

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	2
Suffix	
Property name	
Address line 1	Sheep Market
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE11 1BH
Description of site location must be completed if postcode is not known:	
Easting (x)	524642
Northing (y)	322696
Description	

2. Applicant Details

Title	Mr
First name	G
Surname	Kerr
Company name	WaffleOpolis Ltd.
Address line 1	6 Saturday Market Place
Address line 2	
Address line 3	
Town/city	King's Lynn

2. Applicant Details

Country	
Postcode	PE30 5DQ
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	CHRIS
Surname	BORRMANN
Company name	ACS ARCHITECTURAL LTD
Address line 1	UNIT 3 Poppyfields Retail Park
Address line 2	Poppyfields Drive
Address line 3	Snettisham
Town/city	King's Lynn
Country	
Postcode	PE31 7FR
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Front WaffleOpolis Sign - Aluminium composite sign tray with fret cut acrylic push through letters with a front face illumination.

Side Sign - Aluminium composite sign tray.

Projecting Sign - Aluminium frame with acrylic faces each side.

Window graphics.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.67 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.91 x Width: 6.37 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium composite sign tray with fret cut acrylic push through letters with front facing illumination.	
What is the maximum height of any of the individual letters and symbols?	76 cm
The colour of text and background Text - Grey and Pink, Background - White and Pink	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	40 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.64 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.91 x Width: 8.86 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium composite sign tray	
What is the maximum height of any of the individual letters and symbols?	76 cm
The colour of text and background Text - Grey and Pink, Background - White and Pink	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.87 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium frame with acrylic faces each side.	
What is the maximum height of any of the individual letters and symbols?	42 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Text - Grey and Pink, Background- White	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.45 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 2.63 x Depth: 0 metre(s)
What materials will the sign be made of? Window graphics- logo and frosted	
What is the maximum height of any of the individual letters and symbols?	98 cm
The colour of text and background	
Text- Grey and Pink, Background- Frosted	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.42 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1.7 x Depth: 0 metre(s)
What materials will the sign be made of? Window graphics- logo and frosted	
What is the maximum height of any of the individual letters and symbols?	98 cm
The colour of text and background	
Text- grey and pink, Background- frosted	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

4. Type of Proposed Advertisement(s)

Window graphics.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If yes, please provide details

Please refer to submitted drawing and photographs 644/21/03.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

644/21/03.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

05/01/2022

To

05/01/2027

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

05/01/2022