SOUTH HOLLAND DISTRICT COUNCIL

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

21-23

Address Line 1

Market Place

Address Line 2

Address Line 3

Lincolnshire

Town/city

Spalding

Postcode

PE11 1ST

Description of site location must be completed if postcode is not known:

Easting (x)

524809

Northing (y)

322647

Description

Applicant Details

Name/Company

Title

Mr

First name

Anthony

Surname

Riley

Company Name

The Royal Bank of Scotland plc

Address

Address line 1

House F

Address line 2

1st Floor

Address line 3

Gogaburn

Town/City

Country

Postcode

EH12 1HQ

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

ISG

Surname

Design

Company Name

ISG Design Ltd.

Address

Address line 1

6th Floor, Aldgate House

Address line 2

33 Aldgate High Street

Address line 3

Town/City

London

Country

United Kingdom

Postcode

EC3N 1AG

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of 2no internally illuminated fascia sign. Installation of 1no internally illuminated projecting sign. Replacement ATM surround with new.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.515 metres

Width:
11.5 metres

Depth:
0.125 metres

What is the height from the ground to the base of the advertisement?:
3.974 metres

What is the maximum projection of the advertisement from the face of the building?:
0.125 metres

What is the maximum height of any of the individual letters and symbols?:
39 centimetres

What materials will the advertisement be made of?:
Folded aluminium and acrylic

The colour of text and background:
White text on Purple background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.515 metres

Width:
7.6 metres

Depth:
0.125 metres

What is the height from the ground to the base of the advertisement?:
3.815 metres

What is the maximum projection of the advertisement from the face of the building?:
0.125 metres

What is the maximum height of any of the individual letters and symbols?:
39 centimetres

What materials will the advertisement be made of?:
Folded aluminum and Acrylic

The colour of text and background:
White text on purple background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.49 metres

Width:
0.49 metres

Depth:
0.105 metres

What is the height from the ground to the base of the advertisement?:
3.275 metres

What is the maximum projection of the advertisement from the face of the building?:
0.61 metres

What is the maximum height of any of the individual letters and symbols?:
0.294 centimetres

What materials will the advertisement be made of?:
Aluminium & Acrylic

The colour of text and background:
Red Logo on purple background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.49 metres

Width:
0.49 metres

Depth:
0.105 metres

What is the height from the ground to the base of the advertisement?:
3.974 metres

What is the maximum projection of the advertisement from the face of the building?:
0.61 metres

What is the maximum height of any of the individual letters and symbols?:
0.294 centimetres

What materials will the advertisement be made of?:
Aluminum & Acrylic

The colour of text and background:
Reed logo on purple background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing Elevations - Spalding-G1-E1 & Spalding-G1-E2

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

08/05/2022

To Date

08/05/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

ISG Design

Date

07/04/2022