

Application for consent to display an advertisement(s).
 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
 If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text"/>	Surname:	<input type="text" value="Applegreen plc"/>
Company name:	<input type="text"/>				
Street address:	<input type="text" value="Office 3, The Limes"/>				
	<input type="text" value="12 Dunstable Street"/>				
	<input type="text"/>				
Telephone number:	<input type="text"/>				
Town/City:	<input type="text" value="Amphill"/>				
Mobile number:	<input type="text"/>				
Country:	<input type="text"/>				
Fax number:	<input type="text"/>				
Postcode:	<input type="text" value="#mk45 2GL"/>				
	<input type="text"/>				
Email address:					
<input type="text"/>					
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="Wyeth"/>	Surname:	<input type="text" value="Projects"/>
Company name:	<input type="text" value="Wyeth Projects Services"/>				
Street address:	<input type="text" value="The Cart Shed"/>				
	<input type="text" value="Amberley Court"/>				
	<input type="text" value="Old Elstead Road"/>				
Telephone number:	<input type="text" value="01483424704"/>				
Town/City:	<input type="text" value="Milford"/>				
Mobile number:	<input type="text" value="07751660848"/>				
Country:	<input type="text"/>				
Fax number:	<input type="text"/>				
Postcode:	<input type="text" value="GU8 5EB"/>				
	<input type="text" value="planning@wyethprojects.com"/>				
Email address:					

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

Service Station within development on land north and south of Barrier Bank (B1173) and north-west of the A1175 and A16 on the southern edge of Spalding, Lincs.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Forecourt canopy fascia's, forecourt shop building signs and fascia, pump island signs and 2 No. freestanding pole signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1No. 15.5m high freestanding pole sign (ref:pole sign 1)
1No. 9.0m high freestanding pole sign (ref:pole sign 2)

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 23/06/2017

To: 23/06/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.65 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 0.90 x Width: 30.50 x Depth: 0.10 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

Refer to dwg. WPS-TWL002-128 - fascia 'A'

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

400.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.31 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15 m

What are the dimensions of the proposed advertisement?

Height: 0.41 x Width: 1.65 x Depth: 0.15 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

41 cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'G'

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

150.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.31

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.41

 x Width:

1.65

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

41

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'G'

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

150.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.12

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20

m

What are the dimensions of the proposed advertisement?

Height:

0.55

 x Width:

2.19

 x Depth:

0.20

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'H'

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.12

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20

m

What are the dimensions of the proposed advertisement?

Height:

0.55

 x Width:

2.19

 x Depth:

0.20

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'H'

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.12

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20

m

What are the dimensions of the proposed advertisement?

Height:

0.55

 x Width:

2.19

 x Depth:

0.20

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'H'

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.31

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

1.29

 x Width:

1.13

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

48

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - Applegreen logo sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.56

m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.71

 x Width:

0.71

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pump spreader sign

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.56

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.71

 x Width:

0.71

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pump spreader sign

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.56

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.71

 x Width:

0.71

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pump spreader sign

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.56

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.71

 x Width:

0.71

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pump spreader sign

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.65

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.90

 x Width:

9.00

 x Depth:

0.10

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-128 - fascia 'B'

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

400.00

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.65

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.71

 x Width:

0.71

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pump spreader sign

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.65

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.51

 x Width:

30.50

 x Depth:

0.05

 metres

What materials will the sign be made of?

Plastic and metal

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-128 - fascia 'C'

Will the sign be illuminated?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.65

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.90

 x Width:

9.00

 x Depth:

0.10

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-128 - fascia 'D'

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.73

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.80

 x Width:

4.83

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

55

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'E'

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.09

m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.53

 x Width:

1.91

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'F'

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.09

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.53

 x Width:

1.91

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'F'

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

400.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.09

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.53

 x Width:

1.91

 x Depth:

0.15

 metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - sign 'F'

Will the sign be illuminated?

☒ Yes

☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

11 (d). Details of Proposed Advertisement(s) - Other Sign

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Plastic and metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Refer to dwg. WPS-TWL002-127 - pole sign 2

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date