# Online Comment

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| **Application** | H16-0198-26 |
| **Location** | 50 Westlode Street Spalding Lincolnshire PE11 2AQ |
| **Proposal** | Fascia Signage & Barbers Pole - Retrospective |

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| **Name** | Greg Watkinson |
| **Address** | Conservation Officer |
| **Date Submitted** | 25-03-26 |
| **For/Against** | Comments |

This latest application appears to make no substantive changes compared to the previous attempt to gain retrospective consent under H16-1015-25 which was refused. The applicant's only change appears to be that the same signage will be retained but that the internal illumination shall simply be not used. This does not matter, as the capability for the sign to be illuminated remains. Internally illuminated signs are deemed mostly to be inappropriate in Conservation Area settings not only due to the illumination itself, but also the design of sign that it in most cases (including this case) necessitates - thick, box sectioned fascias and pronounced, thick acrylic lettering and logo work.

Moreover, this application does not address any of the other concerns raised in the objections to the previous case; namely the basic inappropriate nature of the design of the signage and the unsightly box-shutters installed as part of the same works.

This application, therefore, fundamentally fails to address any of the previous reasons for refusal, and consequently, I must advise that I recommend this application be similarly refused due to harm to the conservation area setting, based in Policy 29 of the SELLP, as well as S16 of the NPPF.