SOUTH HOLLAND DISTRICT COUNCIL

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

PE12 6ED

Description of site location must be completed if postcode is not known:

Easting (x)

526508

Northing (y)

323782

Description

land at Corner of Holbeach Road Round-a-bout, Spalding PE12 6ET

Applicant Details

Name/Company

Title

Mr

First name

Andy

Surname

Pye

Company Name

BKUK

Address

Address line 1

burger king

Address line 2

2 Fouberts place

Address line 3

soho

Town/City

london

County

Country

uk

Postcode

WF1 7PA

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

MR

First name

paul

Surname

upson

Company Name

L&G SIGNS LTD

Address

Address line 1

unit 3 mill place

Address line 2

platt ind est

Address line 3

maidstone road

Town/City

sevenoaks

County

Country

Postcode

TN15 8FD

Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Signage for The New build burger king unit.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
12 metres

Width:
2.8 metres

Depth:
0.65 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 1

The colour of text and background:
see drawings sign no 1

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3.35 metres

Width:
5 metres

Depth:
0.235 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 2

The colour of text and background:
see drawings sign no 2

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.03 metres

Width:
0.73 metres

Depth:
0.405 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 3

The colour of text and background:
see drawings sign no 3

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.853 metres

Width:
0.75 metres

Depth:
1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 4

The colour of text and background:
see drawings sign no 4

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.03 metres

Width:
1.46 metres

Depth:
0.405 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 5

The colour of text and background:
see drawings sign no 5

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1 metres

Width:
0.67 metres

Depth:
0.086 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 9

The colour of text and background:

see drawings sign no 9

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.77 metres

Width:
0.6 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 10

The colour of text and background:
see drawings sign no 10

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
1.8 metres

Width:
1.655 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
1.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
47 centimetres

What materials will the advertisement be made of?:
see drawings sign no 12

The colour of text and background:
see drawings sign no 12

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.35 metres

Width:
6.44 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
4.69 metres

What is the maximum projection of the advertisement from the face of the building?:
0.012 metres

What is the maximum height of any of the individual letters and symbols?:
35 centimetres

What materials will the advertisement be made of?:
see drawings sign no 13

The colour of text and background:
see drawings sign no 13

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.965 metres

Width:
2.26 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
3.42 metres

What is the maximum projection of the advertisement from the face of the building?:
0.08 metres

What is the maximum height of any of the individual letters and symbols?:
93 centimetres

What materials will the advertisement be made of?:
see drawings sign no 14

The colour of text and background:
see drawings sign no 14

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.27 metres

Width:
13 metres

Depth:
0.075 metres

What is the height from the ground to the base of the advertisement?:
3.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
27 centimetres

What materials will the advertisement be made of?:
see drawings sign no 15

The colour of text and background:
see drawings sign no 15

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.27 metres

Width:
12.5 metres

Depth:
0.027 metres

What is the height from the ground to the base of the advertisement?:
3.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
0.27 centimetres

What materials will the advertisement be made of?:
see drawings sign no 19

The colour of text and background:
see drawings sign no 19

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.027 metres

Width:
2 metres

Depth:
0.075 metres

What is the height from the ground to the base of the advertisement?:
3.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
0.27 centimetres

What materials will the advertisement be made of?:
see drawings sign no 22

The colour of text and background:
see drawings sign no 22

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.27 metres

Width:
7.8 metres

Depth:
0.27 metres

What is the height from the ground to the base of the advertisement?:
3.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:

0.27 centimetres

What materials will the advertisement be made of?:
see drawings sign no 25

The colour of text and background:
see drawings sign no 25

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.85 metres

Width:
3 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1.14 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
185 centimetres

What materials will the advertisement be made of?:
see drawings sign no 16

The colour of text and background:
see drawings sign no 16

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
5.013 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
4.59 metres

What is the maximum projection of the advertisement from the face of the building?:
0.08 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
see drawings sign no 23

The colour of text and background:
see drawings sign no 23

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.8 metres

Width:
1.655 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
1.24 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
47 centimetres

What materials will the advertisement be made of?:
see drawings sign no 18

The colour of text and background:
see drawings sign no 18

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.8 metres

Width:
1.655 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
1.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
47 centimetres

What materials will the advertisement be made of?:
see drawings sign no 21

The colour of text and background:
see drawings sign no 21

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.8 metres

Width:
1.655 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
5.43 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
47 centimetres

What materials will the advertisement be made of?:
see drawings sign no 24

The colour of text and background:
see drawings sign no 24

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.77 metres

Width:

0.6 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
see drawings sign no 10b

The colour of text and background:
see drawings sign no 10b

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
2.02 metres

Width:
0.73 metres

Depth:
0.405 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 3b

The colour of text and background:
see drawings sign no 3b

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
2.853 metres

Width:
0.75 metres

Depth:
1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 4b

The colour of text and background:
see drawings sign no 4b

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
2.03 metres

Width:
1.46 metres

Depth:
0.405 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 5b

The colour of text and background:
see drawings sign no 5b

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.3 metres

Width:
4.32 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
see drawings sign no 41

The colour of text and background:
see drawings sign no 41

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

2no order point signs, 2no menus, 2no pre readers 1no gantry height restrictor 1no pole sign, 2no carpark click and collect bay signs.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/03/2026

To Date

28/02/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

paul upson

Date

24/02/2026