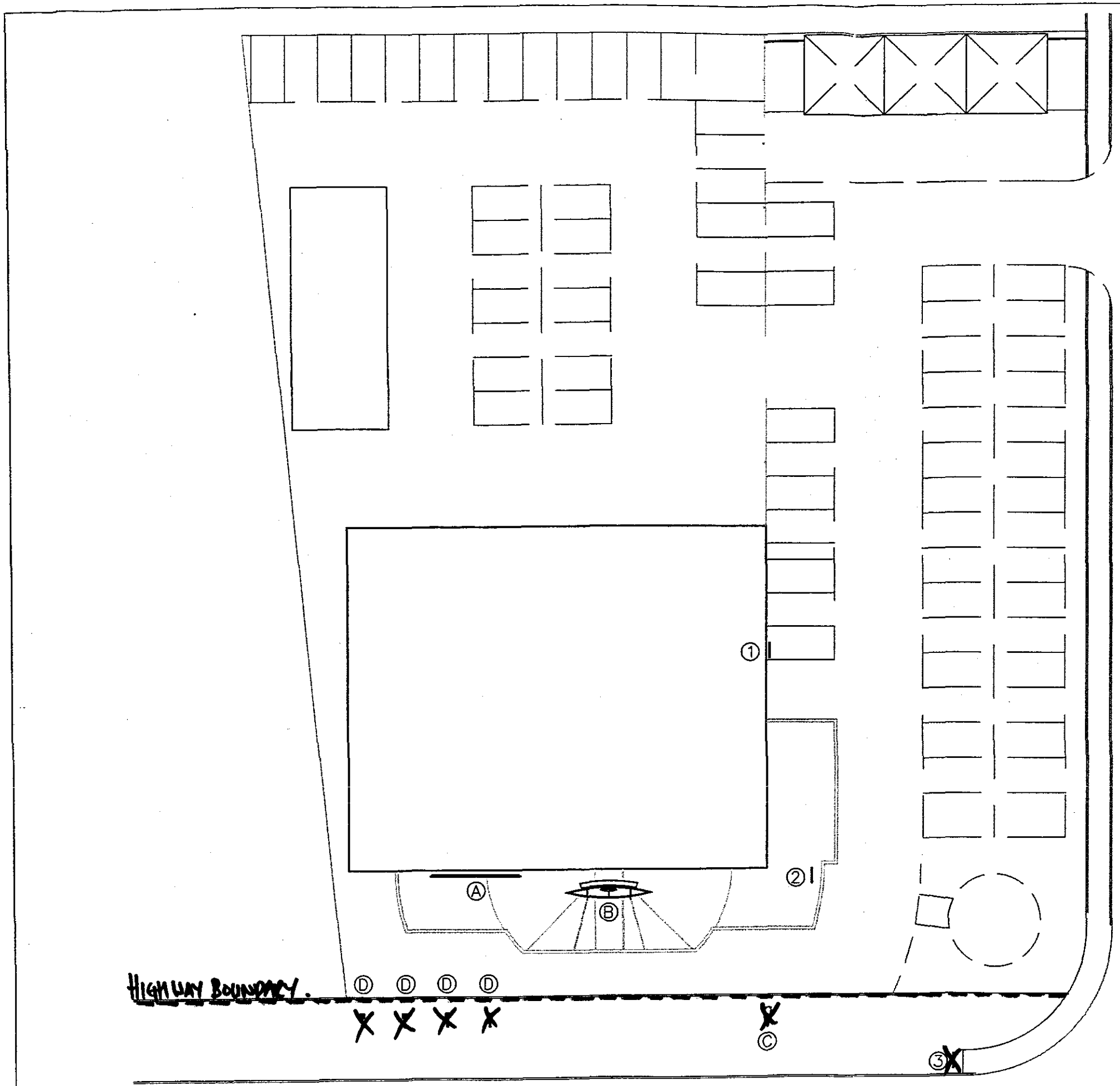


A	Size 2 Nameplate
B	Size 2 Clip
C	Size 2 Pylon
D	4 Small Banners
1	Wall-mounted Directioanl sign
2	Free-standing Directional sign
3	Free-standing Directory sign

SOUTH HOLLAND DC
HOUSING & PLANNING
01 APR 1999
Ref: S/325/99

REV	DATE	DESCRIPTION
A	04/02/99	First Issue

Harkess-Ord

DETERMINED
PLAN

TITLE: Sign Location Plan

NOTES:

DEALERSHIP: Crowson Motors Spalding

DEALER NUMBER: 24-222

DRAWN BY	DATE	SHEET	OF
AW	04/02/99	1	5

CHECKED BY: WO

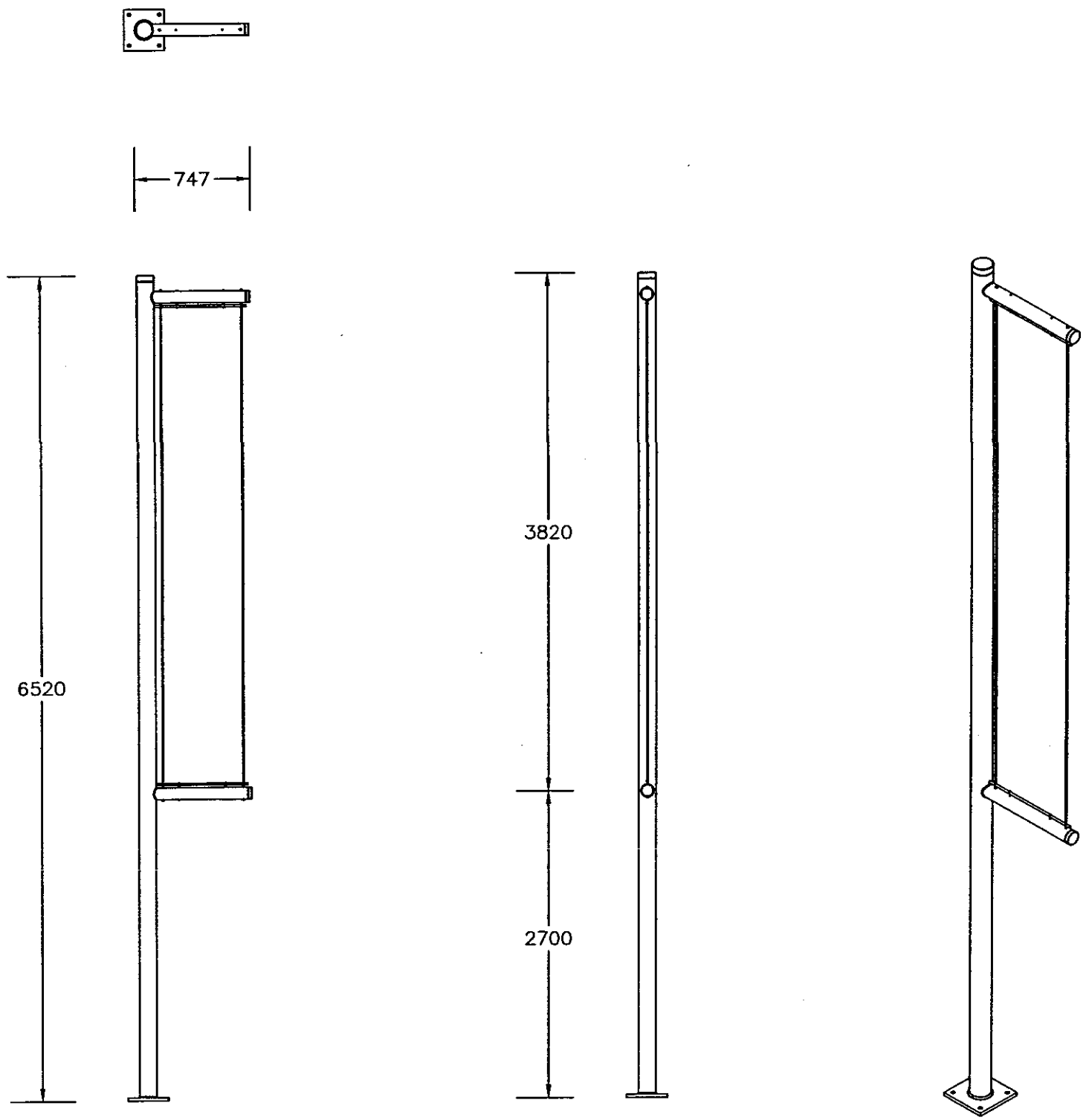
SCALE: 1/300

SAVED AS: Crowson all

Dealer Signature: Date:

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Measurements In mm Unless Otherwise Stated



SOUTH HOLLAND DC
HOUSING & PLANNING
01 APR 1999
Ref: 0325/99

Ⓓ Small Banner

Form
The Volkswagen Small Banner consists of a mild steel mast mounted on a base plate. From the mast two arms are welded in an horizontal arrangement. Stretched between the two horizontal arms is a banner which is comprised of flame retardant PVC coated Polyester. The end caps of the horizontal arms are machined from solid bright mild steel and are chrome plated. The banners are used to promote essential services in the dealership.

Dimensions
Height: 6520mm
Width: 747mm
Banner Length: 3820mm

Technical Description
Main Frame: Mild Steel Welded together, Silver finish, Powder Coated (RAI 9006)
End Caps: Turned form Solid bright mild steel, chrome plated
Banner: Flame retardant PVC coated polyester
Fittings: Stainless steel

DETERMINED
PLAN

REV	DATE	DESCRIPTION
A	04/02/99	First Issue

Harkess–Ord

TITLE: Small Banner Detail

NOTES:

DEALERSHIP: Crowson Signs All

DEALER NUMBER: 24–222

DRAWN BY	DATE
AW	04/02/99
CHECKED BY	DATE
WO	

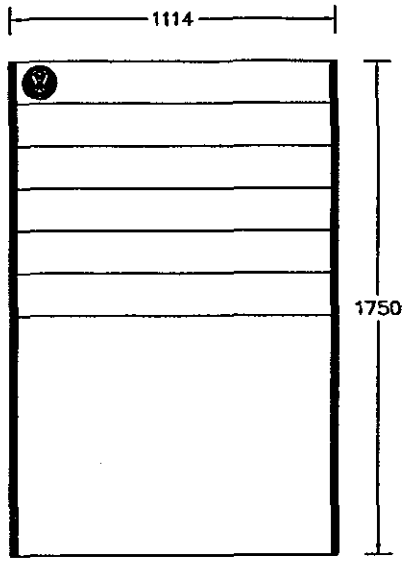
SCALE	SHEET	OF
NTS	5	5

SAVED AS: Crowson Signs All

Dealer Signature: Date:

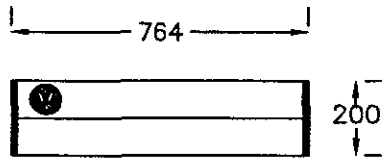
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Measurements In mm Unless Otherwise Stated



② Volkswagen Directional Sign

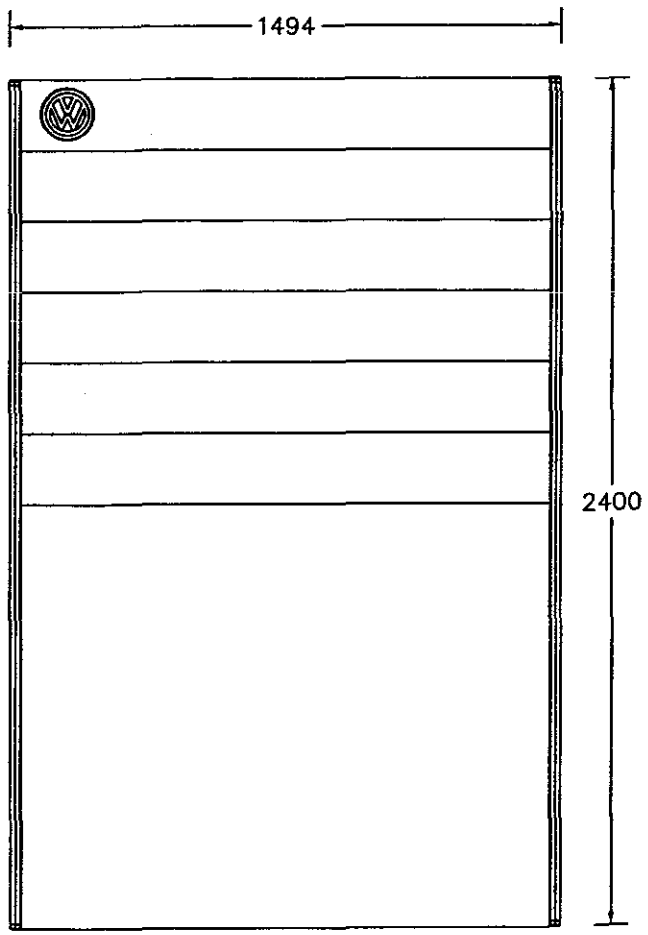
Finish
Side Extrusions & End caps: Silver Anodised Aluminium
slats, top, front & rear panels: Paint RAL (9006) 60% gloss-level



① Volkswagen Directional Sign

Finish
Side Extrusions & End caps: Silver Anodised Aluminium
slats, top, front & rear panels: Paint RAL (9006) 60% gloss-level

SOUTH HOLLAND DC
HOUSING & PLANNING
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Ref: 0325/99



③ Volkswagen Directory Sign

Finish
Side Extrusions & End caps: Silver Anodised Aluminium
slats, top, front & rear panels: Paint RAL (9006) 60% gloss-level

DETERMINED
PLAN

REV	DATE	DESCRIPTION
A	04/02/99	First Issue

Harkess–Ord

TITLE: Secondary Sign Detail

NOTES:

DEALERSHIP: Crowson Motors Spalding

DEALER NUMBER: 24–222

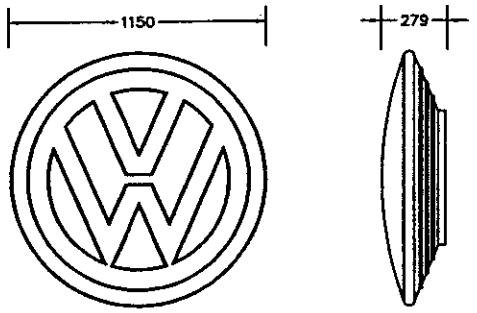
DRAWN BY	DATE
AW	04/02/99
CHECKED BY	DATE
WO	
SCALE	SHEET / OF
NTS	4 / 5

SAVED AS: Crowson Signs All

Dealer Signature: Date:

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Measurements In mm Unless Otherwise Stated



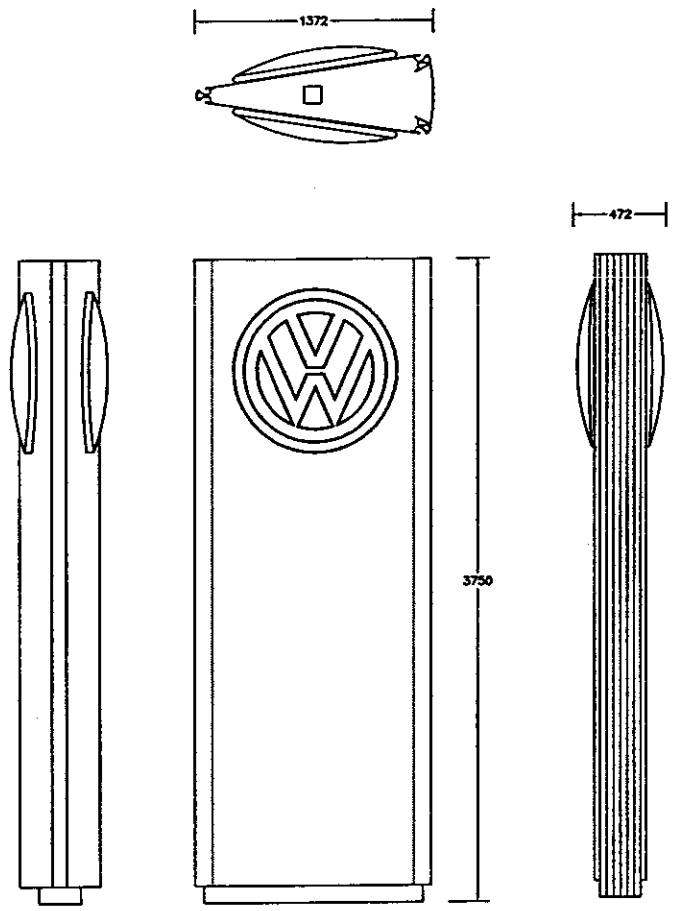
Ⓑ Clip

Form
The Volkswagen clip displays the brand symbol in structured, three-dimensional form. Both surfaces are convex and reflect the light during the day. The brand symbol is surrounded by fine chrome lines and is on a blue background. At night, only the symbol itself is backlit. It is then seen against a blue background.

Dimensions
Diameter: 1150mm
Depth: 279mm
Base Width: 600mm
Weight: 16kg

Technical Description
Rear Panel: ABS/H, white, co-extruded; asa/n, white, deep-drawn aluminium similar to ral 9006
Brand Symbol: Acrylic, transparent, printed on back
Decorative rings: Aluminium, anodised, high-gloss finish
Illumination: Fluorescent tubes, daylight quality, Osram LF10, on sheet aluminium reflector

Illumination (logo)
3 X 18 w, Osram Lf10, 590mm



Ⓒ Volkswagen Pylon

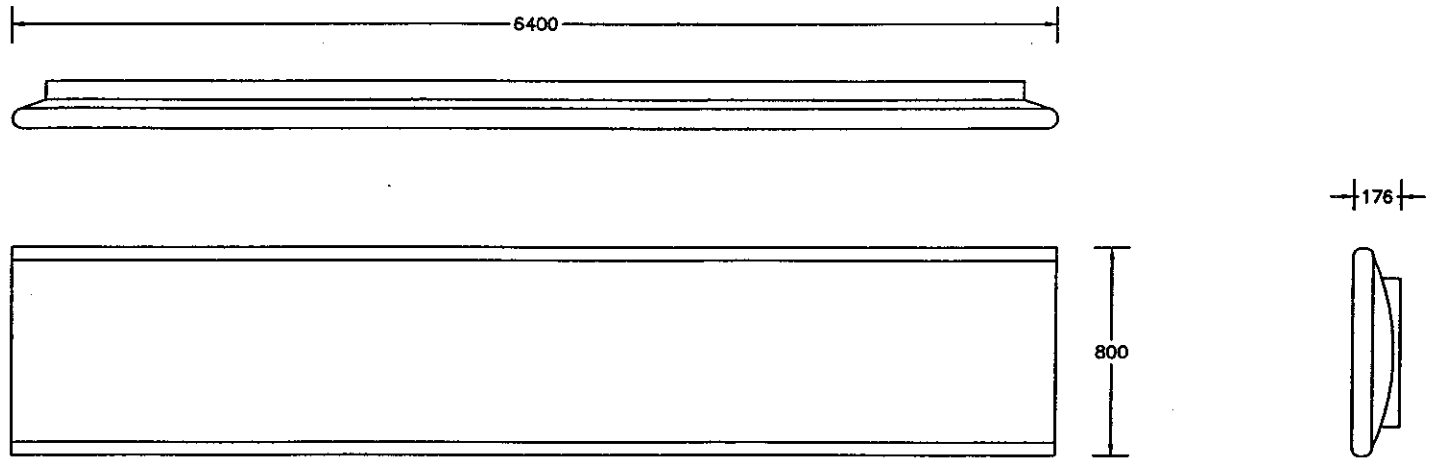
Form
The Volkswagen pylon consists of two flat faces arranged in a V, with a satin silver finish. The narrow third side of the resulting triangle has a cover which is also in silver, but slightly convex and with a ribbed instead of a flat profile. The pylon's vertical edges have a chromed borders.
Three-dimensional Volkswagen brand symbols are integrated into the upper third of the main sides of the pylon, and lit from inside after dark. These borders reflect a blue strip during the day, whereas after dark, when the pylon is illuminated, an indirect blue light is seen.

Dimensions
Height: 3750mm
Width: 1372mm
Depth: 472mm
Brand symbol: 960mm
Weight: 560kg

Technical Description
Supporting structure: Square steel tube centre mast with galvanised baseplate, galvanised steel-plate support arms
Shells: Surface alucobond, pudf-coated; edge moulding anodised aluminium, high-gloss finish
Brand Symbol: Acrylic, transparent, deep-drawn printed on back
Decorative Ring: Anodised aluminium, high-gloss finish
Pilaster Strips: PMMA mouldings, impact-resistant; anodised aluminium sections, high-gloss finish
Illumination: Fluorescent tubes, daylight grade, Osram LF10

Illumination
Each Pilaster strip: 2 X 36 w, Osram LF10, 1200mm | 1 X 36 w, Osram LF10, 1500mm
Logo: 4 X 36 w, Osram LF10, 1200mm

Measurements In mm Unless Otherwise Stated



Ⓐ Volkswagen Dealer Nameplate

Form
The volkswagen Dealer's Nameplate has formal identity with the brand-specific identification of the premises. It consists of a long, flat body with a silver-coloured, satin-finish surface. The nameplate has a chromed border with a blue boundary line at the top and the bottom, backlit after dark. The dealer's name appears in black letters on a silver grey background, using the Volkswagen Headline typeface. Only the outlines are backlit after dark, and then appear against a dark background.

Dimensions
Height: 800mm
Min Length: 6400mm
Depth: 176mm
Weight: 50kg

Technical Description
Rear panel: Aluminium sheet, silver-coloured coating (ral9006)
Edge section: Aluminium, high-gloss anodised
Front: Fabric laminated with high quality adhesive film, silver (ral9006)
Lettering: Plastic film, black and white outline
Illumination: fluorescent tubes, daylight grade, Osram LF10

Illumination
Single tube
2 X 58 w, Osram LF10, 1500mm
1 X 36 w, Osram LF10, 1200mm

SOUTH HOLLAND DC
HOUSING & PLANNING
01 APR 1999
Ref: 0325/99

DETERMINED
PLAN

A	04/02/99	First Issue
REV	DATE	DESCRIPTION

Harkess–Ord

TITLE: Primary Sign Detail

NOTES:

DEALERSHIP: Crowson Motors Spalding

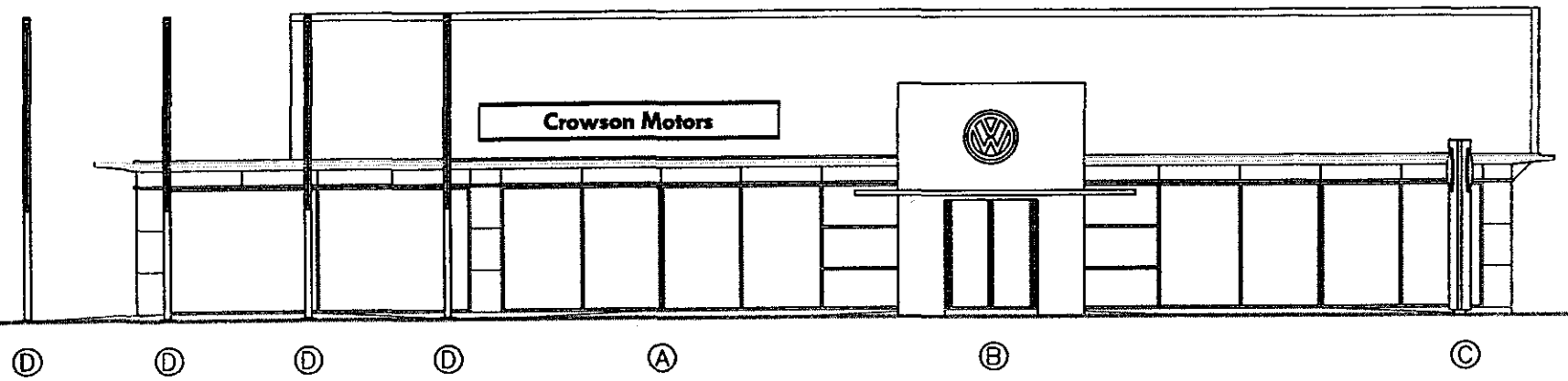
DEALER NUMBER: 24–222

DRAWN BY	DATE	
AW	04/03/99	
CHECKED BY	DATE	
WO		
SCALE	SHEET	OF
NTS	3	5

SAVED AS: Crowson Sign Detail All

Dealer Signature: | Date:

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SOUTH HOLLAND DC
HOUSING & PLANNING
01 APR 1999
Ref: 0325/99

Ⓐ Volkswagen Dealer Nameplate

Form
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Edge section: Aluminium, high-gloss anodised
Front: Fabric laminated with high quality adhesive film, silver (ral9006)
Lettering: Plastic film, black and white outline
Illumination: fluorescent tubes, daylight grade, Osram LF10

Illumination
Single tube
2 X 58 w, Osram LF10, 1500mm
1 X 36 w, Osram LF10, 1200mm

Ⓑ Clip

Form
The Volkswagen clip displays the brand symbol in structured, three-dimensional form. Both surfaces are convex and reflect the light during the day. The brand symbol is surrounded by fine chrome lines and is on a blue background. At night, only the symbol itself is backlit. It is then seen against a blue background.

Dimensions
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Depth: 279mm
Base Width: 600mm
Weight: 16kg

Technical Description
Rear Panel: ABS/H, white, co-extruded; asa/n, white, deep-drawn aluminium similar to ral 9006
Brand Symbol: Acrylic, transparent, printed on back
Decorative rings: Aluminium, anodised, high-gloss finish
Illumination: Fluorescent tubes, daylight quality, Osram LF10, on sheet aluminium reflector

Illumination (logo)
3 X 18 w, Osram Lf10, 590mm

Ⓒ Volkswagen Pylon

Form
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Decorative Ring: Anodised aluminium, high-gloss finish
Pilaster Strips: PMMA mouldings, impact-resistant; anodised aluminium sections, high-gloss finish
Illumination: Fluorescent tubes, daylight grade, Osram LF10

Illumination
Each Pilaster strip: 2 X 36 w, Osram LF10, 1200mm | 1 X 36 w, Osram LF10, 1500mm
Logo: 4 X 36 w, Osram LF10, 1200mm

Ⓓ Small Banner

Form
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Technical Description
Main Frame: Mild Steel Welded together, Silver finish, Powder Coated (RAl 9006)
End Caps: Turned form Solid bright mild steel, chrome plated
Banner: Flame retardant PVC coated polyester.
Fittings: Stainless steel

DETERMINED
PLAN

REV	DATE	DESCRIPTION
A	04/02/99	First Issue

Harkess–Ord

TITLE: Front elevation

NOTES:

DEALERSHIP: Crowson Motors Spalding

DEALER NUMBER: 24–222

DRAWN BY: AW — DATE: 04/02/99

CHECKED BY: WO — DATE:

SCALE: 1:150 — SHEET: 2 — OF: 5

SAVED AS: Crowson all

Dealer Signature: — Date:

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