SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Sainsbury's Supermarkets Limited

Street address: C/O Agent

Town/City

County:

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Ms | First Name: Claire | Surname: Southam

Company name: Indigo Planning

Street address: Indigo Planning
36 Park Row

Town/City: Leeds

County: West Yorkshire

Country: United Kingdom

Postcode: LS1 5JL

	Country Code	National Number	Extension Number
Telephone number:		01133800270	
Mobile number:			
Fax number:		01133800271	

Email address: claire.southam@indigoplanning.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: SAINSBURYS SUPERMARKETS LTD

Street address: HOLLAND MARKET

Town/City: SPALDING

County: LINCOLNSHIRE

Postcode: PE11 1RQ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 524479

Northing: 322808

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

6 no.totem signs, 1 no. welcome wall sign, 1 no atm wall sign as well as 2 no cafe vinyls logo signs and variuos non-illuminated standard car park signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s): 0 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 8

Please describe:

6 no.totem signs, 1 no. welcome wall sign, 1 no atm wall sign as well as 2 no cafe vinyls logo signs and variuos non-illuminated standard car park signs.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Totem signs are being replaced please see drawing ref PL40 for existing

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/08/2011 | To: 01/08/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 5 x Width: 2 x Depth: 0.25 metres

What materials will the sign be made of?

Acrylic Panels on PPC steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 26 cm

The colour of text and background:

White, red, orange, green, grey and black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 295.3lux cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

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What is the height from the ground to the base of the advertisement (in metres)? .5 m

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The colour of text and background:

White, red, orange, green, grey and black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 295.3 lux cd/m

Will the illumination be static or intermittent? ( ) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 5 x Width: 2 x Depth: 0.25 metres

What materials will the sign be made of?

Acrylic Panels on PPC steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 26 cm

The colour of text and background:

White, red, orange, green and black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 295.3lux cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 0.6 x Depth: 0.1 metres

What materials will the sign be made of?

Acrylic Panels on PPC steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

White, red, orange, green and grey.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 0.6 x Depth: 0.1 metres

What materials will the sign be made of?

Acrylic Panels on PPC steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

White, red, orange, green and grey.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 0.6 x Depth: 0.1 metres

What materials will the sign be made of?

Acrylic Panels on PPC steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

White, red, orange, green and grey.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.15 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 2.55 x Width: 3.57 x Depth: 0.003 metres

What materials will the sign be made of?

Dibonded graphics on alluminium panels

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

White, red, orange, green and grey.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.15 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 2.55 x Width: 2.940 x Depth: 0.05 metres

What materials will the sign be made of?

Dibonded graphics on alluminium panels

What is the maximum height of any of the individual letters and symbols (in centimetres)? 25 cm

The colour of text and background:

white, red and orange

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 29/06/2011