Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Cover House, Unit 5
Address line 1	Wardentree Park
Address line 2	Pinchbeck
Address line 3	
Town/city	Spalding
Postcode	PE11 3ZN

Description of site location must be completed if postcode is not known:

Easting (x)	525490
Northing (y)	325375

Description

2. Applicant Details

Title	Mr
First name	Paul
Surname	Gillary
Company name	Scania
Address line 1	Cover House,
Address line 2	Unit 5 Wardentree Park
Address line 3	Pinchbeck
Town/city	Spalding

2. Applicant Details

Country	
Postcode	PE11 3ZN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	Mrs
First name	Gemma
Surname	Partridge
Company name	MG Signs Limited
Address line 1	MG Signs Limtied
Address line 2	Pondwood Close
Address line 3	Moulton Park
Town/city	Northampton
Country	Northants
Postcode	NN3 6RT
Primary number	01604493226
Secondary number	
Fax number	
Email	Gemma.Partridge@mgsigns.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Company branded signs on company property

Please select the sign types you wish to propose

- [x] Fascia sign
- [ ] Hanging sign
- [ ] Hoarding sign
- [x] Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.18 metre(s)
Dimension:	Height: 0.73 x Width: 1.039 x Depth: 0.16 metre(s)
What materials will the sign be made of? LOGO SYMBOL PART - Single sided illuminated convex design, embedded in Blue painter aluminium face.	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background Blue background with white and red logo	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.6 x Width: 3.05 x Depth: 0.13 metre(s)
What materials will the sign be made of? WORDMARK PART - Single sided light-box with logotype in moulded acrylic lettering embedded in a painted aluminium face.	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background blue background with white text.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.6 x Width: 4.8 x Depth: 0.13 metre(s)
What materials will the sign be made of? Dealer name sign - Lightbox with white acrylic lettering milled in a blue painted aluminium face.	
What is the maximum height of any of the individual letters and symbols?	55 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 3	
The colour of text and background Blue background with white text .	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6.49 x Width: 1.885 x Depth: 0.41 metre(s)
What materials will the sign be made of? Pylon sign - Symbol in convex design, logotype with blue letters, panels in aluminium painted Scania blue, Steel skeleton with 4-sided brackets. Logo made with opal acrylic and internally illuminated, letters made from opal acrylic with inset blue vinyl.	
What is the maximum height of any of the individual letters and symbols?	116 cm
The colour of text and background white and blue background with blue, white and red design.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

Signs consist of x2 Fascia signs - illuminated
x1 pylon sign - illuminated

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 28/08/2018

To 28/08/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ○ The agent
- ◉ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 28/08/2018