

20 JUL 2013

FILE COPY

Application for consent to display an advertisement(s).
 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
 If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Ms	First name:	Alison	Surname:	McHugh
Company name:	Holland & Barrett Retail Ltd.				
Street address:	Samuel Ryder House			Country Code	National Number
	Townsend Drive			Telephone number:	
	Attleborough Fields			Mobile number:	
Town/City:	Nuneaton			Fax number:	
County:	Warwickshire			Email address:	
Country:	England				
Postcode:	CV11 6XW				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ben	Surname:	Hall
Company name:	Isherwood McCann				
Street address:	Rose Park			Country Code	National Number
	Lutterworth Road			Telephone number:	0116 2781200
	Blaby			Mobile number:	
Town/City:	Leicester			Fax number:	
County:	Leicestershire			Email address:	
Country:	United Kingdom				
Postcode:	LE8 4DP			ben.hall@ishmcc.com	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	UNIT 11		
Street address:	SPRINGFIELDS OUTLET CENTRE		
Town/City:	SPALDING		
County:	LINCOLNSHIRE		
Postcode:	PE12 6EU		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	526351		
Northing:	324085		

Description:

The proposal involves the installation of new aluminium fascia and hanging signage. The new aluminium fascia sign is to be internally illuminated while the hanging sign is to be non-illuminated and is to be hung from the existing bracket.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposal involves the installation of new aluminium fascia and hanging signage. The new aluminium fascia sign is to be internally illuminated while the hanging sign is to be non-illuminated and is to be hung from the existing bracket.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

10018-EX-01
Existing Signage Photographs

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.748 x Width: 5.400 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

33.7 cm

The colour of text and background:

Background of the sign coated RAL 6005 Green with 20mm flat cut text coated 578c Mint Green inlayed in reduced size to leave illuminated outline. Illumination to lettering

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 20 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.270 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height: 0.640 x Width: 0.540 x Depth: 0.050 metres

What materials will the sign be made of?

Aluminium (Sign to be fitted to existing hanging bracket)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.5 cm

The colour of text and background:

Background of the sign coated RAL 6005 Green with 5mm Flat Cut text coated 578c Mint Green fitted to face of signage

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 20/07/2010