

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	HSBC Corporate Real Estate				
Street address:	Level 30			Country Code	
	8 Canada Square			National Number	
				Extension Number	
Town/City:	London			Telephone number:	
County:				Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	E14 5HQ			Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Richard	Surname:	Sedgley
Company name:	AXIS Architecture				
Street address:	Talbot Chambers			Country Code	
	2-6 North Church Street			National Number	01142490944
				Extension Number	
Town/City:	Sheffield			Telephone number:	
County:	Yorkshire			Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	S1 2DH			Email address:	Richard@axis-architecture.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 8 Suffix:

House name: H S B C

Street address: Market Place

Town/City: Spalding

County: Lincolnshire

Postcode: PE11 1SN

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 524771

Northing: 322629

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The branch is ready for refurbishment, these works include the replacement of external signage.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 11

Please describe:

Fascia signs
Projecting sign - Roundel
Elevation 1 - Nameplate
Welcome poster
Opening hours and FSCS
Glazing manifestation Door signage Security and no smoking
ATM signage
Elevation 2 - Glazing manifestation
FSCS, opening hours and security Door signage and no smoking
Nameplate

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

26773-E1-EX
26773-E1

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/03/2015 To: 20/03/2020

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☒ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☒ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☒ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.646

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.015

m

What are the dimensions of the proposed advertisement?

Height:

0.400

 x Width:

0.306

 x Depth:

0.015

 metres

What materials will the sign be made of?

Vitreous enamel panel with 10mm stainless steel frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3.500

cm

The colour of text and background:

Text to be black. Logo to be red and white. Background to be white.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.436

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.800

 x Width:

0.900

 x Depth:

0.000

 metres

What materials will the sign be made of?

Reverse applied full digital print.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

Text to be black and white. Logo to be red and white. Background to be white and blue.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.404

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.330

 x Width:

0.502

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digital reverse print

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.200

cm

The colour of text and background:

Text to be white, black, red and blue. Logo to be red and white. Symbols to be red, black and white. Background to be white and red.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1023.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.050

 x Width:

5.605

 x Depth:

0.000

 metres

What materials will the sign be made of?

Two rows of reverse applied frosted crystal vinyl circles.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

Circular manifestation to be grey.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.334

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.070

 x Width:

1154.500

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digital reverse print vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.300

cm

The colour of text and background:

Text to be black. Background to be white.

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.292

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.441

 x Width:

0.297

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digital reverse print vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.200

cm

The colour of text and background:

Text to be white, red and black. Background to be red and white.

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.621

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.038

m

What are the dimensions of the proposed advertisement?

Height:

0.715

 x Width:

0.720

 x Depth:

0.038

 metres

What materials will the sign be made of?

4mm aluminium composite sheet with 32mm thick foamex fixing panel to rear.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.500

cm

The colour of text and background:

Text to be white. Symbols to be red. Background to be black with red surround.

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.795

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.050

 x Width:

3.255

 x Depth:

0.000

 metres

What materials will the sign be made of?

Two rows of reverse applied frosted crystal vinyl circles.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

Circular manifestation to be grey.

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.869

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.626

 x Width:

0.526

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digital reverse print vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.200

cm

The colour of text and background:

Text to be white, red, black and blue. Background to be white and blue.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.111

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.370

 x Width:

0.240

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digital reverse print vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.300

cm

The colour of text and background:

Text to be black and red. Background to be white.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.063

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.015

m

What are the dimensions of the proposed advertisement?

Height:

0.400

 x Width:

0.306

 x Depth:

0.015

 metres

What materials will the sign be made of?

Vitreous enamel panel with 10mm stainless steel frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3.500

cm

The colour of text and background:

Text to be black. Logo to be red and white. Background to be white.

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

02/01/2015