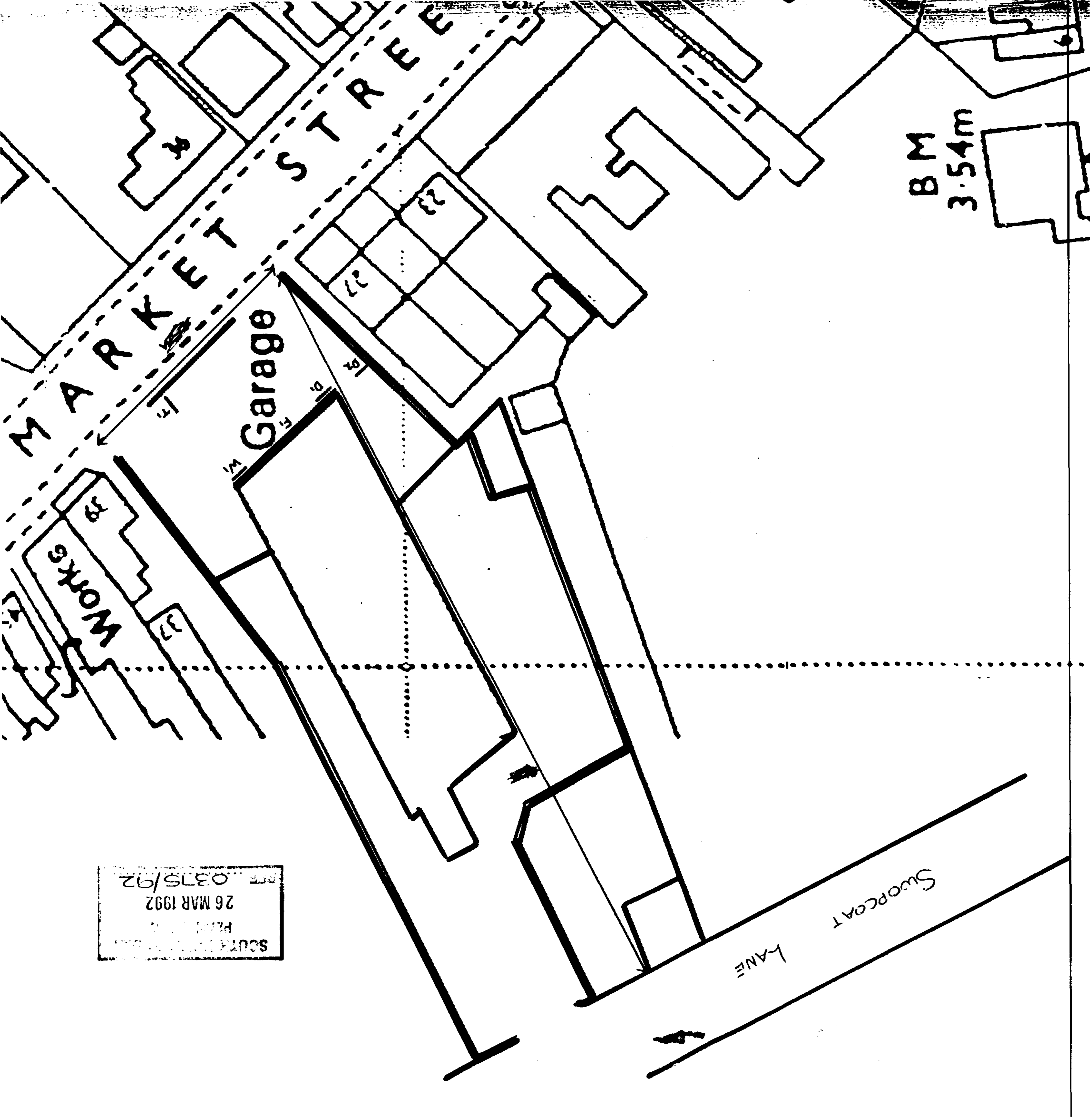
Modern garages of this type can pose problems in Conservation Areas as they are generally buildings of no architectural quality in sensitive locations. Garish and obtrusive signage can add further to this problem.

Fortunately a number of car manufacturers have improved the appearance and quality of their signage, and Rover is one of these companies. The matt finishes and neutral colours referred to in the description of the signs have contributed to a more discreet approach. This building is set back from the road, the fascia signs are in scale with the building and provided low intensity illumination and neutral colours are used this should be acceptable. Clarification is needed as to how much of the sign is in metallic gold - this seems to conflict with description in the general specification of the Oyster colour used for fascias and primary signs.

The information signs D1 and D2 will be relatively unobtrusive provided they are also in neutral colours. I do not have any great objections to the Rover totem pole sign, but do wonder whether his _ . signs are needed on this relatively small garage site. Avoidance of unnecessary signage and clutter should always be the aim in Conservation Areas.

Yours Sincerely,

MARY E. KERR BA BSc RIBA



26 MAR 1992
0375/92

REVISIONS/DATE	
REVISED 28/8/96	
REVISED TO FIT COUNCIL'S ALT 96	
REVISED 27/7/96	
CHANGEABLE VOC S.E.I. MAR 96	

DRAWN TMC	**DATE** 8 JUL 96
SCALE 1:100	
1:50 @ A3	
1:25 @ A4	

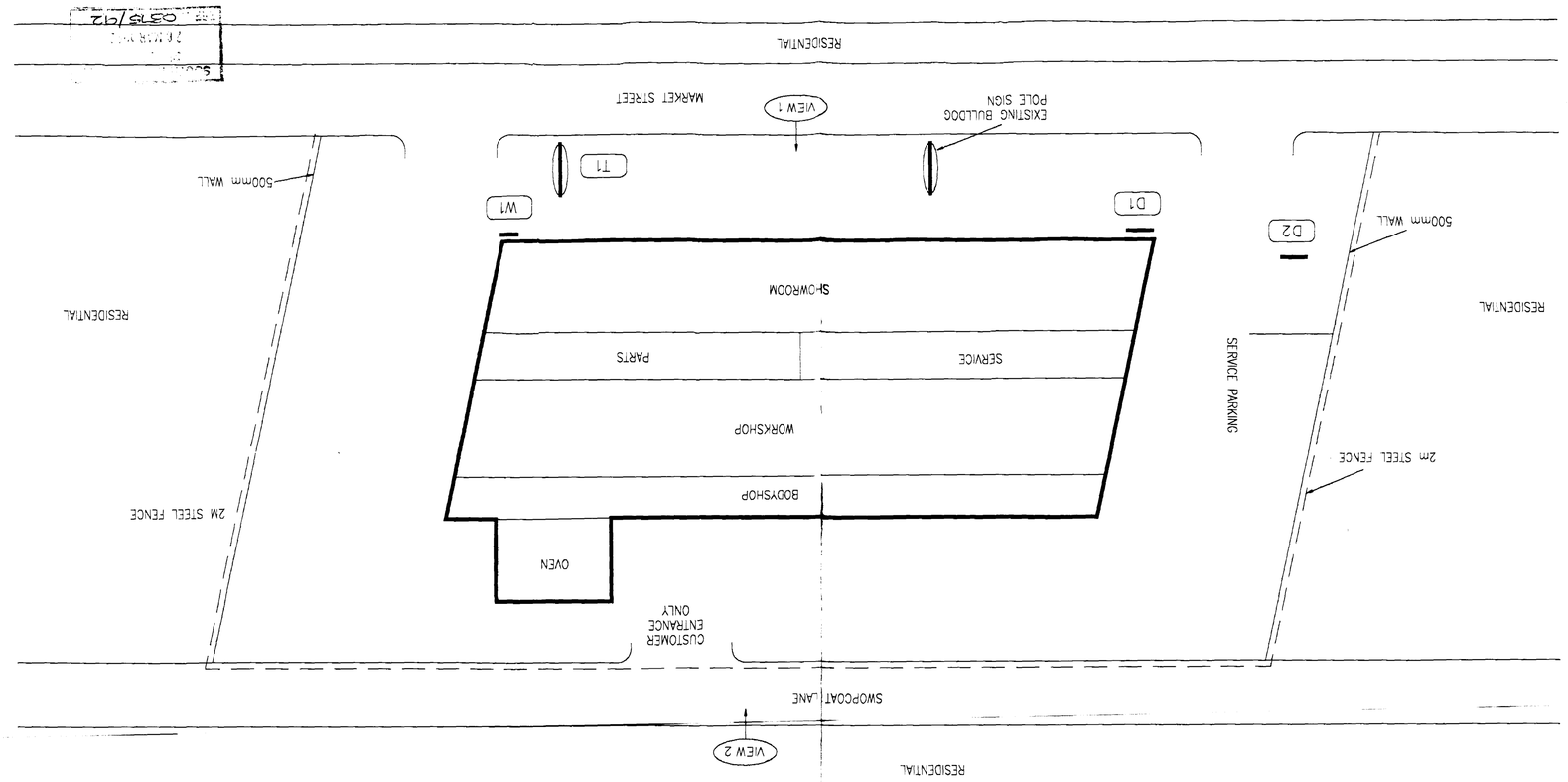
DEALER EXCHANGE GARAGE (LONG SLOPE) LTD

ADDRESS 31 MARKET STREET

LONG SLOPE, SCALESHIRE

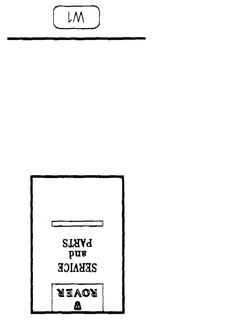
SPALDING

POSTCODE PE12 9DE **REGION** UK

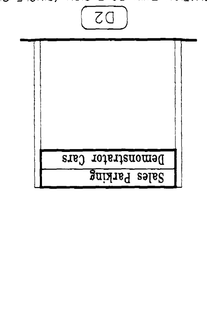


NOT TO SCALE

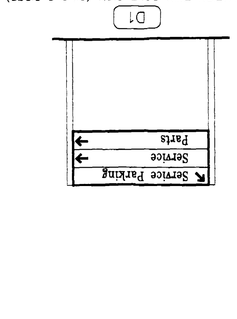
Sign Location Plan View



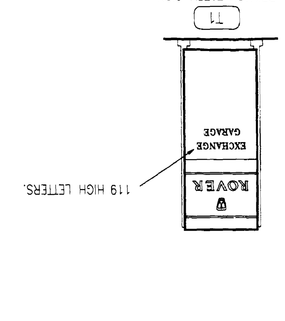
FACILITY SINGLE SIDED SIGN
(SO4860)
(1125 X 750) (SCALE 1:25)



INFORMATION TWIN POLE SIGN (SINGLE SIDED)
(SO5681)
(1200 X 1200) (SCALE 1:25)

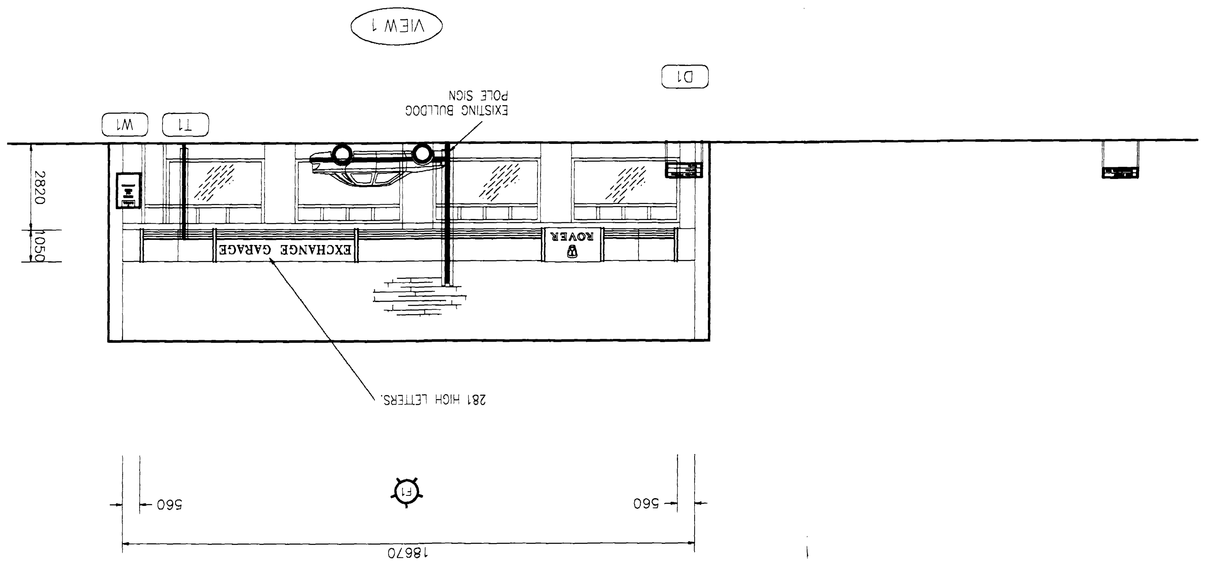


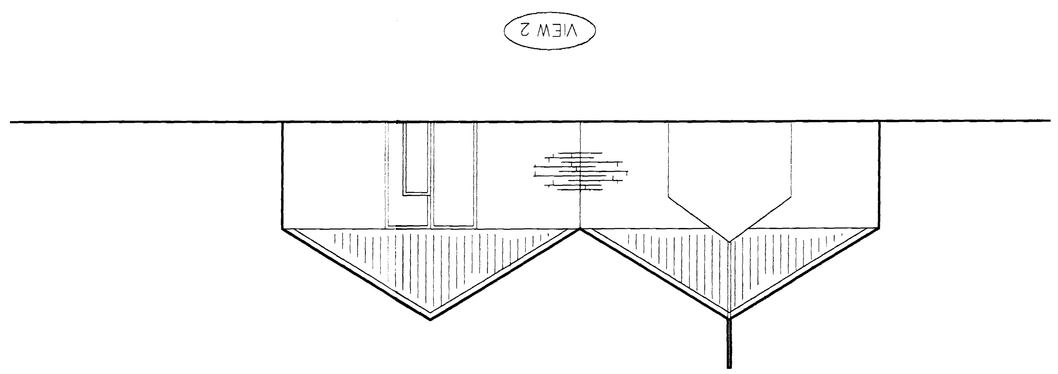
INFORMATION TWIN POLE SIGN (SINGLE SIDED)
(SO5682)
(1200 X 1200) (SCALE 1:25)



PRIMARY TOTEM SIGN
(SO4082)
(3000 X 1200) (SCALE 1:50)

Detail Sign Information





1:100

Site Elevations