SPALDING - BREWERS FAYRE & PREMIER INN

SITE DETAILS

RESTAURANT	Brewers Fayre & Premier Inn new build
ADDRESS	Lincs Gateway Development PE12 6AE
TELEPHONE	-
SITE CONTACT	-

LANDLORD DETAILS

TENURE	Freehold
LANDLORD	
TELEPHONE	-
CONTACT	-

DISTRIBUTION

WHITBREAD PROPERTY	09/02/2015
PROJECT MANAGER	09/02/2015
WHITBREAD MARKETING	09/02/2015
SIGN COMPANY	-
MAIN CONTRACTOR	-
PREMIER INN	-
GERALD EVE	-
LOCAL AUTHORITY	-

DATE	REV	BY	DETAILS
09/02/2015	0	SJF	Initial issue

PLANNING AUTHORITY

DISTRICT COUNCIL	South Holland District Council
ADDRESS	Council Offices Priory Road Spalding PE11 2XE
TELEPHONE	01775 761161
CONTACT	N/A

PLANNING SUMMARY

ITEMS REQUIRING CONSENT	All branded items require consent
ITEMS NOT REQUIRING CONSENT	N/A
PLANNING STATUS	Application submitted 9th February 2015

Whitbread Hotels & Restaurants

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VADO ASSOCIATES

SPALDING - AERIAL



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SPALDING - RESTAURANT ELEVATIONS 1:100 SCALE AT A3



South East Elevation

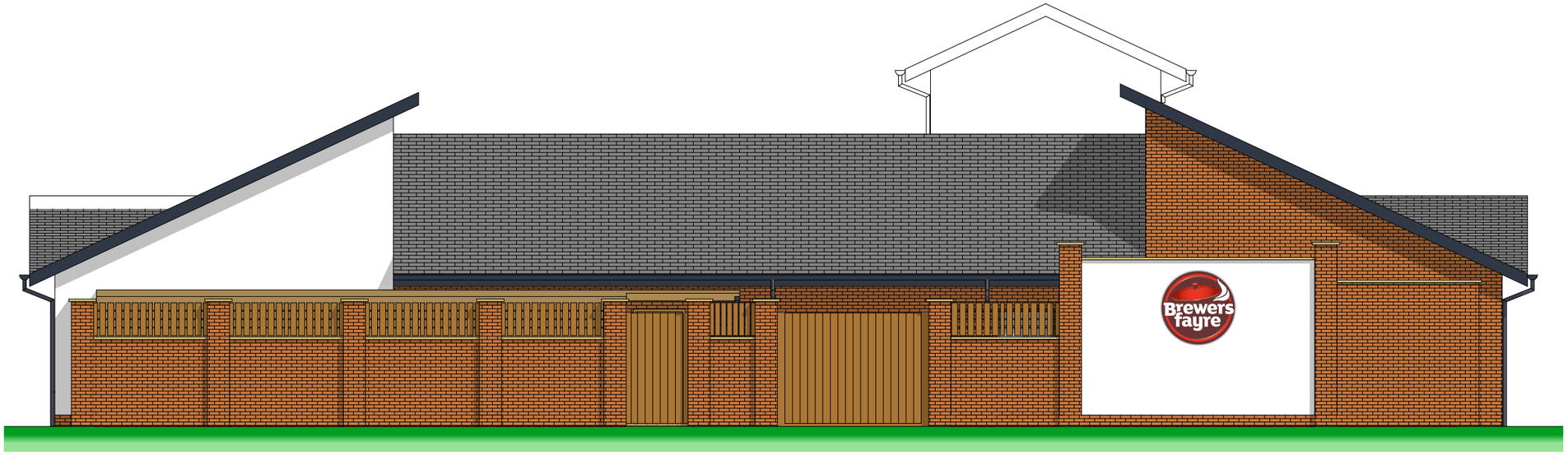
0 1 2 3 4 5

A. 2500mm Diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

B. 175mm 'e' height individually illuminated letters with white faces and silver returns. Mounted centrally to tri-angular fascia over entrance.

C. 530x472mm Internally illuminated menu unit. Wall mounted to a total height of 1600mm.

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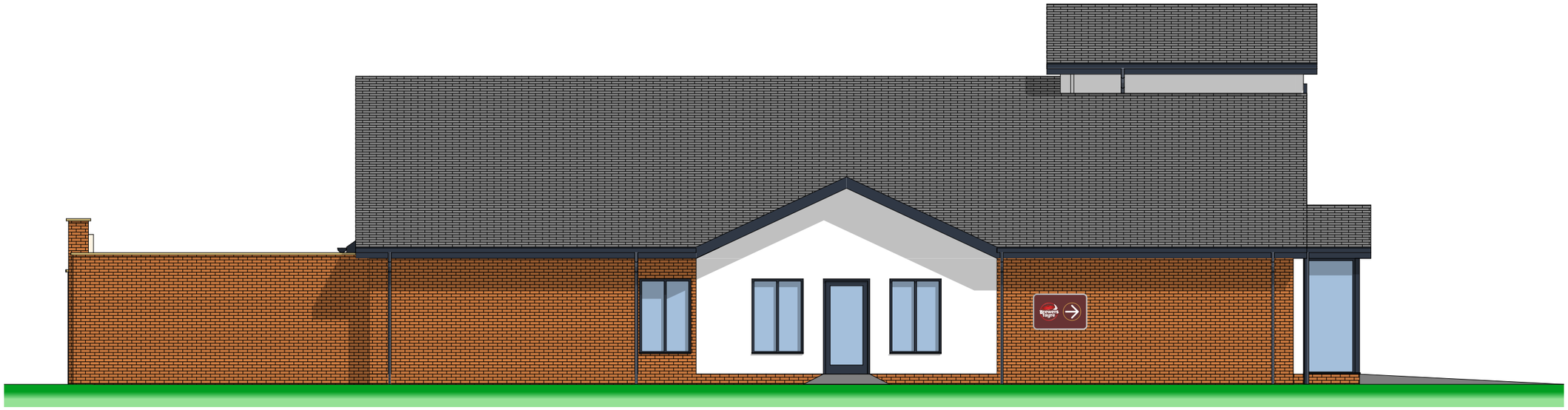


North West Elevation

0 1 2 3 4 5

D. 1500mm Diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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South West Elevation



E. 1200 x 800mm Wall mounted, Brewers Fayre branded directional sign with applied vinyl logo & arrow roundels. Wall mounted to a total height of 2000mm.

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North East Elevation

0 1 2 3 4 5

F. 2000mm Diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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SPALDING - HOTEL ELEVATIONS 1:100 SCALE AT A3



North West Elevation

1. Internally illuminated Premier Inn sign with logo roundel and letters illuminated only. Reynobond® ACM panel is 2430mm x 1580mm.

2. Premier Inn sign with fret cut Reynobond® ACM panel with internally illuminated acrylic logo roundel and letters. Panel is 1000mm x 650mm.

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SPALDING - HOTEL ELEVATIONS 1:100 SCALE AT A3



Note; 3No purple LED uplighters to be located between windows on the main roadside façade.

3. Internally illuminated Premier Inn sign with logo roundel and letters illuminated only. Reynobond® ACM panel is 3300mm x 2145mm.

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North East Elevation

4. Internally illuminated Premier Inn sign with logo roundel and letters illuminated only. Reynobond® ACM panel is 6000mm x 1500mm.

Note; 2No Oshino purple LED uplighters to be located on the main façade right of the Premier Inn entrance.



South West Elevation

5. Internally illuminated Premier Inn sign with logo roundel and letters illuminated only. Reynobond® ACM panel is 4000mm x 2595mm.

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6.



G.



7.



H.



6. 6000 x 2200mm Premier Inn monolith with stainless trim and internally illuminated letters and logo.

G. 8000mm Brewers Fayre Pole sign with 2500mm diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

7. 4500 x 1710mm Premier Inn monolith with stainless trim and internally illuminated letters and logo.

H. 6000mm Brewers Fayre Pole sign with 2000mm diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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SPALDING - SECONDARY SIGN ELEVATIONS 1:50 SCALE AT A3

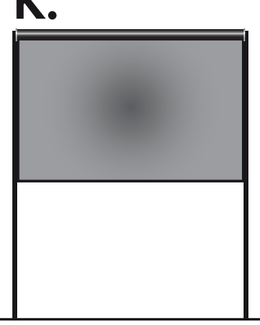
Rear.



J.



K.



L.



Rear



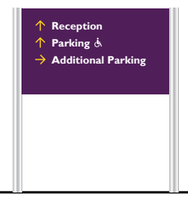
8.



Rear.



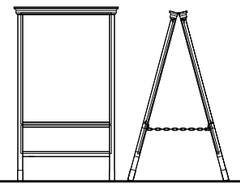
9.



M.



N.



J. 2500mm High double sided, branded combination directional sign. 2000 x 1333mm panel in Brewers Fayre & Premier Inn colours with applied vinyl text & arrows with stainless steel trim & posts.

K. 1850 x 1230mm Double sided Corex promotional display unit, illuminated by pelmet lights. Overall unit height 2350mm.

L. 1800mm Brewers Fayre welcome sign with 1200mm square panel with internally illuminated logo and “Welcome” text. “Thank you” text to reverse of sign.

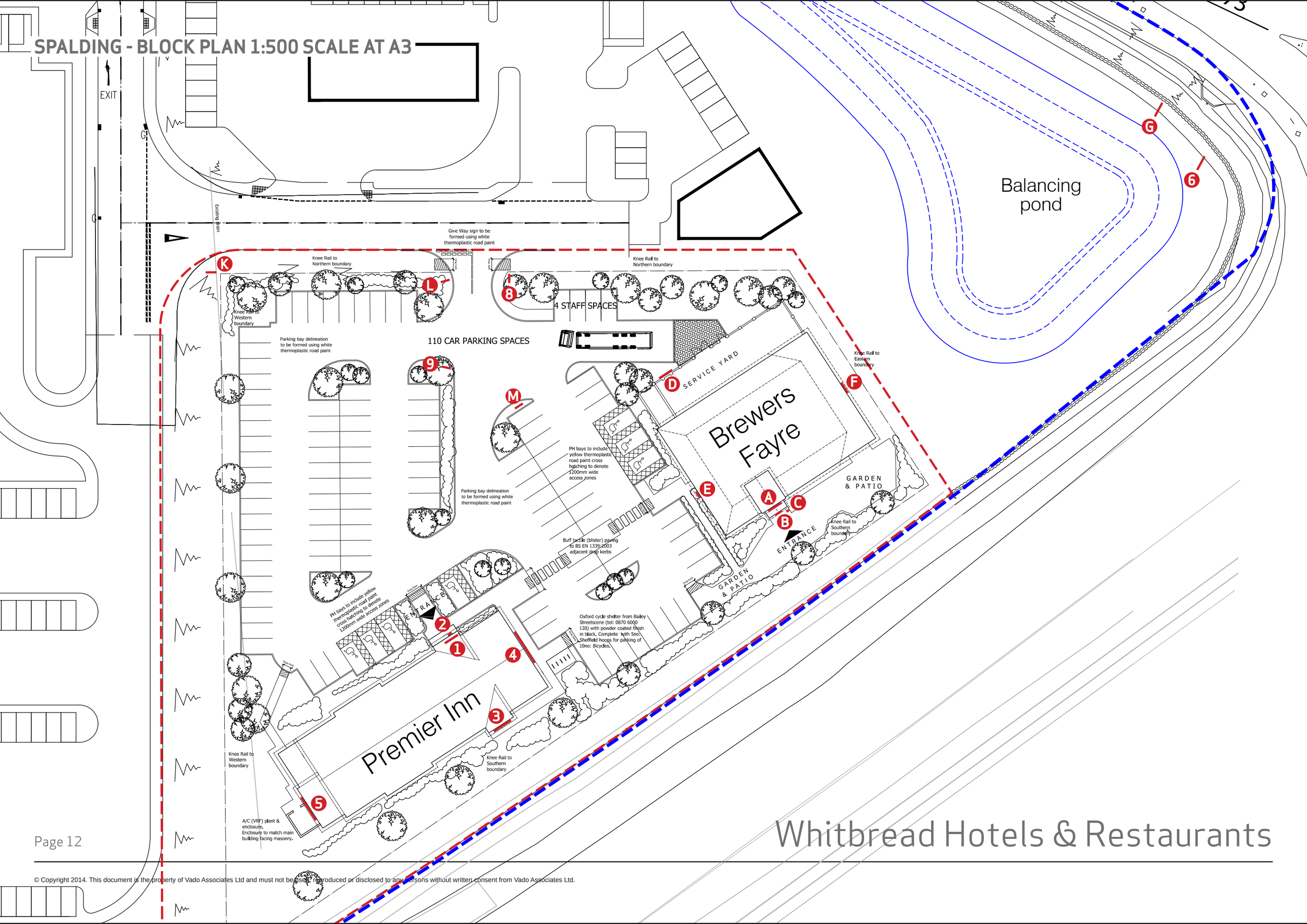
8. 1800mm Premier Inn entrance sign with stainless steel posts and internally illuminated letters and logo.

9. 1500mm Premier Inn directional sign with 1200 x 700mm panel with white text and yellow arrows

M. 1500mm Brewers Fayre single sided directional sign. Brand logo and arrow roundels on 1200 x 800mm panel with silver trim and posts.

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SPALDING - BLOCK PLAN 1:500 SCALE AT A3



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SPALDING - BLOCK PLAN 1:1000 SCALE AT A3



Whitbread Hotels & Restaurants

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