SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mrs | First name: Mary | Surname: Mullally

Company name:

Street address: Enterprise House
5 Phoenix Park
Phoenix Way
Town/City: Hounslow
County: Middlesex
Country: United Kingdom
Postcode: TW5 9NB

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Miss | First Name: Lisa | Surname: Sutherland

Company name: ASG (Essex) Ltd

Street address: 1 Bentalls
Town/City: Basildon
County: Essex
Country:
Postcode: SS14 3BS

	Country Code	National Number	Extension Number
Telephone number:		01268706800	
Mobile number:			
Fax number:			

Email address: lsutherland@asg.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: H K C

Street address: West Elloe Avenue

Town/City: Spalding

County: Lincolnshire

Postcode: PE11 2BJ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 525483

Northing: 323584

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

To install internally illuminated signage externally as per the visual - Enterprise Spalding 123579

How many of the following type of advertisements are you applying for?

Fascia sign(s): 3 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 1

Please describe:

Internally illuminated double header pole sign

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 21/05/2014 | To: 21/05/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.355 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.196 m

What are the dimensions of the proposed advertisement? Height: 0.950 x Width: 4.750 x Depth: 0.196 metres

What materials will the sign be made of?

Please refer to the visual - Enterprise Spalding 123579 sheet 03 Sign B

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.600 cm

The colour of text and background:

Please refer to the visual - Enterprise Spalding 123579 sheet 03 Sign B

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.045 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.196 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 4.450 x Depth: 0.196 metres

What materials will the sign be made of?

Please refer to the visual - Enterprise Spalding 123579 Sign G sheet 04

What is the maximum height of any of the individual letters and symbols (in centimetres)? 27.600 cm

The colour of text and background:

Please refer to the visual - Enterprise Spalding 123579 Sign G sheet 04

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.045 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.396 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 3.620 x Depth: 0.396 metres

What materials will the sign be made of?

Please refer to the visual - Enterprise Spalding 123579 Sign H sheet 04

What is the maximum height of any of the individual letters and symbols (in centimetres)? 27.600 cm

The colour of text and background:

Please refer to the visual - Enterprise Spalding 123579 sign H sheet 04

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.800 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.609 x Width: 3.084 x Depth: 0.440 metres

What materials will the sign be made of?

Please refer to the visual - Enterprise Spalding 123579 Sign A sheet 01

What is the maximum height of any of the individual letters and symbols (in centimetres)? 23.000 cm

The colour of text and background:

Please refer to the visual - Enterprise Spalding 123579 Sign A sheet 01

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 21/05/2014