

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Tesco Stores Limited				
Street address:	New Tesco House				
	Delamare Road				
Town/City:	Cheshunt				
County:	Herts				
Country:	United Kingdom				
Postcode:	EN8 9SL				

	Country Code	National Number	Extension Number
Telephone number:	44	01992 632222	
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Neil	Surname:	Ashenden
Company name:	Norden Draughting Limited				
Street address:	Unit 37				
	33 Nobel Square				
Town/City:	Basildon				
County:	Essex				
Country:	United Kingdom				
Postcode:	ss13 1lt				

	Country Code	National Number	Extension Number
Telephone number:	44	07974116429	
Mobile number:			
Fax number:			
Email address:	neil.ashenden@nordendraughting.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:			
Street address:	MATMORE GATE		
Town/City:	SPALDING		
County:	LINCOLNSHIRE		
Postcode:	PE11 2PN		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	525286
Northing:	322109

Description:

Existing Tesco Express retail unit

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Rebranding of Tesco Express retail unit:

3 No. fascia
2 projecting sign
9 other signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- Fresh vinyl applied internally
- Easy vinyl applied internally
- Choice vinyl applied internally
- British vinyl applied internally
- Choice vinyl applied internally
- Easy vinyl applied internally
- free cash message vinyl
- Easy vinyl applied internally
- Fresh vinyl applied internally

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing elevations submitted:

3308 Spalding Matmore Express - Existing Elevation.pdf

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:01/05/2014

To:01/05/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:0.500

 x

Width:3.950

 x

Depth:0.100

 metres

What materials will the sign be made of?

Aluminium with Woodtex light Winchester oak trim. Internally illuminated perspex lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35.400

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

 cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:0.500

 x

Width:2.500

 x

Depth:0.100

 metres

What materials will the sign be made of?

Aluminium with Woodtex light Winchester oak fascia. Pinned off internally illuminated perspex lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)?

28.300

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

 cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:0.500

 x

Width:9.150

 x

Depth:0.100

 metres

What materials will the sign be made of?

Aluminium with Woodtex light Winchester oak trim. 100mm vinyl lettering applied to fascia

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐ Yes

☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.150

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800

m

What are the dimensions of the proposed advertisement?

Height:

0.650

 x Width:

0.125

 x Depth:

0.800

metres

What materials will the sign be made of?

Aluminium with internally illuminated perspex lettering.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

16.500

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.050

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800

m

What are the dimensions of the proposed advertisement?

Height:

0.650

 x Width:

0.125

 x Depth:

0.800

metres

What materials will the sign be made of?

Aluminium with internally illuminated perspex lettering.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

16.500

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.850

 x Width:

2.200

 x Depth:

0.000

metres

What materials will the sign be made of?

Fresh vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.900

 x Width:

3.600

 x Depth:

0.000

 metres

What materials will the sign be made of?

Fresh vinyl applied internally.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

1.150

 x Depth:

0.000

 metres

What materials will the sign be made of?

Easy vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

1.150

 x Depth:

0.000

 metres

What materials will the sign be made of?

Choice vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

1.150

 x Depth:

0.000

 metres

What materials will the sign be made of?

British vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

1.150

 x Depth:

0.000

 metres

What materials will the sign be made of?

Choice vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

1.150

 x Depth:

0.000

 metres

What materials will the sign be made of?

Easy vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.650

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width:

0.950

 x Depth:

0.000

 metres

What materials will the sign be made of?

Free cash message

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9.600

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

200.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.750

 x Width:

3.600

 x Depth:

0.000

 metres

What materials will the sign be made of?

Easy vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

see supporting drawing

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

01/05/2014