

Online Comment

Application H16-0319-26
Location 1 New Road Spalding Lincolnshire PE11 1BS
Proposal 2 Fascia Signs & 3 Barbers Poles - Retrospective

Name Gregory Watkinson, Principal Conservation Officer
Address Council Offices Priory Road Spalding PE11 2XE

Date Submitted 13-05-26
For/Against Comments

I write to confirm my objections to this proposal.

The design of the signage itself is relatively attractive and a definite improvement over the former signage on the property. However, the raised lettering utilises Internal or Halo illumination, which also upon visual inspection of the site, is lit in bright primary colours (at the time of the visit, the backlighting was bright green). In general, internal or halo illumination are not considered to be appropriate forms of shopfront lighting in a conservation area setting, particularly not for properties which retain a relatively traditional shopfront. This is exacerbated as an effect by the RGB colour capability of the proposed lighting which exaggerate the appearance of the proposal as being non-traditional and alien in appearance to the relatively traditional nature of sign lighting elsewhere in the conservation area.

Without an exceptional justification, it is my stance that the proposed lighting does cause a form of harm to the setting of the conservation area and as such, fails the test set forth by Policy 29, Section B(5) of the SELLP.