SOUTH HOLLAND DISTRICT COUNCIL

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

524269

Northing (y)

319644

Description

Land to west of Apple Garage Service Station.

Applicant Details

Name/Company

Title

First name

Surname

Erindale Limited

Company Name

Address

Address line 1

34-36 London Road

Address line 2

Address line 3

Town/City

Wembley

Country

Postcode

HA9 7EX

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Richard

Surname

Hindle

Company Name

Address

Address line 1

Wheatley Springs Barn

Address line 2

Wheatley Lane Road

Address line 3

Barrowford

Town/City

Nelson

Country

United Kingdom

Postcode

BB9 6QS

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Site Signage - KFC:

2No. Traffic Directional Signs
1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board
2No. Large Order Bay Signs
2No. Car Park Disclaimer Signs
1No. Pole Sign
2No. Disabled Parking Signs

Building Signage - KFC:

1No. White KFC Letters
1No. Neon Bucket Portal
1No. Colonel Sign Box
1No. Come on in Lightbox
1No. Digital EGP
1No. "HELLO SPALDING WHAT'S CLUCKIN'?" hanging sign
1No. Delivery Collect Vinyl
1No. Collect Letters
1No. Home Grown Vinyl
1No. KFC Lightbox
1No. Feather Graphic Vinyl
1No Grab a Bucket Poster
1No. Cluckin' Good Vinyl
1No. Our Place or Yours? vinyl
1No. 11 Herbs and Spices vinyl

Site Signage - Taco Bell:

1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board

Building Signage - Taco Bell:

1No. Taco Letters
1No. Bell Logo
1No. Bell Letters
1No. Tacos Arrow hanging sign
2No. Taco Bell Letters
1No. Concrete Camo vinyl graphic

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
1.2 metres

Width:
0.76 metres

Depth:
0.26 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Aluminium frame supporting an aluminium panel (Traffic Directional Sign) (Proposed KFC Site Plan - Sign No. 1)

The colour of text and background:
Red and black text and symbols on a grey background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
3.25 metres

Width:
5.5 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Mild steel frame, with mild steel crossbar truss and a metal bar supported by chains and hooks. Individual Drive Thru acrylic lettering. (Height Restrictor) (Proposed KFC Site Plan - Sign No. 2)

The colour of text and background:
White text on a red background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.26 metres

Width:
0.83 metres

Depth:
0.28 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium post supporting an aluminium frame. Frame to be glazed using acrylic. (Leader Board) (Proposed KFC Site Plan - Sign No. 3)

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.26 metres

Width:
0.83 metres

Depth:
0.28 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium post supporting an aluminium frame. Frame to be glazed using acrylic. (Leader Board) (Proposed KFC Site Plan - Sign No. 4)

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.8 metres

Depth:
0.4 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Sign Post with aluminium sign casings, order screen and speaker (Speaker Post) (Proposed KFC Site Plan - Sign No. 5)

The colour of text and background:
White text on a red background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.26 metres

Width:
2.55 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium posts supporting an aluminium frame. Frame to be glazed using acrylic. (Menu Board) (Proposed KFC Site Plan - Sign No. 6)

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.2 metres

Width:
0.76 metres

Depth:
0.26 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Aluminium frame supporting an aluminium panel (Traffic Directional Sign) (Proposed KFC Site Plan - Sign No. 7)

The colour of text and background:
Red graphic on a grey background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.45 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
Metal sign post with aluminium signage panel. (Large Order Bay Sign) (Proposed KFC Site Plan - Sign No. 8)

The colour of text and background:
White text on a grey background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.45 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Metal sign post with aluminium signage panel. (Large Order Bay Sign) (Proposed KFC Site Plan - Sign No. 9)

The colour of text and background:
White text on a grey background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.4 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
Metal sign post with aluminium signage panel. (Car Park Disclaimer Sign) (Proposed KFC Site Plan - Sign No. 10)

The colour of text and background:
Black text on a white background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.4 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Metal sign post with aluminium signage panel. (Double Sided Car Park Disclaimer Sign) (Proposed KFC Site Plan - Sign No. 11)

The colour of text and background:
Black text on white background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
8 metres

Width:
1.7 metres

Depth:
0.5 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
100 centimetres

What materials will the advertisement be made of?:
Mild steel post with rolled aluminium panels fitted with 3m vinyls. (Pole Sign) (Proposed KFC Site Plan - Sign No. 12)

The colour of text and background:
Black text with black, red and purple graphics on black and white background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.2 metres

Width:
0.4 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Metal post with aluminium signage panel (Disabled Parking Sign) (Proposed KFC Site Plan - Sign No. 13)

The colour of text and background:
Black and white text with green and blue vinyls on a white background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.2 metres

Width:
0.4 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Metal post with aluminium signage panel (Disabled Parking Sign) (Proposed KFC Site Plan - Sign No. 14)

The colour of text and background:
Black and white text with green and blue vinyls on a white background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.7 metres

Width:
2.3 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
6.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
Aluminium letters with a perspex face. (White KFC Letters) (Proposed External Elevations - Sheet 2 - Sign No. 1)

The colour of text and background:
White letter with black returns.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
5 metres

Width:
4.7 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium bucket. (Neon Bucket Portal) (Proposed External Elevations - Sheet 2 - Sign No. 2)

The colour of text and background:

N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.8 metres

Width:
1.8 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
2.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
160 centimetres

What materials will the advertisement be made of?:
Aluminium sign casing with a flex face panel (Colonel Sign Box) (Proposed External Elevations - Sheet 2 - Sign No. 3)

The colour of text and background:
Black and red vinyls on a white background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.3 metres

Width:
1.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Lightbox with vinyls applied. (Come on in lightbox) (Proposed External Elevations - Sheet 2 - Sign No. 4)

The colour of text and background:
Black and red text on white background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.4 metres

Width:
0.8 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
0.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium frame supporting a digital screen (Digital EGP) (Proposed External Elevations - Sheet 2 - Sign No. 5)

The colour of text and background:
N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.5 metres

Width:
1.1 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
1.45 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Neon style "HELLO SPALDING" with vinyl "WHAT'S CLUCKIN'?" ("HELLO SPALDING WHAT'S CLUCKIN'?" Hanging Sign) (Proposed External Elevations - Sheet 2 - Sign No. 6)

The colour of text and background:
Red and white text on glazing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.3 metres

Width:
0.3 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Vinyl delivery collect sign. (Delivery Collect Vinyl) (Proposed External Elevations - Sheet 2 - Sign No. 7)

The colour of text and background:
White text and image on red background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.25 metres

Width:
0.9 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
2.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
White illuminated individual `COLLECT` acrylic letters. (Collect Letters) (Proposed External Elevations - Sheet 1 - Sign No. 8)

The colour of text and background:
White text on a red background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.5 metres

Width:
0.9 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
Home Grown Vinyl sign (Home Grown Vinyl) (Proposed External Elevations - Sheet 1 - Sign No. 9)

The colour of text and background:
Black and red text on building.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2 metres

Width:
7.3 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Vinyl sign (Feather Graphic Vinyl) (Proposed External Elevations - Sheet 1 - Sign No. 10)

The colour of text and background:
Grey feathers on building.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.9 metres

Width:
2.4 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
1.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
Di-bond outer, fret cut letters through to perspex face (KFC Lightbox) (Proposed External Elevations - Sheet 1 - Sign No. 11)

The colour of text and background:
White letters on red background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.9 metres

Width:
0.65 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
1.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Exterior poster in perspex glazed aluminium frame (Grab a Bucket Poster) (Proposed External Elevations - Sheet 1 - Sign No. 12)

The colour of text and background:
White text and images on a black background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
3.2 metres

Width:
3.1 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:

0.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
310 centimetres

What materials will the advertisement be made of?:
Vinyl sign (Cluckin' Good Vinyl) (Proposed External Elevations - Sheet 1 - Sign No. 13)

The colour of text and background:
White, black and red vinyl on building.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.6 metres

Width:
3.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
160 centimetres

What materials will the advertisement be made of?:
Vinyl sign (Our Place or Yours? Vinyl) (Proposed External Elevations - Sheet 1 - Sign No. 14)

The colour of text and background:
Black, red and white vinyl on building.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.8 metres

Width:
4 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
Mild steel post with mild steel crossbar. (Height Restrictor) (Proposed Taco Bel Site Plan - Sign No. 1)

The colour of text and background:
White text on a yellow background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:
1.9 metres

Width:
0.9 metres

Depth:
0.4 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Tube steel frame with aluminium casing and digital screen. (Leader Board) (Proposed Taco Bel Site Plan - Sign No. 2)

The colour of text and background:
N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.9 metres

Width:
0.9 metres

Depth:
0.4 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Tube steel frame with aluminium casing and digital screen. (Leader Board) (Proposed Taco Bel Site Plan - Sign No. 3)

The colour of text and background:
N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.4 metres

Width:
0.4 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Aluminium sign casing with digital screen and speaker. (Speaker Post) Tube steel frame with aluminium casing and digital screen. (Leader Board) (Proposed Taco Bel Site Plan - Sign No. 4)

The colour of text and background:
White text on black background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.9 metres

Width:
1.6 metres

Depth:
0.4 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Tube steel frame with aluminium casing and digital screen. (Menu Board) (Proposed Taco Bel Site Plan - Sign No. 5)

The colour of text and background:
N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:

Static

Advertisement Type:
Other type

Height:
0.7 metres

Width:
2.6 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
4.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
Aluminium letters with a perspex face. (Taco Letters) (Proposed External Elevations - Sheet 2 - Sign No. 16)

The colour of text and background:
White text on building.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.5 metres

Width:
1.7 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
2.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
150 centimetres

What materials will the advertisement be made of?:
Aluminium frame with a perspex face. (Bell Logo) (Proposed External Elevations - Sheet 2 - Sign No. 17)

The colour of text and background:
White and purple bell on building.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.7 metres

Width:
2.3 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
4.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
Aluminium letters with a perspex face. (Bell Letters) (Proposed External Elevations - Sheet 2 - Sign No. 18)

The colour of text and background:
White text on building.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
1.3 metres

Width:
0.3 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
1.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
130 centimetres

What materials will the advertisement be made of?:
Neon style taco arrow (Tacos Arrow Hanging Sign) (Proposed External Elevations - Sheet 2 - Sign No. 19)

The colour of text and background:
Purple arrow and letters on glazing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.45 metres

Width:
3.4 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
2.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
45 centimetres

What materials will the advertisement be made of?:
Aluminium letters with a perspex face. (Taco Bell Letters) (Proposed External Elevations - Sheet 1 - Sign No. 20)

The colour of text and background:
White letters on building.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.6 metres

Width:
4.5 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
3.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
Aluminium letters with a perspex face. (Taco Bell Letters) (Proposed External Elevations - Sheet 2 - Sign No. 21)

The colour of text and background:
White text on building.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3 metres

Width:
7 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
300 centimetres

What materials will the advertisement be made of?:
Vinyl graphic (Concrete Camo vinyl graphic) (Proposed External Elevations - Sheet 2 - Sign No. 22)

The colour of text and background:
Grey vinyl on building.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Site Signage - KFC:

2No. Traffic Directional Signs
1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board
2No. Large Order Bay Signs
2No. Car Park Disclaimer Signs
1No. Pole Sign
2No. Disabled Parking Signs

Building Signage - KFC:

1No. White KFC Letters
1No. Neon Bucket Portal
1No. Colonel Sign Box
1No. Come on in Lightbox
1No. Digital EGP
1No. Delivery Collect Vinyl
1No. Collect Letters
1No. Home Grown Vinyl
1No. KFC Lightbox
1No. Feather Graphic Vinyl
1No Grab a Bucket Poster
1No. Cluckin' Good Vinyl
1No. Our Place or Yours? vinyl
1No. 11 Herbs and Spices vinyl

Site Signage - Taco Bell:

1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board

Building Signage - Taco Bell:

1No. Taco Letters
1No. Bell Logo
1No. Bell Letters
2No. Taco Bell Letters
1No. Concrete Camo vinyl graphic

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/08/2022

To Date

01/08/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Richard Hindle

Date

07/06/2022