

Application Form 3  
ADVERTISEMENT APPLICATION

FOR OFFICE USE ONLY

1116/0076/01

24 JAN 2001

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| APPLICATION NO. |
| FEE PAID        |
| DATE REGISTERED |

|                                                                                                                                                                       |                                                                                             |
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| <b>1 a. Name and Address of Applicant</b><br>Primelight Advertising Limited<br>3 Waterhouse Square<br>138-142 Holborn<br>London EC1N 2NY<br><br>Tel. No 020 7882 1200 | <b>1 b. Name and Address of Agent (if any)</b><br><br>N/A<br><br>Name of contact<br>Tel. No |
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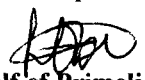
OFFICE  
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|                                                                                               |
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| <b>Address of the Application Site</b><br>89 Pinchbeck Road, Spalding, Lincolnshire, PE11 1QH |
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| <b>3. Description of Proposed Advertisement PLEASE TICK ONE OR MORE BOXES</b>    |                                                           |
| <input type="checkbox"/> AN APPLICATION FOR A HOARDING                           | IF OTHER TYPE, PLEASE SPECIFY                             |
| <input type="checkbox"/> AN APPLICATION FOR A PROJECTING SIGN                    | 1 x Double Sided Free Standing Advertisement Display Unit |
| <input type="checkbox"/> AN APPLICATION FOR A FASCIA SIGN                        |                                                           |
| <b>WHAT IS THE PURPOSE FOR WHICH THE LAND OR BUILDING IS USED?</b><br>Commercial |                                                           |

|                                                                                                    |                                                                                  |
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| <b>4. Illumination</b>                                                                             |                                                                                  |
| a. WILL THE ADVERTISEMENT BE ILLUMINATED?                                                          | YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>              |
| b. IF YES, PLEASE STATE TYPE OF ILLUMINATION<br>(e.g. Internally, Externally, Floodlighting, etc.) | Internally, Only On At Night                                                     |
| c. WILL THE ILLUMINATION BE STATIC OR INTERMITTENT?                                                | Static <input checked="" type="checkbox"/> Intermittent <input type="checkbox"/> |
| d. WHAT IS THE INTENSITY OF ILLUMINATION IN FOOT LAMBERTS?                                         | ----- Foot Lamberts                                                              |
| e. WHAT IS THE COLOUR(S) OF THE ILLUMINATION                                                       | White Fluorescent Tubes                                                          |

|                                                                                                                                                      |                                                                     |
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| <b>5. Site Ownership</b>                                                                                                                             |                                                                     |
| a. DOES THE APPLICANT OWN THE LAND?                                                                                                                  | YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> |
| b. IF NOT, HAS THE PERMISSION OF THE OWNER OR ANY OTHER<br>PERSON ENTITLED TO GIVE PERMISSION FOR THE DISPLAY OF<br>THE ADVERTISEMENT BEEN OBTAINED? | YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> |

|                                                                                            |                                    |
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| <b>6. TO BE COMPLETED BY ALL APPLICANTS</b>                                                |                                    |
| I submit a site plan and the following plans                                               | 3 x Plans                          |
| Signed  |                                    |
| On behalf of Primelight Advertising Ltd                                                    | Date 22 <sup>nd</sup> January 2001 |
| (APPLICANT OR APPLICANT'S AGENT)                                                           |                                    |