

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

FILE COPY

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	R	Surname:	Radcliffe		
Company name:	Radcliffe Land & Property Ltd						
Street address:	The Old Bowling Green			Country Code	National Number	Extension Number	
	4 Broad Lane			Telephone number:			
	Moulton			Mobile number:			
Town/City:	Spalding			Fax number:			
County:	Lincs			Email address:			
Country:	UK						
Postcode:	PE12 6PN						
Are you an agent acting on behalf of the applicant?				☒ Yes ☐ No			

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	G R	Surname:	Merchant		
Company name:	G R Merchant Ltd						
Street address:	4 Wrights Mews			Country Code	National Number	Extension Number	
	12A Park Road			Telephone number:		01406 490800	
	Holbeach			Mobile number:			
Town/City:	Spalding			Fax number:			
County:	Lincs			Email address:			
Country:							
Postcode:	PE12 7EE				gr.merchant@btconnect.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:	2	Suffix:	
House name:			
Street address:	New Road		
Town/City:	SPALDING		
County:	Lincolnshire		
Postcode:	PE11 1BS		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	524673		
Northing:	322780		

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 No wall mounted illuminated signs
1 No hanging illuminated sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photograph 1987/09 existing front elevation and photograph 1987/09 existing rear elevation.

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 17/10/2009 To: 16/10/2014

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.45 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 4.00 x Depth: 0.1 metres

What materials will the sign be made of?

To be determined

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70 cm

The colour of text and background:

Yellow text on black background

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ ExternallyIlluminance Levels: cd/mWill the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)? 4.1 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 7.0 x Depth: 0.1 metres

What materials will the sign be made of?

To be determined

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70 cm

The colour of text and background:

Yellow text on black background

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ ExternallyIlluminance Levels: cd/mWill the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (b). Details of Proposed Advertisement(s) - Hanging Sign**

What is the height from the ground to the base of the advertisement (in metres)? 5.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.0 m

What are the dimensions of the proposed advertisement? Height: 0.8 x Width: 0.8 x Depth: 0.075 metres

What materials will the sign be made of?

To be determined

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70 cm

The colour of text and background:

Yellow text on black background

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☐ Internally ☒ ExternallyIlluminance Levels: cd/mWill the illumination be static or intermittent? ☒ Static ☐ Intermittent**12. Site Visit**Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 30/07/2009