

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	B	Surname:	Tomson		
Company name:	EMG Motor Group						
Street address:	St Johns Road			Country Code	National Number	Extension Number	
				Telephone number:	01775	767851	
				Mobile number:			
Town/City:	Spalding			Fax number:			
County:	Lincolnshire			Email address:			
Country:	England						
Postcode:	PE11 1JA						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	KAREN	Surname:	BUTT		
Company name:	ASG (Essex)						
Street address:	1 BENTALLS			Country Code	National Number	Extension Number	
				Telephone number:	01268	706873	
				Mobile number:			
Town/City:	BASILDON			Fax number:	01268	706801	
County:	ESSEX			Email address:			
Country:	United Kingdom						
Postcode:	SS14 3BS			kbutt@asg.co.uk			

3. Site Address Details

Full post address of the site (including full postcode where available) Description:

House:		Suffix:	
House name:	E M G Motor Group		
Street address:	St Johns Road		
Town/City:	SPALDING		
County:	Lincolnshire		
Postcode:	PE11 1JA		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	524105		
Northing:	322405		

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign A-1 x Free Standing Pole Sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Sign A-1 x Free Standing Pole Sign

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement? Height: 5.9 x Width: 1.77 x Depth: 0.26 metres

What materials will the sign be made of?

Raised aluminium, Steel, Alucobond, Acrylic, Vinyl and Chrome.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15 cm

The colour of text and background:

White text on blue background. Black text on silver background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: Under 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 18/08/2009