H16/0361/99

Appendix A to Annex to Department of the Environment Circular 15
(Welsh Office Circular 28/

*You are advised to read the accompanying notes before completing any part of this form.*

13 APR 1999

# APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

**Town and Country Planning Act 1971**

**The Town and Country Planning (Control of Advertisements) Regulations 1989**

OFFICE COPY

*Completed copies of this form and the drawing specified overleaf (see note 3) should be sent to :—*

1. APPLICANT (Block capitals please)

Full name PENNANT INNS LTD.,

Address KIRKDALE HOUSE
7 KIRKDALE ROAD
LONDON Postcode E11 1HP

Tel. No.

2. AGENT (if any) (Block capitals please)

Full name OMEGA SIGNS LTD.,

Address 1 RIVERSIDE PLACE
SOUTH ACCOMMODATION ROAD Postcode LS9 0RQ

Tel. No. LEEDS
0113 240 3000

3. Full postal address or location of the land on which the advertisement is to be displayed THE BLACK SWAN
12, NEW ROAD, SPALDING

4. State the purpose for which the land or building is now used.
PUBLIC HOUSE

5. (a) Has the applicant an interest in the land?
YES/~~NO~~ *
(b) If NO, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See note 5)
YES/NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign etc...
VARIOUS SIGNS & LIGHTING
(b) Is the advertisement already being displayed?
~~YES~~/NO *

7. Description of advertisement (see note 4)

| | | Size (m) | Illumination type |
|---|---|---|---|
| i) FASCIA SIGN. | (SIGN A) | 2200 x 1550 | TROUGH LIGHT |
| ii) 3/SIDED PROJECTING | (SIGN B) | 900 x 1200 | LINOLITE |
| iii) DOOR PLAQUE | (SIGN C) | 300 x 200 | NON-ILL. |
| iv) AMENITY BOARD | (SIGN D) | 600 x 900 | —"— |
| v) LANTERN | (SIGN E) | SEE ATTACHED | 15W LOW ENERGY LAMP. |

STATIC

(Continue on separate sheet, if necessary) ALL EXISTING SIGNS TO BE REMOVED.

8. Period for which consent is sought (see note 2).
5 YRS

* Delete as appropriate

I enclose a cheque or money order for the appropriate fee of £ 50.00

Signed ..... (applicant/agent)

Date 12/4/99

SOUTH HOLLAND D.C.
PLANNING SERVICES DEPT.
COUNCIL OFFICES
PRIORY ROAD
SPALDING
PE11 2XE

NOTES

*General*

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements require "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations or to the explanatory booklet (obtainable from the Council) if they would like more information.

*Period of consent*

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to question 8 on the application form.

*Drawings required*

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. The drawing should include the site location plan, which need not be to scale but should have sufficient detail to enable the site to be identified.

*Description of signs, size and illumination*

4. The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign and, if any of the signs is to be illuminated, the type of illumination, e.g. internal, external, floodlight, etc. and whether the illumination will be static or intermittent.

*Owner's consent*

5. It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

*Other consents*

6. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulations 1989 does not rank as consent which may be required for any other purpose, e.g. "listed building consent" where the advertisement is to be displayed on any listed building.

*Fees for advertisement applications*

7. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1989 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements.

*The right to appeal*

8. An applicant has a right to appeal against the Council's decision to refuse consent, or to grant consent subject to a condition with which the applicant is dissatisfied, or if the Council fails to issue a decision within 8 weeks (or such longer period agreed in writing with them) of their receipt of the application.