Online Comment

Application	H16-0198-26
Location	50 Westlode Street Spalding Lincolnshire PE11 2AQ
Proposal	Fascia Signage & Barbers Pole - Retrospective

Name	Spalding & District Civic Society
Address	Spalding
Date Submitted	12-03-26
For/Against	Objections

We wish to object to this application. The location is within Spalding Conservation area and as such the internally lit barbers poles are inappropriate as is the back lit signage. Class 4 of the The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 sets out what is permissible.

This is reinforced by policy 3 of the south East Lincolnshire Local Plan. The design of the shop frontage including the interior lighting and LED rotating barbers pole is also poor and detracts from the character of the conservation area. The overall design and appearance fails to maximise opportunities for improving the character and quality of an area. The external barbers poles result in an unacceptable visual intrusion to the facade of the building. Policy 25 also applies as does policy 29B. The changes made have not enhanced the appearance of the building or the character of the area. Paragraph 135 of the National Planning Policy Framework also applies.

There are four listed buildings within the immediate area, namely the Quaker Meeting House at 54-56 Westlode Street, 64 and 65 Westlode Street and 5-9 Albion Street and 44 Double Street around the corner.

We therefore ask that the application is refused, that the applicant is requested to remove the internally lit barbers poles on the inside and the outside of the premises and replace the back-lit external external signage by a design that is more sympathetic to the character of the conservation area.