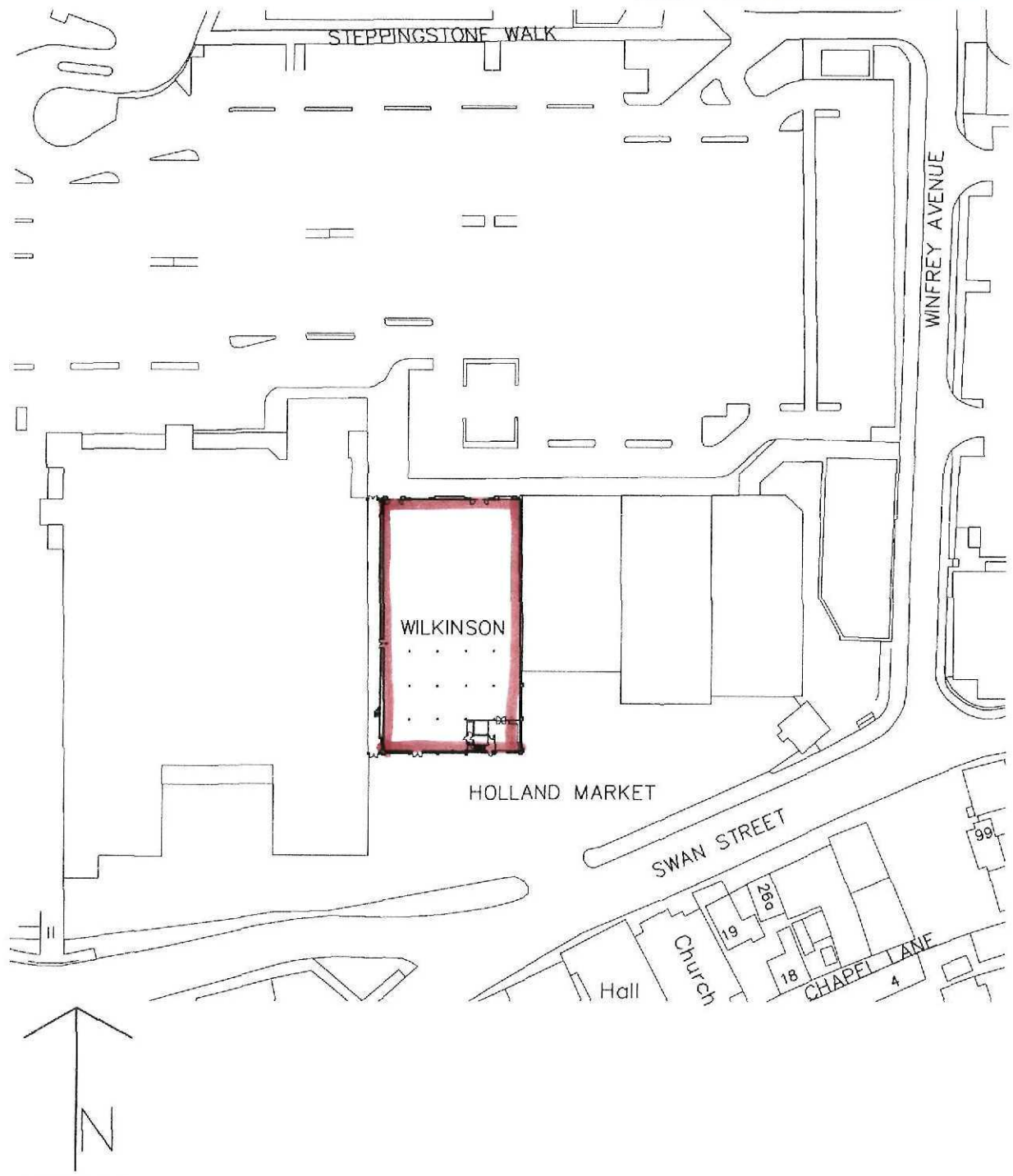


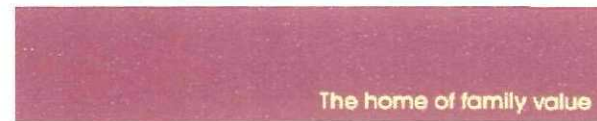
SHDC
 Planning & Development
 16 JUN 2010
 Ref: 0500-10



Project WILKINSON ONE TOUCH UNIT 1, HOLLAND MARKET, SPALDING. PE11 1RQ WILKINSON GROUP OF COMPANIES			
Drawing LOCATION AND BLOCK PLAN			
Draw No. 10/924/01	rev	Drawn	
Scale 1:1250	Date 03/06/2010	Check	



Fascia



Brand strap line



Projecting sign



Department directory
(2 floor stores only)



Opening hours
(permanent)



Opening hours
(changeable)



Navigation



2.1.3 Projecting Sign

Where appropriate, all shop fronts should have a projecting sign. The sign should be applied to the fascia and fixed by a bracket or to a suitable architectural element. The depth of the fascia will determine the size of the projecting sign. Unlike the logo within the store fascia, the letters on the sign do not project.

Refer to standard detail D202 for further details



Standard Application

Colour:	Dark red RAL 3003 (60% gloss) to all external faces. Gloss white internally.
Materials:	Laser cut 2mm aluminium face panels. Text to be formed of 3mm Opal 050 and 3mm Yellow 2252 Perspex.
Size:	Size A: 700mm x 700mm (to be used with fascia text sizes A and B) Size B: 900mm x 900mm (to be used with fascia sizes C, D and E)
Illumination:	Internally illuminated with T5 fluorescent tubes and electronic ballast.
Graphics:	As illustrated.

Variations- Non illuminated and externally illuminated options as per planning/landlord guidance. Refer to section 2.1.8 for details.

Note: Landlord and planning requirements may supercede the guidance set out in the document.

VERSION 3 - DECEMBER 2008

2.1.1 Logo and Fascia

The fascia is fixed to the building framework in accordance with guidelines set out below. Where possible, the fascia band should run the full length of the shop front. The Wilkinson logo should always be positioned above the main entrance doors and the letters are to project 50mm. The logo should be above the entrance portal. If this positions the logo to one end of the fascia, the minimum distance between the edge of the fascia and the edge of the text is to be 100mm. The depth of the fascia will determine the size of Wilkinson logo used.

Logo Sizes

- Size A: Text height: 500mm for fascias with a depth of between 625mm and 750mm (1260 candelas per square metre)
- Size B: Text height: 600mm for fascias with a depth of between 750mm and 900mm (1235 candelas per square metre)
- Size C: Text height: 750mm for fascias with a depth of between 900mm and 1125mm (1174 candelas per square metre)
- Size D: Text height: 900mm for fascias with a depth of between 1125mm and 1350mm (1275 candelas per square metre)
- Size E: Text height: 1100mm for fascias with a depth of between 1350mm and 1650mm (1031 candelas per square metre)

Refer to appendix A2.1 for fascia light fittings layout details.
Refer to standard detail D200 and D201 for further details.



Standard Application

- Colour: Dark red RAL 3003 (60% gloss) to all external faces. Gloss white internally.
- Material: Laser cut 3mm (2mm for fascia depths below 700mm) aluminium face panels. Text to be formed of 3mm Opal 050 and 3mm Yellow 2252 Perspex for returns (50mm) and faces
- Size: Site specific. See above for details.
- Illumination: Internally illuminated with T5 fluorescent tubes and electronic ballast. Candela per sq/m is 900 on the basis of using 3mm 050 Perspex and 6' T5 fluorescent tubes.
- Graphics: As illustrated.

Variations- Non illuminated and externally illuminated options as per planning/landlord guidance. Refer to section 2.1.8 for details.
- Badge fascia and logo. Refer to section 2.1.2 for details.

Note: Landlord and planning requirements may supercede the guidance set out in the document.

VERSION 3 - DECEMBER 2008

SIDE ELEV

ENTRANCE ELEVATION, EXISTING

PART PLAN

SIDE ELEV

ENTRANCE ELEVATION, PROPOSED

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Ref: 0500-10

Do not scale. Use only written dimensions. Contractors must verify all dimensions before starting work and any discrepancies to be reported to Burdett Associates

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Revisions
A

Notes

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Project WILKINSON ONE TOUCH
UNIT 1, HOLLAND MARKET, SPALDING. PE11 1RQ
WILKINSON GROUP OF COMPANIES

Drawing STORE ELEVATION NORTH
PROPOSED & EXISTING

Draw No. 10/924/10.1	rev	Drawn MAB
Scale 1:100	Date 27/05/10	Check MAB