SALLY WALTHAM
BA (Hons) F.C.I.H.
Director of Housing & Planning Services

Housing and Planning
Services Department,
Council Offices,
Priory Road,
Spalding,
Lincolnshire. PE11 2XE

Telephone: (01775) 761161
Fax: (01775) 710772

FILE COPY

SOUTH HOLLAND DISTRICT COUNCIL
HOUSING & PLANNING SERVICES DEPARTMENT

Town and Country Planning Act 1990

Advertisement Refusal

Reference: H11/0872/99 Received: 28-SEP-99 Type: ADVERTISEMENT

Name: Colonial Financial Services
Colonial House
Quayside
Chatham Maritime, Kent
ME4 4YY

Agent: Browse Bion
Units 19/20 Lakeside
Medway City Estate
Rochester Kent
ME2 4LT

Description: Projecting hanging sign, non- illuminated

Location : 39-41 Market Place Long Sutton
Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

1 In the opinion of the Local Planning Authority the proposed sign is of utilitarian design and as such would be harmful to the character and appearance of 39 - 41 Market Place (Grade II Listed Building) and also Long Sutton Conservation Area. Consequently, the proposal is contrary to Policy E8 of the South Holland District Local Plan. This indicates that new signage on listed buildings and/or within conservation areas shall be in keeping with, and appropriate to, it's historic setting.

The determined plans are:-
1:2500 plan and photograph received on 3 Sep 99.
Specification received on 28 Sep 99.

Director of Housing and Planning Services
05 APR 2000

H11/0872/99

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

Town and Country Planning Act etc

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