SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: James | Surname: Waller

Company name: Clintons

Street address: The Crystal Building
Langston Road

Town/City: LOUGHTON
County: Essex
Country: United Kingdom
Postcode: IG103TH

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: PETER | Surname: SMITH

Company name: PGS Architectural Design

Street address: 5 ASTON LANE
ASTON FLAMVILLE
5 ASTON LANE

Town/City: HINCKLEY
County: LEICESTERSHIRE
Country: United Kingdom
Postcode: LE10 3AA

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:		447827930918	
Fax number:			

Email address: petergsmith2010@live.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 3 Suffix:

House name: Clinton Cards Plc

Street address: Hall Place

Town/City: Spalding

County: Lincolnshire

Postcode: PE11 1SA

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 524725

Northing: 322659

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Signage above a Retail Outlet

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

SEE ACCOMPANYING ARTWORK / DRAWINGS WITH APPLICATION

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 02/08/2014 To: 02/08/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.623 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 0.905 x Width: 4.990 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium Fascia Panel with Acrylic 'Clintons' lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 57.000 cm

The colour of text and background:

Text - White / Background - Red RAL 3001

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.960 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.600 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.600 x Depth: 0.050 metres

What materials will the sign be made of?

9mm Timber Panel with 5mm Fret-Cut Lettering Bonded To Both Sides

What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.800 cm

The colour of text and background:

Text - White / Background - Red RAL 3001

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 02/08/2014