SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Consent

Reference: H14/1060/93 Received:08-NOV-93 Type:ADVERTISEMENT

Name: Newbold Service Station
(Rugby) Limited
Surfleet Road
Pinchbeck
Spalding Lincs PE11 6XY

Agent: A Roffe
Building Design & Plans
1 Green Lane
Spalding
Lincs PE11 2YB

Description: Fascia sign and pole sign

Location : Surfleet Road Pinchbeck
Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The brightness of the advertisement hereby granted consent shall not exceed - Pole sign maximum of 1,200 cd/square metres and Fascia maximum of 800 cd/square metres.

Reason: In the interests of the visual amenity of the locality.

The Department of Transport reserves the right to check the levels of illuminance of these signs at any time convenient to the Department of Transport.

This permission is granted in accordance with the application submitted

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

SOUTH HOLLAND DISTRICT COUNCIL

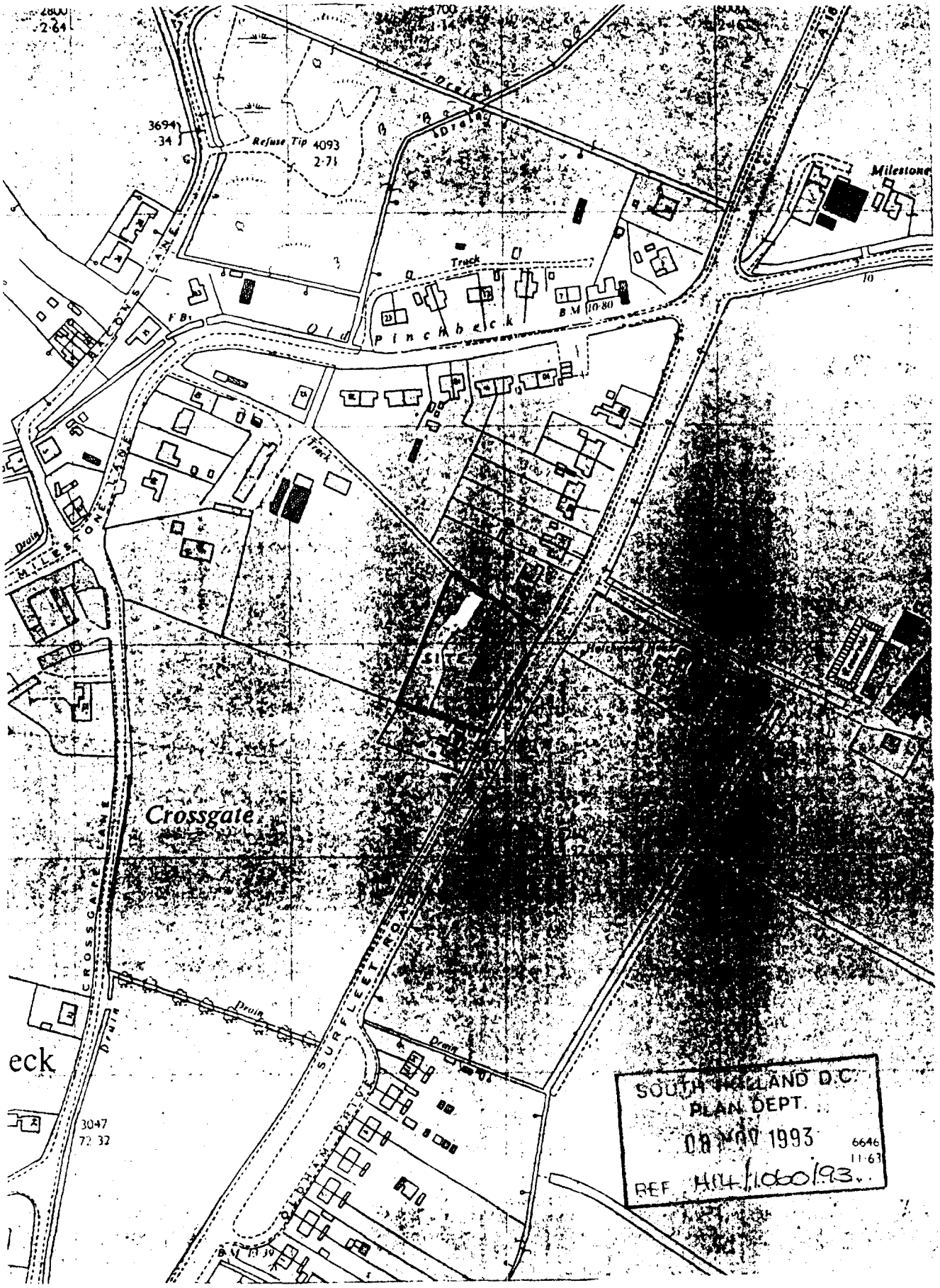
as revised by the amended details (letter) received by the Local Planning Authority on the 23 December 1993.

Director of Planning and Building Control Services
02-FEB-94 H14/1060/93

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)



LOCATION

Garage Premises,
Surfleet Road, PINCHBECK.

O.S. Map ref TF 245:267
Crown Copyright Reserved

Scale 1:2500

A. ROFFE
Building Design and Plans
1 Green Lane
SPALDING, Lincs. PE11 2YB
Tel: (0775) 723680

THREE COPIES REQUIRED

ADVERTISEMENT APPLICATION

For office use only
Application No. H14/1060/93.
Date Registered 08 NOV 1993
Grid Reference

1. Please complete in block letters
NAME AND ADDRESS OF APPLICANT

Newbold Service Station (Rugby) Ltd
Surfleet Road,
PINCHBECK PE11 6XY

Tel. No.

NAME AND ADDRESS OF AGENT
(if form completed by agent)

A. ROFFE
Building Design and Plans
1 Green Lane
SPALDING, Lincs. PE11 2YB
Tel: (0775) 723680

Tel. No.
(Personal contact name)

Please complete in block letters
FULL POSTAL ADDRESS OF THE APPLICATION SITE

Surfleet Road, PINCHBECK

OFFICE COPY

Please complete in block letters
BRIEF DESCRIPTION OF ADVERTISEMENT PROPOSED
(e.g. fascia sign, projecting box sign)

Fascia Sign and Pole Sign.

Please complete
I attach the necessary plans and I enclose the fee of £ 33-00

Signed A. Roffe (~~Applicant~~/Agent) Date 5th November 1993

Please complete **all** the sections below

2. SITE DETAILS

State the present use of the land or buildings: Garage Premises

What is the applicant's interest in the site? (e.g. owner, tenant) Owner

Has a planning application also been submitted for related proposals? State Yes or No: YES

If so, please describe the proposal or give planning reference. Extension and Alterations

3. ADVERTISEMENT DETAILS

Will the advertisement be illuminated? State Yes or No: YES

If so, describe the type of illumination (e.g. internal): state whether static or intermittent: Internal Neon Tubes - Static

State height of advertisement above ground level:
dimensions of advertisement:
size of letters or symbols:
colours of letters and background: As per drawings

4. DURATION

Please state period consent is required for (max. 5 yrs). 5 years

APPLICATION ASSESSMENT

Notes for Case Officer

Site Inspection

Accuracy :
Neighbours :
Boundaries :
Site Features :

Inspected by BM
Date 7/12/11
Site Notice posted by
Date 7/12/11
Expiry

Individual Resident Notices required:

Addresses to be sent to –

Addresses delivered to –

Telephone/Visitor Record

Date	Conversation with	Conclusion
23-12	Joe Bach	Create illuminated sign. Will need pole sign cannot use possible, have to use Pole
"	A Roffe	Find out how side pole is to be amalgamate with existing
23-12	A Roffe	Pole 100 m dia
"	P.O.T.	" " "
6-1-94	O.O.T.	will write site on 7-1-94. received comments from electrical section.

Case Officer Conclusions

Are other signs close by. YES

? another pole sign - Visibility from traffic exit restricted

DC INSTRUCTION SHEET

APPLICATION REF: H14/1060/93

Directions

Art 7 ☐ RM checklist

Previous / Current / Required

	Sit	Des	Ext	Acc	Land

EA ☐ Reg4 – ☐ Scale dwg: Highway S/W: Agric appraisal:

LB ☐ Advt ☐

Details needed: (Non-std only)

Other.....

Direction authorised by Senior Officer..... Date.....

Revalidation after Direction

Information satisfactory Signed..... Date.....

Valid date:

Amended description

Superseded plans indicated ☐

Unsatisfactory – Further direction:
Signed.....
Senior Off.....

Precise details:

Extra Consultations/Publicity Required

☐ None identified initially

PM 12-11-93 RECONSULTS (revalidated) ☐

		Publicity: >>	Consultations:
Departure		.....	County .....
Setting of LB		.....	E Heritage .....
Public Right of Way		.....	Societies ..... G ROW
Discretionary		.....	

All ☐

Press
PC
WM
Residents

Extra Consultations:

Transport	D/Transp A15	...../G* T15
TRA	D/Transp A18	..Y...
	B Rail	.....
Environment/ Drainage WAT	Env Services	.....
	NRA	.....
	IDB	.....
	Env Assess	☐ G ENV (See separate sheet)
Conservation LB	LB Demolish	..... G* DEM
	Archaeology	..... G ARC Specify:
	Eng Heritage	.....
	Consultant	..... Order No:
	Other	..... Specify:
Hazards	HSC Group	..... G* HAZ
	Specific	..... Specify:
Other PLA		..... Specify:

WP Note –
G Group available
G* Group essential (longer expiry)

Case Officer : PM

Senior Officer Confirmed ..... Date..... Recorded DC....

RECOMMENDATION/DECISION

NON-DETERMINATION

Permitted Dev (or equiv) .....
Non Development (or equiv) .....
Non Response after Direction .....

Senior Officer confirmed .....

Withdrawn .....

COMMITTEE

Confirmed as agenda .....

SUB-COMMITTEE

Confirmed as agenda .....

DPBCS AUTHORISED

Decision Issue confirmed .....

DELEGATED DECISION

Case Officer

Approve ✓ (or equiv) Refuse (or adverse)

Signed PM. Date 23-1

Notes:

[ ] Disabled
[ ] Prev conditions
[✓] Amended plans - letter
Dwg no:
Received: 23-12-93

CONDITIONS/REASONS:

Sc 61.

Pole sign maximum of 1,200 cd/m²
Fascia maximum of 800 cd/m²

Note: The Department of Transport reserves the right to check the levels of illuminance of these signs at any time convenient to the Department of Transport.

Condition monitoring:

non-std expiry .....
prior submission [ ]
prior siteworks [ ]

Determined plans indicated [✓]

Departure approval confirmed [ ]

Flag for on-site review [ ]

ADMIN RECORD SHEET

Init.

Submitted Fee £ 33·00

Receipt No P3489

Date first Rec'd 08 NOV 1993

Registration

Reference H14/1060/93

Cross-Ref —

Date 9/11/93

Validation

TYPE ADV

Site area
No of dwellings
Floorspace

Earlier permission – Ref:
New/Redevelop/Use/Ext/Alt/Works

Description to be recorded

Invalid
Site plans ☐
Certificate ☐
Fee ☐
Fee (not free) ☐
Inaccurate ☐
Incomplete ☐
Unclear ☐

Fees
Correct fee £ 33
Nil fee ☐
Discounted ☐
Previous app – ref:
Type of app
Reason:

Additional £
Refund £
Receipt No
Voucher No
Date
Date

Information

Index sheet 1795 OS Plots
Grid ref 5[illegible]3 2[illegible]10
Ward [illegible] Parish [illegible]
Inside IBD [illegible] Inside LP area [illegible]

Constraints:

CA Cons Area ☐
LB Listed – Grade: ☐
ARC Archaeology ☐
AM Ancient Mon ☐
SSI Special Int ☐

TR Rural ☐
BP TR proposed 67m ☐
LC Level Cross ☐
FP Footpath ☐
TPO Tree Pres ☐

Hazards –
HAZ Site ☐
AIR Safeguard ☐
LIN Elect ☐
PIP Pipe ☐
CON Waste/contamin ☐

Linked to site Ref 1795 ☐
Linked to property Ref ☐

Dist Bound ☐
Other: ☐

Planning Records:
Earlier apps

1095/1·13
1355/1
1353/90
576/90
6·9/1·10
5·9/1·10
5·1·11
5·1·10

B Reg Records:
Already submitted – Ref:
Request needed
Requested

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE
Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

H14/1060/93

ADVERTISEMENT

Applicant: Newbold Service Station
Tel:

Agent: A Roffe
0775 723680

Description: Fascia sign and pole sign

Location: Surfleet Road
Pinchbeck
Spalding
Lincs

Valid date:	08-NOV-93	Terminal date:	03-JAN-94
Target dates:		Target Committee:	07-DEC-93
To case officer	15-NOV-93	Report deadline:	23-NOV-93
Inspected by	22-NOV-93	Agreed TD Ext:	
Extra contacts	29-NOV-93	Case Officer:	
Report if not clear by	13-DEC-93		P J UDY

DEVELOPMENT/CONSTRAINTS

Size:
Category:
Listed building:
Conservation Area:

Other Constraints: TR

CONSULTATIONS CARRIED OUT

		Sent	Expiry	
Site/Press Advert MIN		19-NOV-93	10-DEC-93	
Clerk to Pinchbeck P	0775 723838	16-NOV-93	30-NOV-93	CK
Department of Transp	0602 476121	16-NOV-93	30-NOV-93	
Cllr T Bray	0775 723794 (Of	16-NOV-93	23-NOV-93	
Cllr Mrs P J Buffham	660464	16-NOV-93	23-NOV-93	Comments

L C C - No Comments - Trunk Road fees 18/11/93

Town and Country Planning Act etc

DRAFT PERMISSION

Reference: H14/1060/93 Received:08-NOV-93 Type:ADVERTISEMENT

Name: Newbold Service Station
(Rugby) Limited
Surfleet Road
Pinchbeck
Spalding Lincs PE11 6XY

Agent: A Roffe
Building Design & Plans
1 Green Lane
Spalding
Lincs PE11 2YB

Description: Fascia sign and pole sign

Location : Surfleet Road Pinchbeck
Spalding Lincs

South Holland District Council hereby give notice
that permission has been granted (or equiv)
on the following condition(s):

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The brightness of the advertisement hereby granted consent shall not exceed - Pole sign maximum of 1,200 cd/~~m.sq.~~ sq.m. and Fascia maximum of 800 cd/~~m.sq.~~ sq.m.

Reason: In the interests of the visual amenity of the locality.

The Department of Transport reserves the right to check the levels of illuminance of these signs at any time convenient to the Department of Transport.

+SN1 letter 23/12/93

27-JAN-94

AD check....A 31/1....

Authorised to issue (inc Delegation).....DR 31/1..

THE DEPARTMENT OF TRANSPORT

EAST MIDLANDS REGIONAL OFFICE
NETWORK MANAGEMENT AND
CONSTRUCTION DIVISIONS
CRANBROOK HOUSE CRANBROOK STREET
NOTTINGHAM NG1 1EY
SWITCHBOARD 0602 350602
DIRECT LINE 0602 352 **469**
FAX 0602 799743
GTN 6202

District Planning Officer
South Holland District Council
Council Offices
Priory Road
SPALDING
Lincolnshire
PE11 2EX

Your Ref: H14/1060/93

Our Ref: EMRT 5065/05/TR23 Pt 7

Date: 14th January 1994

For the attention of P J U dy Esq

Dear Sir

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1989
ERECT ILLUMINATED SIGNS AT
NEWBOLD SERVICE STATION, SURFLEET ROAD, PINCHBECK
A16 NORMAN CROSS - GRIMSBY TRUNK ROAD

Thank you for the control of advertisement application dated 17 November 1993 submitted by A Roffe on behalf of Newbold Service Station (Rugby) Limited to erect an internally illuminated facia sign and an internally illuminated pole sign at the above-mentioned garage site.

I would not wish to raise objection to the proposals as indicated on the deposited plans, planning reference H14/1060/93 dated 8 November 1993, provided that the maximum intensity of illumination for the following signs are not exceeded:-

i) Pole Sign - a maximum of 1,200 cd/m².

ii) Sign "A" (facia) - a maximum of 800 cd/m².

Furthermore, I should be grateful if you would inform the applicant that the Department reserves the right to check at any time convenient to the Department that the maximum levels of illuminance quoted above are not exceeded.

Yours faithfully

J J BACH
Lincolnshire Area Team

S.H.D.C. PLANNING DEPT.
RECEIVED
19 JAN 1994 PU

cc:- C Briggs, Development Control Section, Lincolnshire County Council

A. ROFFE

BUILDING DESIGN AND PLANS

1 Green Lane,
SPALDING
Lincs. PE11 2YB Tel: (0775) 723680

23rd December 1993

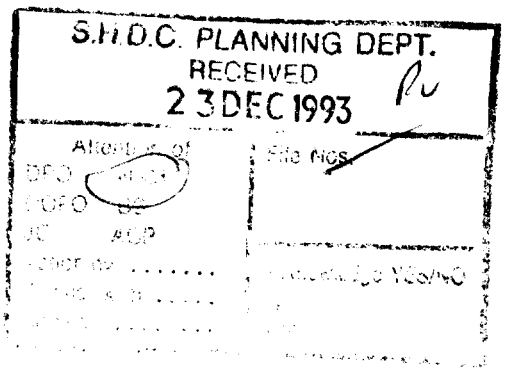
Dear Sirs,

H14/1060/93
Fascia Sign and Pole sign,
Newbold Service Station (Rugby) Ltd.
PINCHBECK MOTORS

Further to my telephone conversation with Mr P. Udy this morning, I would confirm that the diameter of the new Pole Sign will be 100mm, which will be about the same as the light that it is replacing,

Yours faithfully

A. Roffe.



A. ROFFE

BUILDING DESIGN AND PLANS

1 Green Lane,
SPALDING
Lincs. PE11 2YB Tel: (0775) 723680

14th December 1993

Dear Sirs,

H14/1059/93 - H14/1060/93
Newbold Service Station.
(Pinchbeck Motors).
Surfleet Road, PINCHBECK.

Further to your recent letter and my conversation with Mr Udy, I would confirm the following points :-

1. The Jet Wash and Car Wash are those at present used on site and are simply being relocated, noise levels will therefore be the same. There is no objection to the condition being repeated as to the hours of use.

2. A 1.2 metre high, 7 metre long screen can be erected alongside the Jet Wash, this to be constructed of PVC sheeting on a steel frame.

3. The signs to be removed from the elevation are those reading "Pinchbeck Motors" and "Pinchbeck Tyre and Exhaust Centre".

Yours faithfully

A. Roffe.

S.H.D.C. PLANNING DEPT.
RECEIVED
15 DEC 1993

A Roffe
1 Green Lane
Spalding
Lincs PE11 2YB

Mr P J Udy

PJU/JK/H14/1059/93
& H14/1060/93

9 December, 1993

Dear Sir

Extension and Alterations to Newhold Service Station, Surfleet Road, Pinchbeck

I refer to the above planning application which you have submitted for consideration.

I would be grateful if you would confirm whether the jet wash and car wash will be the same as currently used on the site, albeit that they are to be relocated. If they are to be new equipment, I will be grateful if you would provide me with information on their likely noise output. On the previous planning permission ref: H14/1381/90 there was a condition relating to noise levels emitted from the site and it may be appropriate that this conditions is repeated. There was also a condition relating to the car wash which stated that the car wash should not be used between the hours of 8 p.m. and 8.30 a.m. It may be appropriate for this application to be repeated.

The land to the rear of the garage has Outline planning permission for residential development. I therefore consider that it would be appropriate for a screen to be erected to the western edge of the jet wash to protect that land from any disturbance from the machine when it is in use.

In relation to the other application for the advertisements, I would be grateful if you would advise which, if any, of the existing adverts will be removed from the building.

I enclose necessary amendment forms and standard letter for your to complete and return with any amended plans.

Yours faithfully

N R MIDLEN
Principal Planning Officer (Development Control)

Encl.

F

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H14/1060/93

Applicant: Newbold Service Station
(Rugby) Limited
Surfleet Road
Pinchbeck
Spalding Lincs PE11 6XY

Agent: A Roffe
Building Design & Plans
1 Green Lane
Spalding
Lincs PE11 2YB

Description: Fascia sign and pole sign

Location: Surfleet Road Pinchbeck
Spalding Lincs

Type: ADVERTISEMENT

Date received: 08-NOV-93

16-NOV-93

Dear Sir/Madam

CONSULTATION WITH PARISH COUNCIL

I have received an application for the above proposal and enclose a copy for your information. Any observations which the Parish Council wish to make should be set out below and returned to me by 30-NOV-93. If no observations have been received by that date, it will be assumed that the Parish Council have no comments to make. The officer dealing with this application is P J UDY

Yours faithfully
B SMITH
Director of Planning and Building Control Services

Clerk to Pinchbeck PC
17 Rotten Row
Pinchbeck
Spalding Lincs
PE11 3RQ

FOR PARISH COUNCIL USE ONLY

Comments:

Recommend approval

Signed:

M.H.

S.H.D.C. PLANNING DEPT.
RECEIVED
- 1 DEC 1993
PJ

LK

THE DEPARTMENT OF TRANSPORT

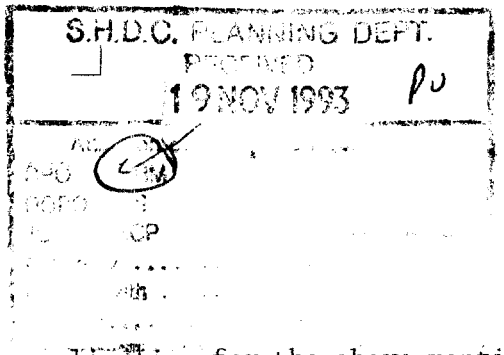
EAST MIDLANDS REGIONAL OFFICE
NETWORK MANAGEMENT AND
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CRANBROOK HOUSE CRANBROOK STREET
NOTTINGHAM NG1 1EY
SWITCHBOARD 0602 350602
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GTN 6202

Director of Planning and
Building Control Services
South Holland District Council
Council Offices
Priory Road
SPALDING
Lincolnshire
PE11 2XE

Your Ref: H14/1060/93

Our Ref: 5065/05/TR23

Date: 18 November 1993



For the attention of Mr P J Udy

Dear Sir

I refer to the control of adverts application for the above mentioned reference number received on 17 November 1993.

We are currently evaluating the illuminated signs element of the application and accordingly request an extension of time to ascertain this information.

Yours faithfully

I. Marshall

I MARSHALL
Lincolnshire Area Team

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
...ncil Offices,
...tory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H14/1060/93

Applicant: Newbold Service Station
(Rugby) Limited
Surfleet Road
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Spalding Lincs PE11 6XY

Agent: A Roffe
Building Design & Plans
1 Green Lane
Spalding
Lincs PE11 2YB

Description: Fascia sign and pole sign

Location: Surfleet Road Pinchbeck
Spalding Lincs

Type: ADVERTISEMENT

Date received: 08-NOV-93

16-NOV-93

Dear Cllr Mrs P J Buffham

NOTIFICATION TO WARD MEMBER

I have received an application for the above proposal in your ward. The officer dealing with this application is P J UDY

As applications can be determined under delegated powers in many cases, please let me know by 23-NOV-93 if you feel that this proposal should be brought to the attention of the Planning Committee for any reason.

Yours faithfully
B SMITH
Director of Planning and Building Control Services

Cllr Mrs P J Buffham
Fir Tree House
Northgate, West Pinchbeck
Spalding, Lincs
PE11 3TB

I request that this application be considered by Planning Committee, because

'Facia' signs acceptable.
Could the Pole sign have any affect on neighbouring properties do north of site? Could the new pole sign be replaced ~~by~~ the existing one ~~also~~ is or can the angle and ~~position~~ could not the Ranger light be added to the existing pole sign?

Signed: [illegible]

S.H.D.C. PLANNING DEPT. RECEIVED 19 NOV 1993 PU

Saw Cllr Mrs Buffham on 19/11/93 for DPO 25-1-93

A. ROFFE

BUILDING DESIGN AND PLANS

1 Green Lane,
SPALDING
Lincs. PE11 2YB Tel: (0775) 723680

8th November 1993

Dear Sirs,

PINCHBECK MOTORS
Alterations and Extension
Surfleet Road, PINCHBECK.

I enclose the following documents for your attention in respect of the work it is intended to carry out at the above :-

Planning Permission :
4 copies - application forms
location plans
site plans
detail drawing no 10a fee of £ 240-00

Building Regulations :
application form
2 copies - location plans,
site plans
drawing no 10a
thermal insulation and
steel/timber beam calculations
foundation and roof plans fee of £ 96-35

2 copies of drawing 10a for use of Fire Officer

cheque in the sum of £ 336-35

Illuminated signs :
3 copies - application forms
location plans
site plans
sign and fascia details
(Gemco drawing P 7234/1)
sign - general detail
Peugeot Corporate Identity

postal orders to the sum of £ 33-00

Yours faithfully

A. Roffe.

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Plan & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

VAT Reg No 121 5277 01

OFFICIAL RECEIPT - APPLICATION FEES

Receipt No : P3489
Date received : 08-NOV-93

Received from

Newbold Serv. Station (Rugby)

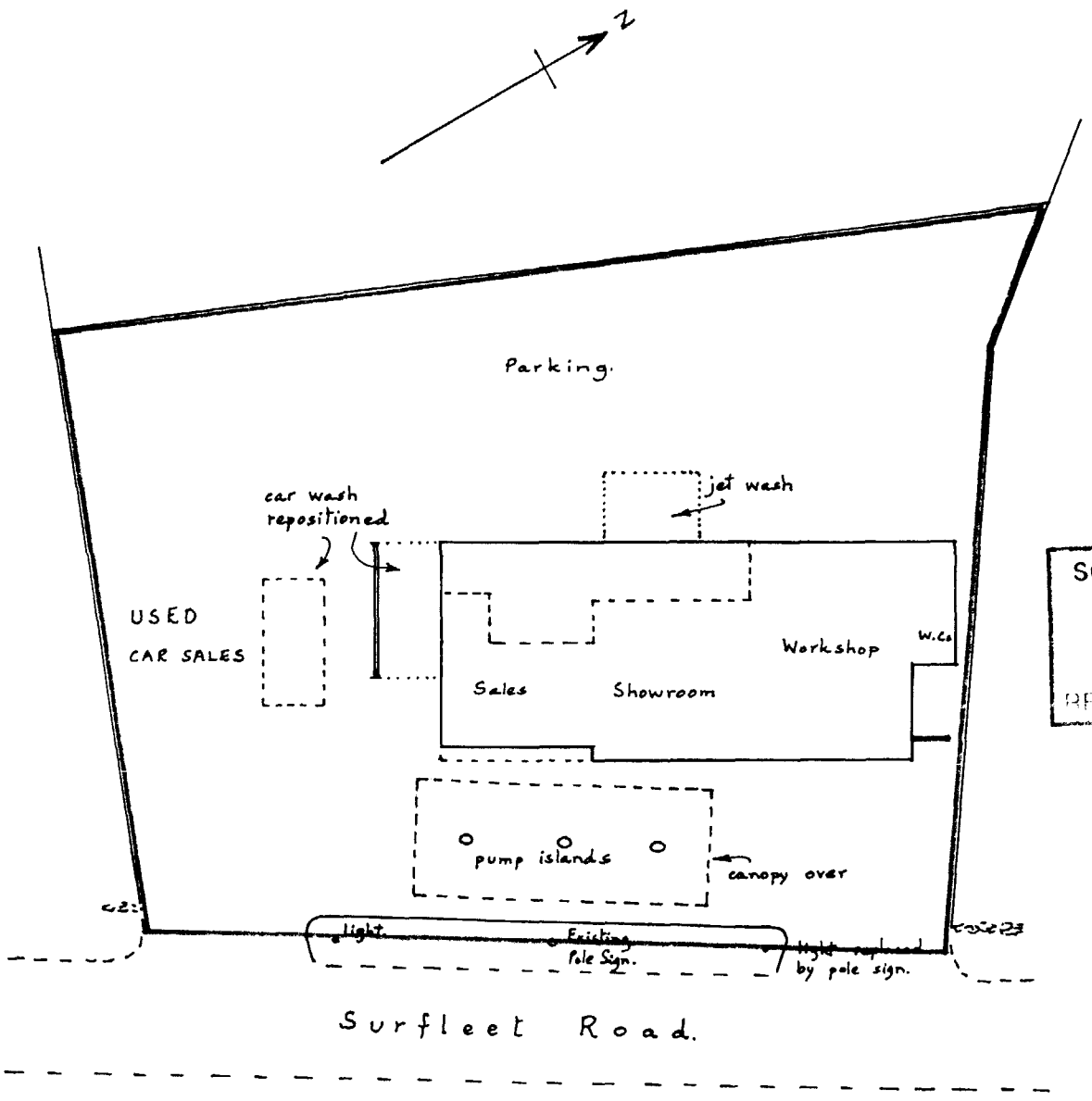
Address

Surfleet Road
Pinchbeck
Spalding
Lincs

Fee paid	£	33.00
VAT	£	0.00
Total received	£	33.00

Cash/Cheque : P. Order

Signed.....S A Dicks.....
(Authorised Collector)



SOUTH HOLLAND D.C.
PLAN DEPT.
08 NOV 1993
REF H14/1060/93...

SITE PLAN 1:500

Extension and Alterations to Garage Premises,
Surfleet Road, PINCHBECK.

drawing no 210

A. ROFFE
Building Design and Plans
1 Green Lane
SPALDING, Lincs. PE11 2YB
Tel: (0775) 723680

Corporate Identity

Showroom fascia signs

Showroom fascia identification comprises a single-sided rounded blue sign made of aluminium partly illuminated with white lettering and spacers plus a distinctive yellow neon horizontal line.

To be fixed on a white sub fascia these signs are to be used only above the Dealer's showroom with the 'Peugeot' occupying the prime position normally above the main entrance.

There are strict rules governing the dimensions and positioning of Dealer trading titles which are written in Univers 66 typeface to the maximum dimensions shown. The Dealer trading title cannot exceed the length of the word PEUGEOT as shown in figure 2. No subsidiary or Dealer logos are permitted on fascia signs.

Three sizes of fascia are available as shown (all dimensions in mm)

The Corporate Identity Manager will determine the optimum positioning and sizing of all fascia signs to suit Dealer's premises.

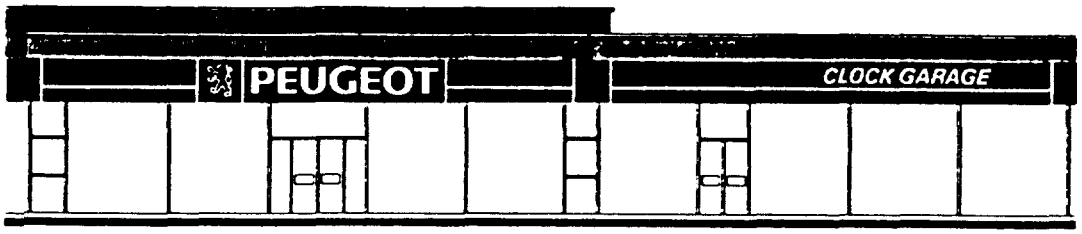


Fig. 1. ***Dealer Showroom fascia signs.***

SOUTH HOLLAND D.C.
PLAN DEPT.
08 NOV 1993
REF. H14.10.60.93...

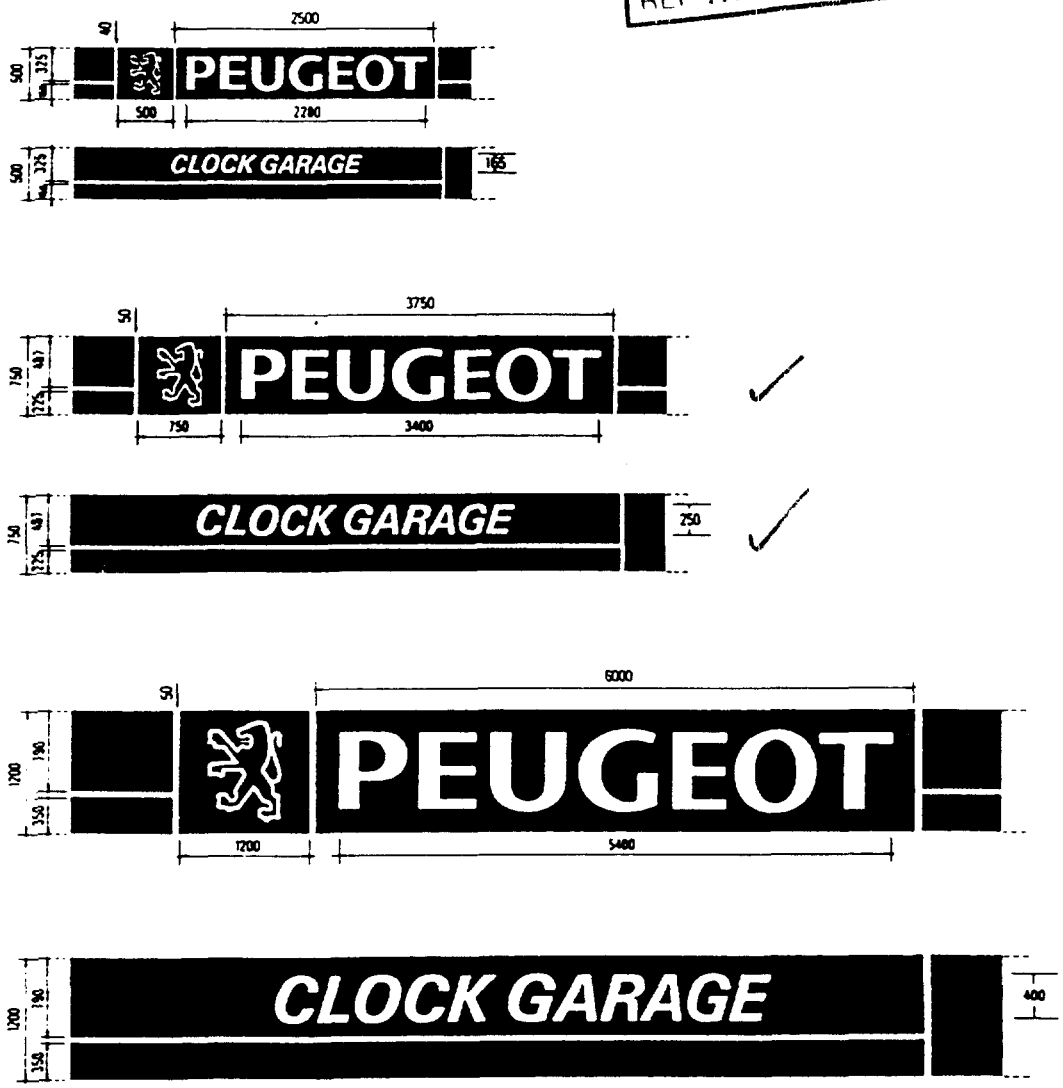


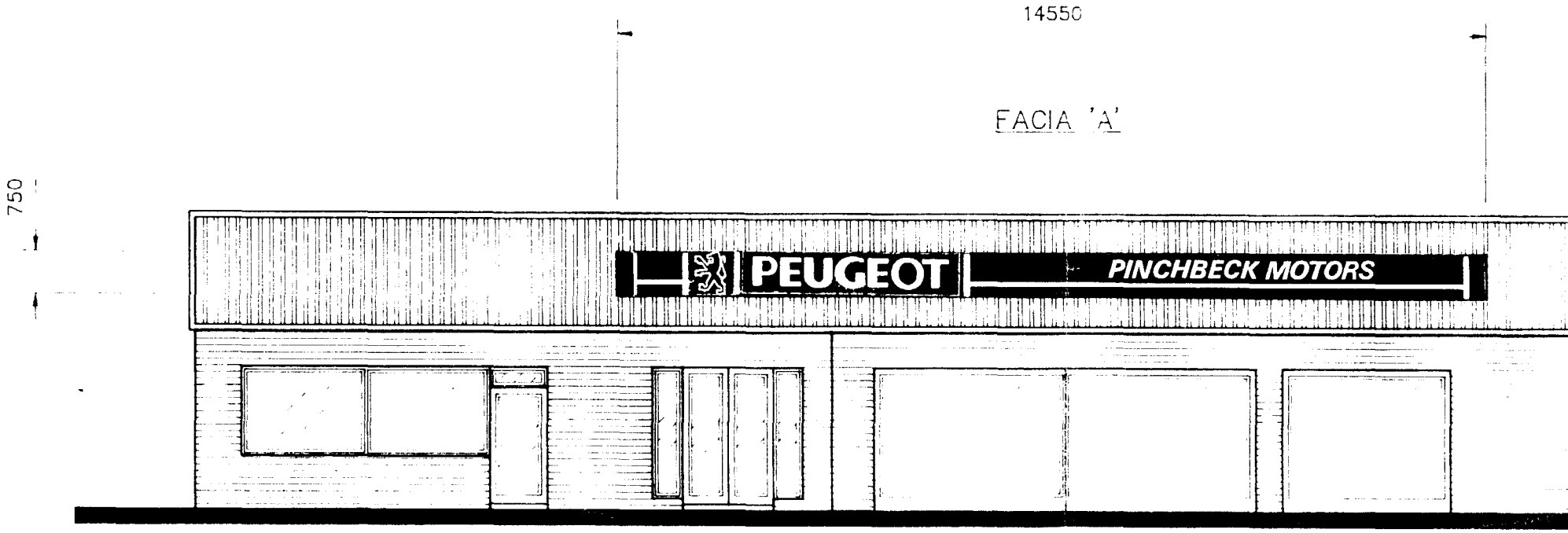
Fig. 2. ***Dealer Showroom fascia signs*** – dimensions.

FACIA 'A'

14.55M of 750mm deep flat & profiled facia containing corporate logo & 'PEUGEOT' panels to the left hand end with 'PINCHBECK MOTORS', in white uppercase slanted univers 66 lettering, to the right hand end of the facia (illuminated).

6.5M POLESIGN

1350mm long x 1680mm high double sided export sign mounted onto 6.5M high pole (illum.).



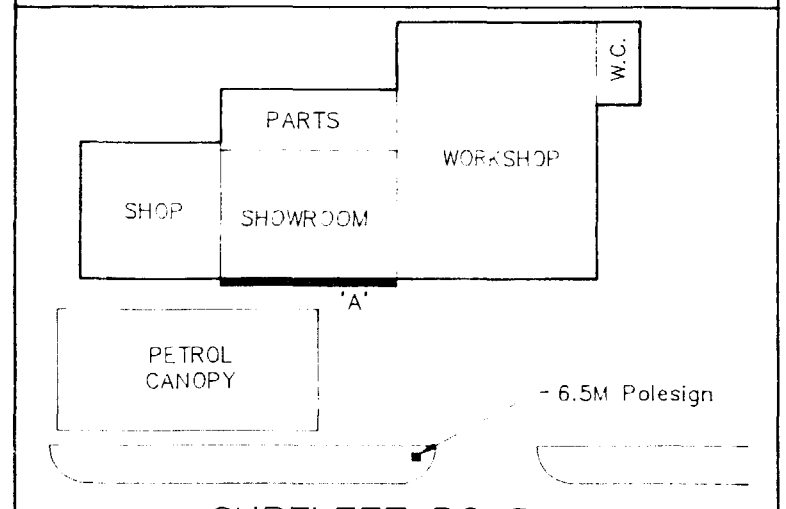
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FACIA 'A'

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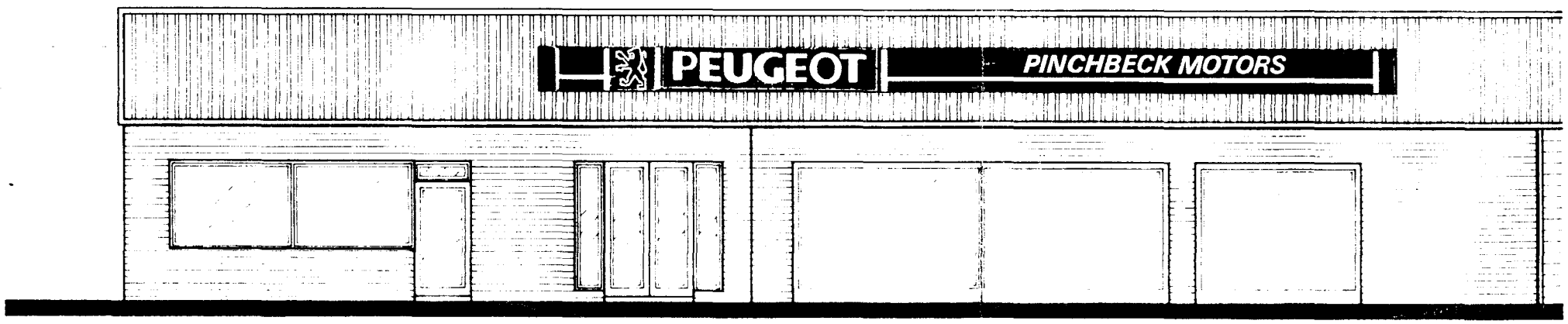
LOCATION PLAN NTS

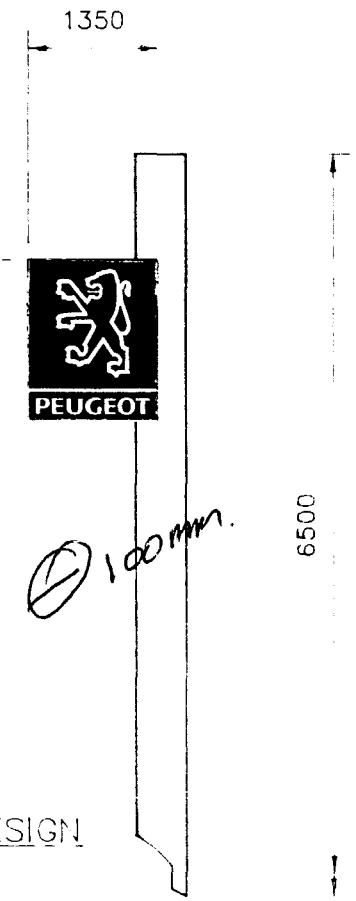
SOUTH HOLLAND D.C.
PLAN DEPT.
08 NOV 1993
REF H14/1060/93

14550

FACIA 'A'

750





6.5M POLESIGN

Design Consultancy
UNITS 8 & 9, TITAN BUSINESS CENTRE
SPARTAN CLOSE, TACHBROOK PARK
WARWICK
TEL : (0926) 452600 FAX : (0926) 452878
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GEMCO SIGNS

UNITS 8 & 9, TITAN BUSINESS CENTRE
SPARTAN CLOSE, TACHBROOK PARK
WARWICK CV34 6RR
TELEPHONE 0926 452600
FAX : 0926 452878

PINCHBECK MOTORS GB 041
SURFLEET ROAD
PINCHBECK, SPALDING

THIS DWG TO BE SEEN IN CONJUNCTION WITH DWG No's

TITLE
EXTERNAL SIGNAGE—NEW I.D.

DRAWN	CHECKED	DATE	SCALES
D.POOLE		30/10/93	1 : 100

PART No. P7234 — 1 REV.

A. ROFFE

BUILDING DESIGN AND PLANS

1 Green Lane,
SPALDING
Lincs. PE11 2YB Tel: (0775) 723680

23rd December 1993

Dear Sirs,

H14/1060/93
Fascia Sign and Pole sign,
Newbold Service Station (Rugby) Ltd.
PINCHBECK MOTORS

Further to my telephone conversation with Mr P. Udy this morning, I would confirm that the diameter of the new Pole Sign will be 100mm, which will be about the same as the light that it is replacing,

Yours faithfully

A. Roffe.

A. Roffe.

S.H.D.C. PLANNING DEPT.
RECEIVED
23DEC1993
Attention of
DPO NAM
DDFO BC
JC AOP
Action by .....
Checked .....
File Nos
Acknowledge YES/NO

A. ROFFE

BUILDING DESIGN AND PLANS

1 Green Lane,
SPALDING
Lincs. PE11 2YB Tel: (0775) 723680

14th December 1993

Dear Sirs,

H14/1059/93 - H14/1060/93
Newbold Service Station,
(Pinchbeck Motors),
Surfleet Road, PINCHBECK.

Further to your recent letter and my conversation with Mr Udy, I would confirm the following points :-

1. The Jet Wash and Car Wash are those at present used on site and are simply being relocated, noise levels will therefore be the same. There is no objection to the condition being repeated as to the hours of use.

2. A 1.2 metre high, 7 metre long screen can be erected alongside the Jet Wash, this to be constructed of PVC sheeting on a steel frame.

3. The signs to be removed from the elevation are those reading "Pinchbeck Motors" and "Pinchbeck Tyre and Exhaust Centre".

Yours faithfully

A. Roffe.

S.H.D.C. PLANNING DEPT.
RECEIVED
15 DEC 1993
Attention of
DPO NRM
DOPD
JC ACP
Action by
Discuss with
Copy to
File Nos.
Acknowledge Yes/No
By
Date