

SALLY WALTHAM

BA (Hons) F.C.I.H.

Director of Housing & Planning Services

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S O U T H



H O L L A N D
DISTRICT COUNCIL

**HOUSING & PLANNING
SERVICES DEPARTMENT**

Town and Country Planning Act 1990

Advertisement Consent

Reference: H16/0076/01

Received: 24-JAN-01

Type: ADVERTISEMENT

Name: Primelight Advertising Ltd
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Agent: Primelight Advertising Ltd
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Description: 1 double sided free standing advertisement display unit -
retrospective
Location : 89 Pinchbeck Road Spalding
Lincs

**South Holland District Council hereby give notice that CONSENT HAS
BEEN GRANTED for the display of advertisements in accordance with the
application and plans submitted, subject to the following conditions:**

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
- (b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- (c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
- (d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- (e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- (f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2 The brightness of the advertisement hereby granted consent shall not exceed 510 candelas/sq metre.

Reason: In the interests of the visual amenity of the locality.

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S O U T H



H O L L A N D
DISTRICT COUNCIL

**HOUSING & PLANNING
SERVICES DEPARTMENT**

The determined plans are:-

YD-350 501 8000, 2652.MAP, Unit Specifications, Elevation & Streets scene received on 24 Jan 01.

Director of Housing and Planning Services

01 MAR 2001

H16/0076/01

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

Town and Country Planning Act etc

DRAFT PERMISSION

Reference H16/0076/01

Received: 24-JAN-01

Type: ADVERTISEMENT

Name: Primelight Advertising Ltd
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Agent: Primelight Advertising Ltd
3 Waterhouse Square
138-142 Holborn
London
EC1N 2NY

Description: 1 double sided free standing advertisement display unit -
retrospective
Location : 89 Pinchbeck Road Spalding
Lincs

**South Holland District Council hereby give notice
that permission has been granted (or equiv)
on the following condition(s):**

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2 The brightness of the advertisement hereby granted consent shall not exceed 510 candelas/sq metre.

Reason: In the interests of the visual amenity of the locality.

The determined plans are:-

YD-350 501 8000, 2652.MAP, Unit Specifications, Elevation & Street scene received on 24 Jan 01.

Director of Housing and Planning Services
26 FEB 2001

H16/0076/01

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0227/2.