THREE COPIES REQUIRED

ADVERTISEMENT APPLICATION

For office use only
Application No. H16/0166/98
Date Registered 16 FEB 1998
Grid Reference

1. Please complete in block letters

NAME AND ADDRESS OF APPLICANT

McDonalds Restaurant Ltd
Golden Arches House
6 Victoria Road
Sutton Coldfield, West Midlands
B72 1SY

Tel. No. 0121-253-3500

NAME AND ADDRESS OF AGENT
(if form completed by agent)

Tel. No.
(Personal contact name)

Please complete in block letters

FULL POSTAL ADDRESS OF THE APPLICATION SITE

McDonalds Restaurant Ltd, A16/A151 Intersection, Spalding, Lincs.

OFFICE COPY

Please complete in block letters

BRIEF DESCRIPTION OF ADVERTISEMENT PROPOSED
(e.g. fascia sign, projecting box sign)

Site directional signage.

Please complete
I attach the necessary plans and I enclose the fee of £ 50.00

Signed ..... (Applicant/Agent) Date 13-2-98.

Please complete **all** the sections below

2. **SITE DETAILS** State the present use of the land or buildings:	vacant Site
What is the applicant's interest in the site? (e.g. owner, tenant)	Prospective Owner.
Has a planning application also been submitted for related proposals?	State Yes or No: Yes
If so, please describe the proposal or give planning reference.	H16/1314/97

3. **ADVERTISEMENT DETAILS** Will the advertisement be illuminated?	State Yes or No: Yes
If so, describe the type of illumination (e.g. internal): state whether static or intermittent:	Internally - Static.
State height of advertisement above ground level: dimensions of advertisement: size of letters or symbols: colours of letters and background:	Refer to drawings 97.106.04 and Pearce Signs drawings

4. **DURATION** Please state period consent is required for (max. 5 yrs).	Maximum