SOUTH HOLLAND DISTRICT COUNCIL

Council Offices
Priory Road
Spalding
Lincolnshire
PE11 2XE

contacts:
admin: 01775 764723
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planningadvice@sholland.gov.uk
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FILE COPY

Town and Country Planning Act 1990

Advertisement Consent

Reference: H13-0213-15 **Received:** 5th March 2015 **Type:** ADVERTISEMENT

Name: Naylor Farms
Roman Bank
Moulton Seas End
Spalding
Lincs
PE12 6LG

Agent: Sidebottom Richardson Cheng Ltd
15 High Street
Spalding
Lincs
PE11 1TN

Description: Erect two fascia signs on the southern elevation (site entrance) - part retrospective

Location : Naylor Farms Roman Bank
Moulton Seas End Spalding

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

2 The development hereby permitted shall be carried out in accordance with the following approved

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plans:
Dwg. nos. 18114/50, 18114/51A and 18114/52A.

Reason: For the avoidance of doubt and in the interests of proper planning.

3 Sign 1 shall have maximum dimensions of 3000mm long, 700mm wide and 50mm deep. It shall be illuminated by means of external static LED back-lit lighting and the degree of illumination shall not exceed 100 candelas/sq metre.

Reason: For the avoidance of doubt, in the interest of the visual amenities of the rural locality and to prevent light pollution.
This Condition is imposed in accordance with Policies SG13 and SG17 of the South Holland Local Plan 2006.

The Local Planning Authority has acted positively and proactively in determining this application by assessing the application against all material considerations, including national guidance, planning policies and representations that have been received during the public consultation exercise and subsequently determining to grant express consent in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.

Copies of all documentation submitted in connection with this application can be viewed online at www.sholland.gov.uk/doitonline/plandev/plansearch.aspx

Paul Jackson
Planning Manager
19th May 2015

H13-0213-15

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation.