Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	40A Springfields Outlet Centre
Address line 1	Camel Gate
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE12 6EU

Description of site location must be completed if postcode is not known:

Easting (x)	526285
Northing (y)	324027

Description

2. Applicant Details

Title	Mr
First name	Scott
Surname	FitzGerald
Company name	The Dune Group
Address line 1	9 Hatton Street
Address line 2	
Address line 3	
Town/city	London

2. Applicant Details

Country	
Postcode	NW8 8PL
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ◉ Yes ○ No

3. Agent Details

Title	Mr
First name	Chris
Surname	Aiken
Company name	Four-by-Two
Address line 1	Four-by-Two
Address line 2	104 Constitution Street
Address line 3	
Town/city	Edinburgh
Country	United Kingdom
Postcode	EH6 6AW
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2no Fascia signs - 1no with and 1no without internally illuminated letters, 1no signage box with internally illuminated letters, 1no wall mounted illuminated graphic light box .

Please select the type(s) of advertising you are proposing:

- ☑ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☑ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.278 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.51 x Width: 2.16 x Depth: 0.05 metre(s)
What materials will the sign be made of? Powder coated Aluminium with opal acrylic face to letters	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background Background black to match existing shop front, letters white (opal acrylic)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.278 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.51 x Width: 6.782 x Depth: 0.05 metre(s)
What materials will the sign be made of? Powder Coated Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Black fascia panel (no letters).	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.253 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.61 x Width: 1.57 x Depth: 0.05 metre(s)
What materials will the sign be made of? Powdercoated aluminium with opal acrylic letters	
What is the maximum height of any of the individual letters and symbols?	20 cm

4. Type of Proposed Advertisement(s)

Other type(s): 2	
The colour of text and background Black background with white (opal acrylic) letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.85 metre(s)
What is the maximum projection of the advertisement from face of building?	0.165 metre(s)
Dimension:	Height: 1.415 x Width: 3.125 x Depth: 0.165 metre(s)
What materials will the sign be made of? Powdercoated aluminium frame with fabric graphic to front face	
What is the maximum height of any of the individual letters and symbols?	130 cm
The colour of text and background Frame is black, fabric graphic will be printed for each new season	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

The light box and signage box fixed to the walls as described above.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 02/03/2020

To 01/03/2030

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 11/02/2020