FILE COPY

SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Refusal

Reference: H16/0421/96 Received:25-JUL-96 Type:ADVERTISEMENT

Name: Halfords Limited
Icknield Street Drive
Washford West
Redditch
Worcestershire B98 0DE

Agent: Godfrey & Co.
Grosvenor House
73 Market Street
Stourbridge
West Midlands DY8 1AQ

Description: 2 illuminated projecting box signs, 1 non-illuminated box sign, 1 non-illuminated free- standing sign
Location : Unit 2, The Holland Markets Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

1 In the opinion of the Local Planning Authority the proposed signs on the northern elevation are too large and represent an over dominant feature on that elevation. This would be harmful to the visual amenities of the locality in general and would make it difficult to resist signs of a similar nature on other units. The sign on the Swan Street elevation is mounted over an architectural feature of the building, and it is considered therefore that it would conflict visually with the design of the building, and be, therefore, detrimental to visual amenity.

Director of Housing and Planning Services
10-SEP-96 H16/0421/96

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

MRS SALLY WALTHAM BA (Hons) F.C.I.H. Director of Housing & Planning Services

Housing & Planning Services Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 01775 761161)

Town and Country Planning Act etc

DRAFT REFUSAL

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that permission has been refused etc
for the following reasons:

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06-SEP-96 Checked DR. 9/9 9/9

Authorised to issue (inc Delegation). DR. 9/9,....