Online Comment

Application	H16-0122-26
Location	2A SHEEP MARKET SPALDING PE11 1BH
Proposal	Proposed shop front signage and hanging sign along with directional lighting to illuminate signage

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Name	Greg Watkinson
Address	Conservation Officer
Date Submitted	04-03-26
For/Against	Comments

I don't have any objections to the basic principle of this proposal, the sign writing and colour scheme appear appropriate, as are the proposed form of lighting and the proposed addition of a hanging sign could be said to be positive.

However, I would suggest a small amendment. As presented, the applicant is seeking to direct apply an aluminium sign board onto the existing fascia. This is a common form of signage, however, it can leave an unattractive form, lacking in depth and appearing visually obvious that it is a sign not manufactured to a scale matching the fascia. Given that this proposal site is within a highly prominent portion of the conservation area, effort should be made to ensure the signage is as attractive and sympathetic as possible. I might therefore suggest that the proposed sign board is reduced slightly in scale to allow for the inclusion of a beading which would achieve two objectives in hiding the boundary of the sign from the fascia, and adding depth to the signage. The beading may be aluminium to match the proposed signage if necessary.