Volvo Trucks & Buses

Volvo Trucks & Buses Spalding

External & Internal Signage Proposal

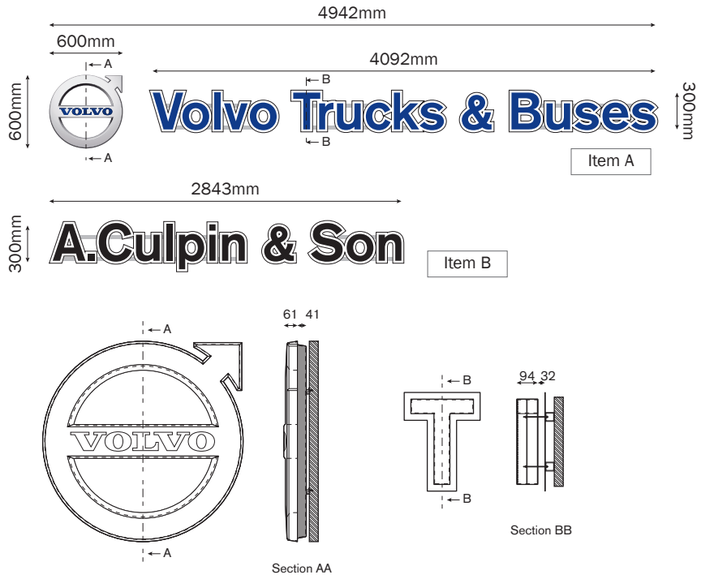
R2 - 28.07.2017

FX SIGNS.

SIGN REF / LOCATION

Comments

Item A & B
600 Ironmark & letters
Front Elevation
Scale 1:50/1:100





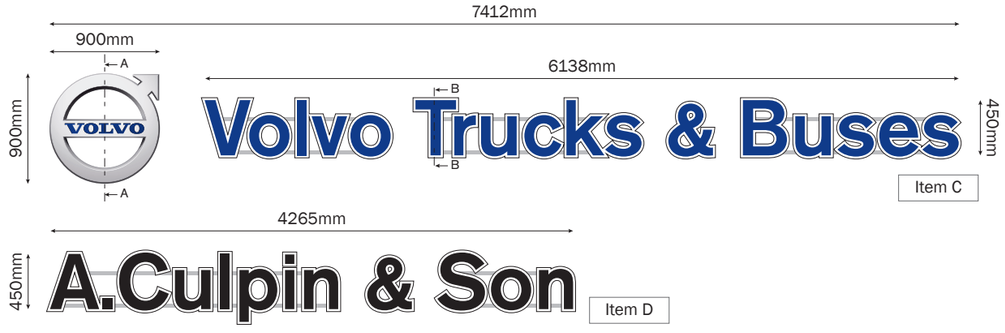
Front Elevation

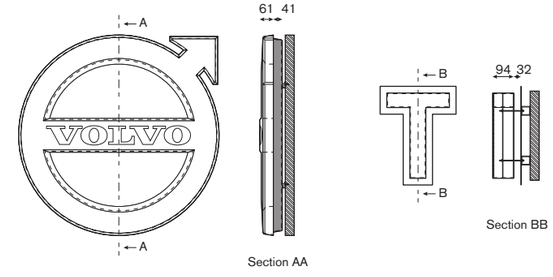
Overall - 4942 x 600mm
Ironmark - 600 x 600mm
Main Text - 4092 x 300mm
Dealer Name - 2843 x 300mm

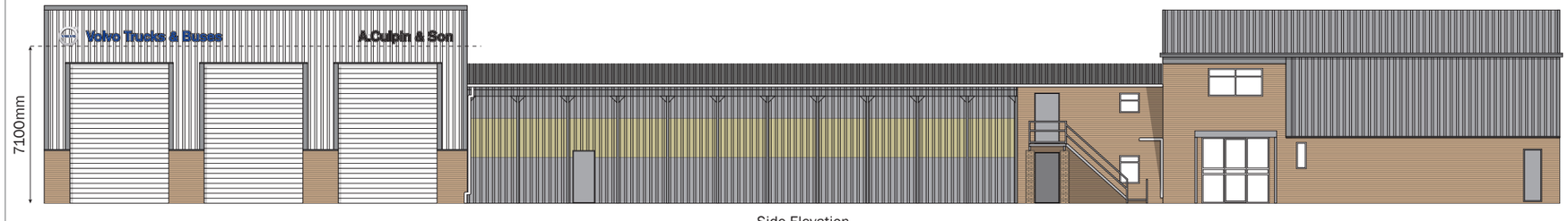
Specification:
Vacuum formed acrylic 'Volvo Ironmark' finished silver Pantone 877. 'Ironmark' to be internally illuminated to create a halo illumination effect via white LED's. Letters produced in built up aluminium powdercoated to match Pantone 2747c & black RAL 9005. Letters to be internally illuminated to create a halo illumination effect via white LED's and reflective back panels. Signage to be fixed directly to substrate of building via aluminium rails finished goosewing grey. Existing Signage to be removed and disposed of.

Produced by: Others
Installed by: Others

Item C & D
900 Ironmark & letters
Side Elevation
Scale 1:50/1:250





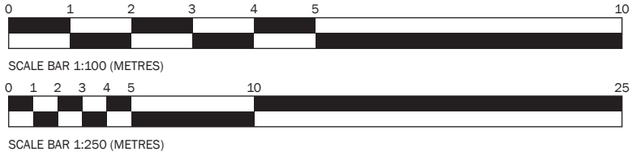


Side Elevation

Overall - 7412 x 900mm
Ironmark - 900 x 900mm
Main Text - 6138 x 450mm
Dealer Name - 4265 x 450mm

Specification:
Vacuum formed acrylic 'Volvo Ironmark' finished silver Pantone 877. 'Ironmark' to be internally illuminated to create a halo illumination effect via white LED's. Letters produced in built up aluminium powdercoated to match Pantone 2747c & black RAL 9005. Letters to be internally illuminated to create a halo illumination effect via white LED's and reflective back panels. Signage to be fixed directly to substrate of building via aluminium rails finished goosewing grey.

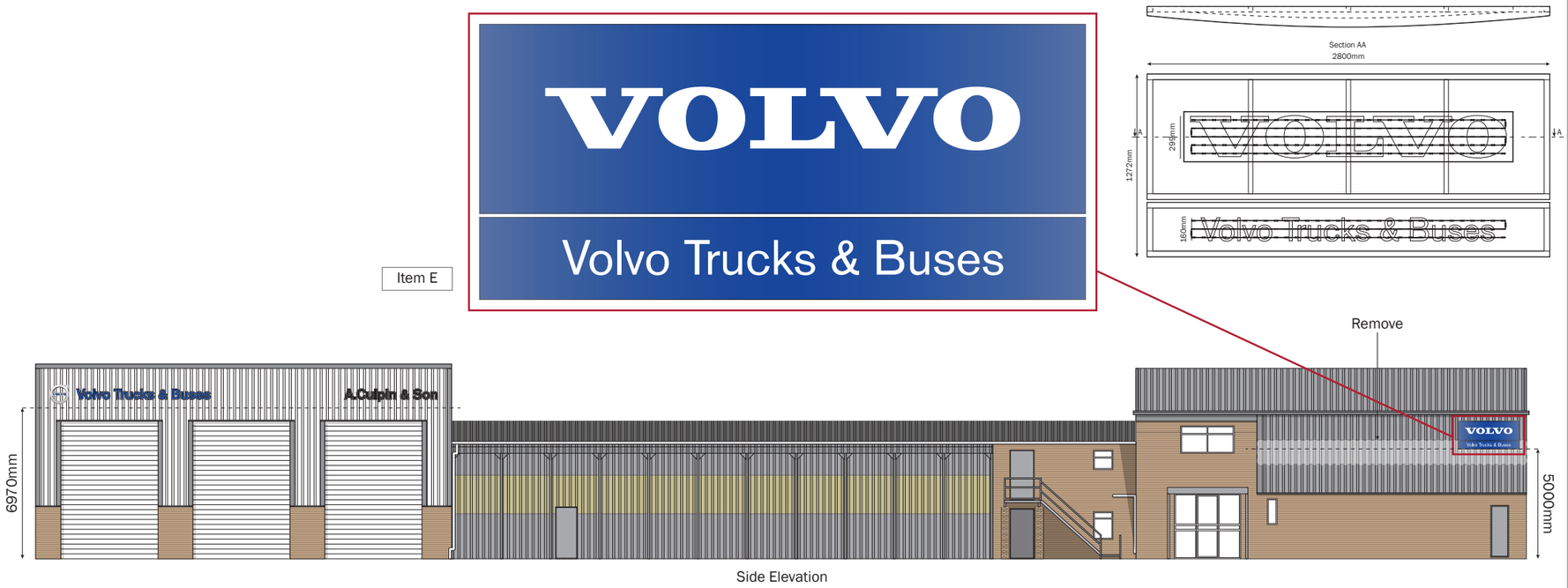
Produced by: Others
Installed by: Others



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SIGN REF / LOCATION

Item E
Wall Sign 2800
Side Elevation
Scale 1:25/1:250



Side Elevation

Comments

2800 x 1272mm

Specification:
Folded aluminium panel powdercoated to match Pantone 2747c. 'Volvo' logo to be produced in push through opal acrylic. Sub-Sign lettering reading ' Volvo Trucks & Buses' to be produced in backed opal acrylic. Signage to be internally illuminated via white LED's. Signage to be fitted in position shown. Existing Signage to be removed and disposed of.

Produced by: Others
Installed by: Others

2 off

0 1 2 3 4 5 10 25

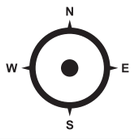
SCALE BAR 1:250 (METRES)

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SIGN REF / LOCATION

Site Plan





Comments

Key:

Item A - 600 Ironmark & lettering

Item B - 900 Ironmark & lettering

Item C - Wall Sign 2800

tem D - Wall Sign 2800

Item E - Wall Sign 2800

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