

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Jim	Surname:	Francis		
Company name	Whitbread Plc						
Street address:	Whitbread Court			Telephone number:	Country Code	National Number	Extension Number
	Houghton Hall Business Park						
	Porz Avenue						
Town/City	Dunstable			Mobile number:			
County:	Beds			Fax number:			
Country:	United Kingdom			Email address:			
Postcode:	LU5 5XE						
Are you an agent acting on behalf of the applicant?				☒ Yes ☐ No			

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Steven	Surname:	Flemming		
Company name:	Vado Associates Ltd						
Street address:	Bloxham Mill			Telephone number:	Country Code	National Number	Extension Number
	Bloxham					01295 263 677	
	Barford Rd						
Town/City	Banbury			Mobile number:			
County:	Oxfordshire			Fax number:			
Country:	United Kingdom			Email address:			
Postcode:	OX15 4FF			sf@vadoassociates.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Brewers Fayre & Premier Inn		
Street address:	Land off Cowbit Rd		
	East of Barrier Bank		
Town/City:	Spalding		
County:	Lincs		
Postcode:	PE12 6AE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	524390
Northing:	319625

Description:

Hotel & Restaurant development

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Sign G. Mild steel post and frame with aluminium panels fret cut. Opal acrylic letters pushed through to form brand logos.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

white letters & steam graphic. Red pot lid & key line and red halo with silver post & trim

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Sign 6. Mild steel frame with aluminium panels fret cut with acrylic letters and logo pushed through to form brand ID.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel with silver trim

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date