SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Consent

Reference: H11/0459/97 Received:23-APR-97 Type:ADVERTISEMENT

Name: BP Oils UK Limited
BP House
Witan Gate
Milton Keynes
Bucks

Agent: A.I.M.S. Spec Ltd
Towcester Road
Greens Norton
Towcester
Northants NN12 8BL

Description: Erection of fascia sign and shop sign

Location : Main Road Filling Station Wisbech Road
Long Sutton Spalding

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

2 The advertisements shall not exceed the maximum luminance appropriate to their size in terms of the luminance levels prescribed in the Institute of Lighting Engineers 'Brightness of Illuminated Advertisements' Technical Report No. 5, 1991.

Reason: In the interests of highway safety.

MRS SALLY WALTHAM BA (Hons) F.C.I.H. *Director of Housing & Planning Services*

Housing & Planning Services Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 01775 761161)

SOUTH HOLLAND DISTRICT COUNCIL

Director of Housing and Planning Services
25-JUN-97 H1170459/97

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

MRS SALLY WALTHAM BA (Hons) F.C.I.H. Director of Housing & Planning Services

Housing & Planning Services Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 01775 761161)

Town and Country Planning Act etc

DRAFT PERMISSION

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BP House
Witan Gate
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Agent: A.I.M.S. Spec Ltd
Towcester Road
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Towcester
Northants NN12 8BL

Description: Erection of fascia sign and shop sign

Location : Main Road Filling Station Wisbech Road
Long Sutton Spalding

South Holland District Council hereby give notice
that permission has been granted (or equiv)
on the following condition(s):

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

05-JUN-97 Checked ..... SJS 9/6.

Authorised to issue (inc Delegation)..... 24/6

X What about brightness condition? YES — ADD CONDITION BELOW. DA. 24/6.

THE ADVERTISEMENTS SHALL NOT EXCEED THE MAXIMUM LUMINANCE APPROPRIATE TO THEIR SIZE IN TERMS OF THE LUMINANCE LEVELS PRESCRIBED IN THE INSTITUTE OF LIGHTING ENGINEERS (BRIGHTNESS OF ILLUMINATED ADVERTISEMENTS