

18 JAN 2010

FILE COPY

Application for consent to display an advertisement(s).
 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
 If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Home Retail Group PLC				
Street address:	489-499 Avebury Boulevard			Country Code	National Number
				Telephone number:	
				Mobile number:	
Town/City:	Milton Keynes			Fax number:	
County:				Email address:	
Country:					
Postcode:	MK9 2NW				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	TRACY	Surname:	BARWICK
Company name:	SPENCER SIGNS LTD				
Street address:	70 Scarborough street			Country Code	National Number
				Telephone number:	01482
				Mobile number:	325797
Town/City:	Hull			Fax number:	01482
County:	East Yorkshire			Email address:	tracybarwick@spencersigns.co.uk
Country:	England				
Postcode:	HU3 4TG				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	UNIT 4		
Street address:	HOLLAND MARKET		
Town/City:	SPALDING		
County:	LINCOLNSHIRE		
Postcode:	PE11 1RQ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	524590
Northing:	322803

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 No. Part Internally illuminated fascia sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Advertisement Display

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

the existing argos entrance sign is to be removed this is shown in elevation and photo format on the submitted drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.674 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.182 m

What are the dimensions of the proposed advertisement?

Height: 0.98 x Width: 11.45 x Depth: 0.182 metres

What materials will the sign be made of?

Folded aluminium backtray with 25mm returns - centre argos panel to be dualcase box sign with acrylic panels and internal illumination - www. text to be applied vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

61 cm

The colour of text and background:

BLUE 311/RED 485C/WHITE

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 1000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 12/01/2010