

# Domino's



band height proportions  
87%  
5%  
8%

## SIGN ELEVATION (N.B. not to scale)

### FASCIA SIGN

INTERNALLY ILLUMINATED "FLEX-FACE" FASCIA SIGN: -

Comprising an aluminium box with a tough, flexible vinyl face incorporating a nylon mesh fused inside in corporate colours as detailed below. Vinyl graphics are adhered to the face as indicated. The aluminium box projects 180mm from the face of the building, and has a 50mm clearance to all sides to allow for tightening of the vinyl skin.

ILLUMINATION IS BY INTERNAL FLUORESCENT TUBES.

The main display reads "DOMINO'S" in WHITE on a BLUE background.

The Domino's logo is in RED/WHITE/BLUE.

The band along the bottom edge is YELLOW.

### LUMINANCE

Maximum luminance of all signs is 1200 candelas/m<sup>2</sup>.

### STANDARD SIGN COLOURS

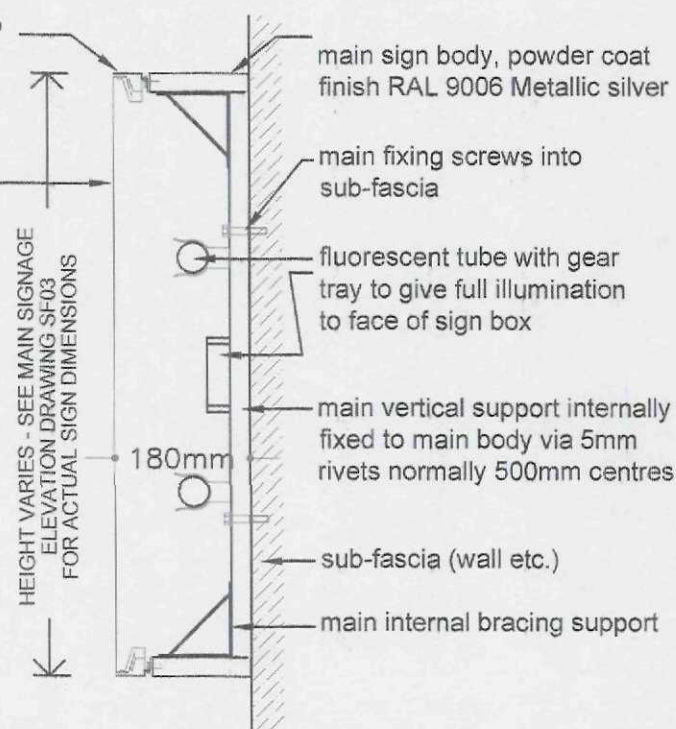
Blue - RAL 5002 Blue  
Vinyl Blue - Ultramark (Spandex)  
5750T - Cobalt Blue  
Acrylic Blue - Perspex 750  
Silver Vinyl - Fasson Fascal 990QM (Silver Metallic)  
Silver Paint - to match vinyl above  
Red - RAL 3020 Traffic Red  
Acrylic Red - Perspex 431 or Plexiglass Rot 2757  
Vinyl Red - Ultramark (Spandex) 5730T  
Yellow - to match Pantone C37YY61/877

### STANDARD TYPEFACES

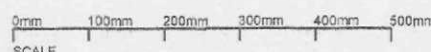
"Domino's" - Futura Extra Bold Condensed

aluminium capping fixed to main sign body

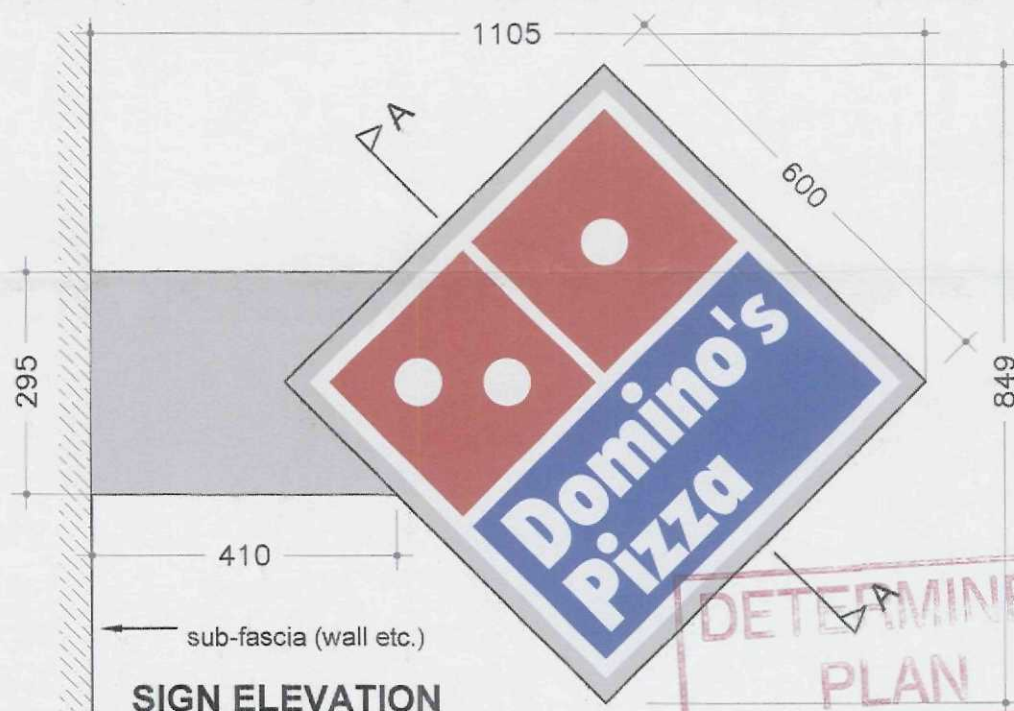
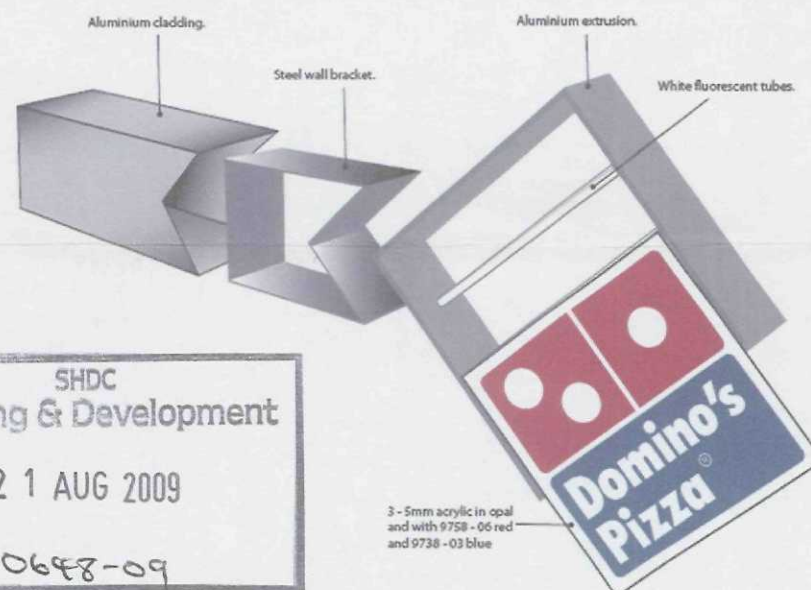
"Flex face" skin with matt vinyls applied to face, held in position by plastic clips



## TYPICAL FASCIA SIGN



## VERTICAL CROSS-SECTION



## EXPLODED CONSTRUCTION VIEW (N.B. not to scale)

### PROJECTING SIGN - Double Sided

INTERNALLY ILLUMINATED SIGN: - Rigid acrylic panels in corporate colours as detailed below, in an aluminium frame  
ILLUMINATION IS BY INTERNAL FLUORESCENT TUBES.  
Logo - RED/WHITE/BLUE

### LUMINANCE

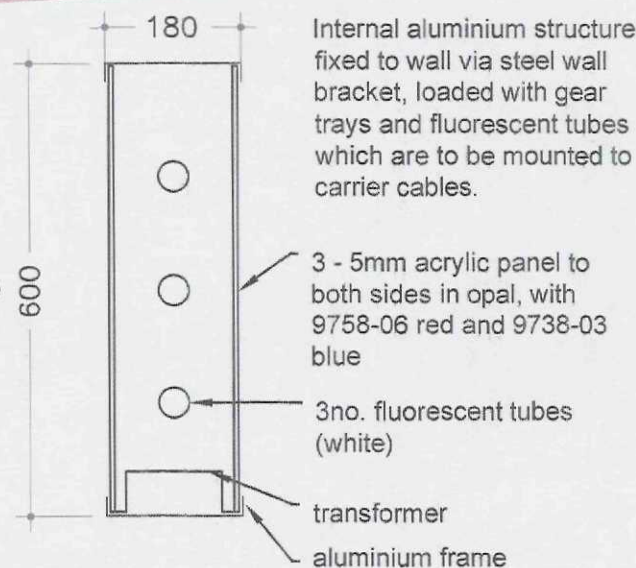
Maximum luminance of all signs is 1200 candelas/m<sup>2</sup>.

### STANDARD SIGN COLOURS

Blue - RAL 5002 Blue  
Vinyl Blue - Ultramark (Spandex)  
5750T - Cobalt Blue  
Acrylic Blue - Perspex 750  
Silver Vinyl - Fasson Fascal 990QM (Silver Metallic)  
Silver Paint - to match vinyl above  
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Yellow - to match Pantone C37YY61/877

### STANDARD TYPEFACES

"Domino's" - Futura Extra Bold Condensed



## SECTION A-A



500mm Ø sign hung on chains behind shopfront glass, consisting of a blue circular acrylic box with "OPEN" in high intensity WHITE LED lights projecting slightly from the face.

## INTERNAL WINDOW SIGN

## TYPICAL PROJECTING SIGN

HATTRELL DS One Architects LLP  
CHARTERED ARCHITECTS

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TELEPHONE 024 7622 6446  
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ARTHUR HOUSE CHORLTON STREET  
TELEPHONE 0161 236 3521

CLIENT  
DOMINO'S PIZZA GROUP LTD

PROJECT  
TYPICAL SIGNAGE DETAILS

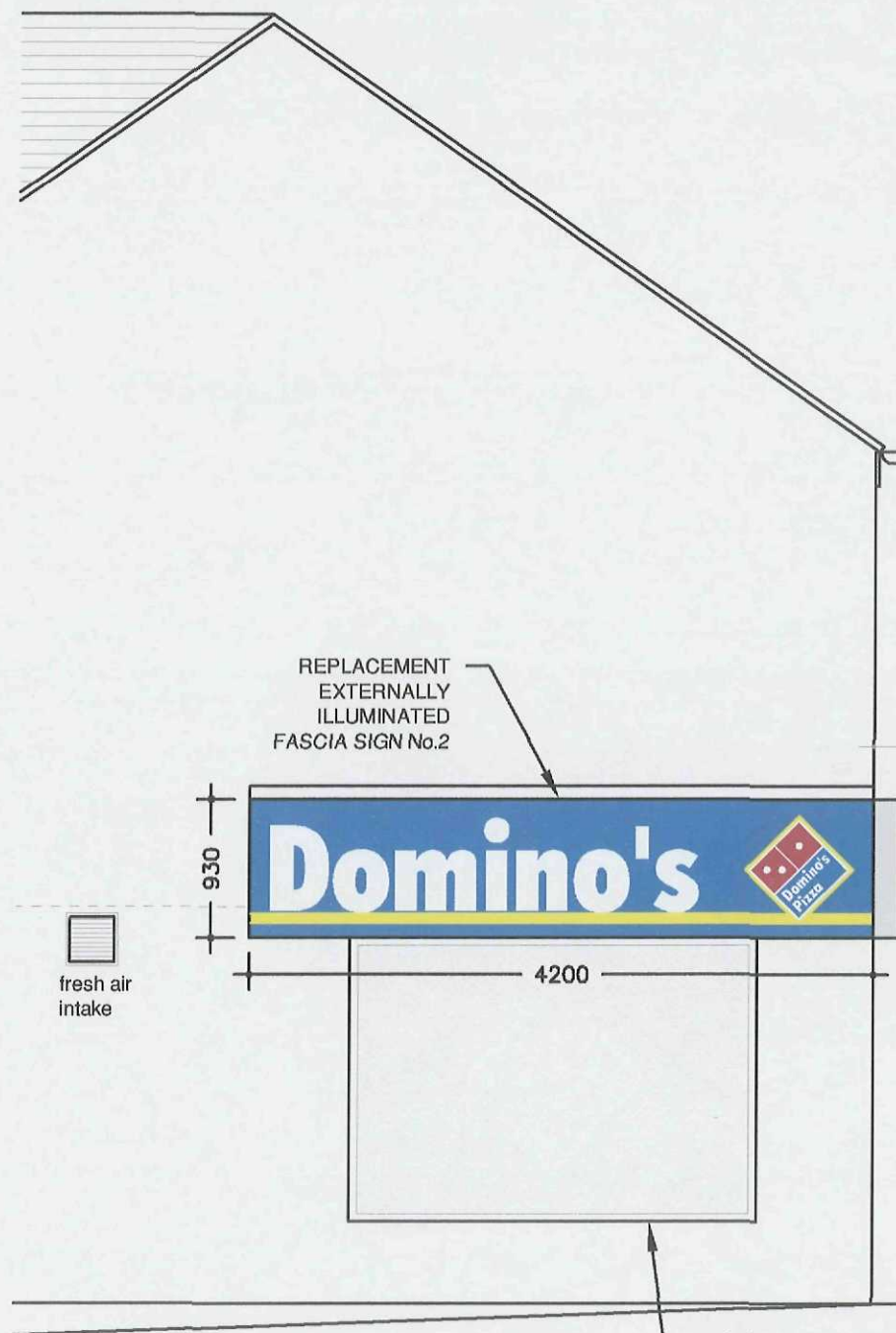
TITLE  
FASCIA, PROJECTING & WINDOW SIGNS

DRAWING No  
S1

SCALE @ A3  
1:10

DATE  
Jan 09

NOTES:  
CONTRACTORS MUST VERIFY ALL DIMENSIONS ON SITE BEFORE COMMENCEMENT OF ANY WORK OR PREPARING MANUFACTURING DRAWINGS  
DO NOT SCALE FROM THIS DRAWING  
ANY DISCREPANCIES ON THIS DRAWING ARE TO BE NOTIFIED TO THE ARCHITECT IMMEDIATELY  
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SIDE ELEVATION

#### FASCIA SIGN

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Comprising an aluminium box with a tough, flexible vinyl face incorporating a nylon mesh fused inside in corporate colours as detailed below. Vinyl graphics are adhered to the face as indicated. The aluminium box projects 180mm from the face of the building, and has a 50mm clearance to all sides to allow for tightening of the vinyl skin.

ILLUMINATION IS BY INTERNAL FLUORESCENT TUBES.

The main display reads "DOMINO'S" in WHITE on a BLUE background.  
The Domino's logo is in RED/WHITE/BLUE.  
The band along the bottom edge is YELLOW.

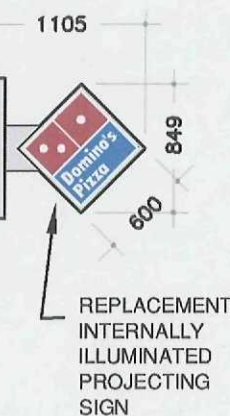
#### PROJECTING SIGN - Double Sided

INTERNALLY ILLUMINATED SIGN:-  
Rigid acrylic panels in corporate colours as detailed below, in an aluminium frame

ILLUMINATION IS BY INTERNAL FLUORESCENT TUBES.  
Logo - RED/WHITE/BLUE

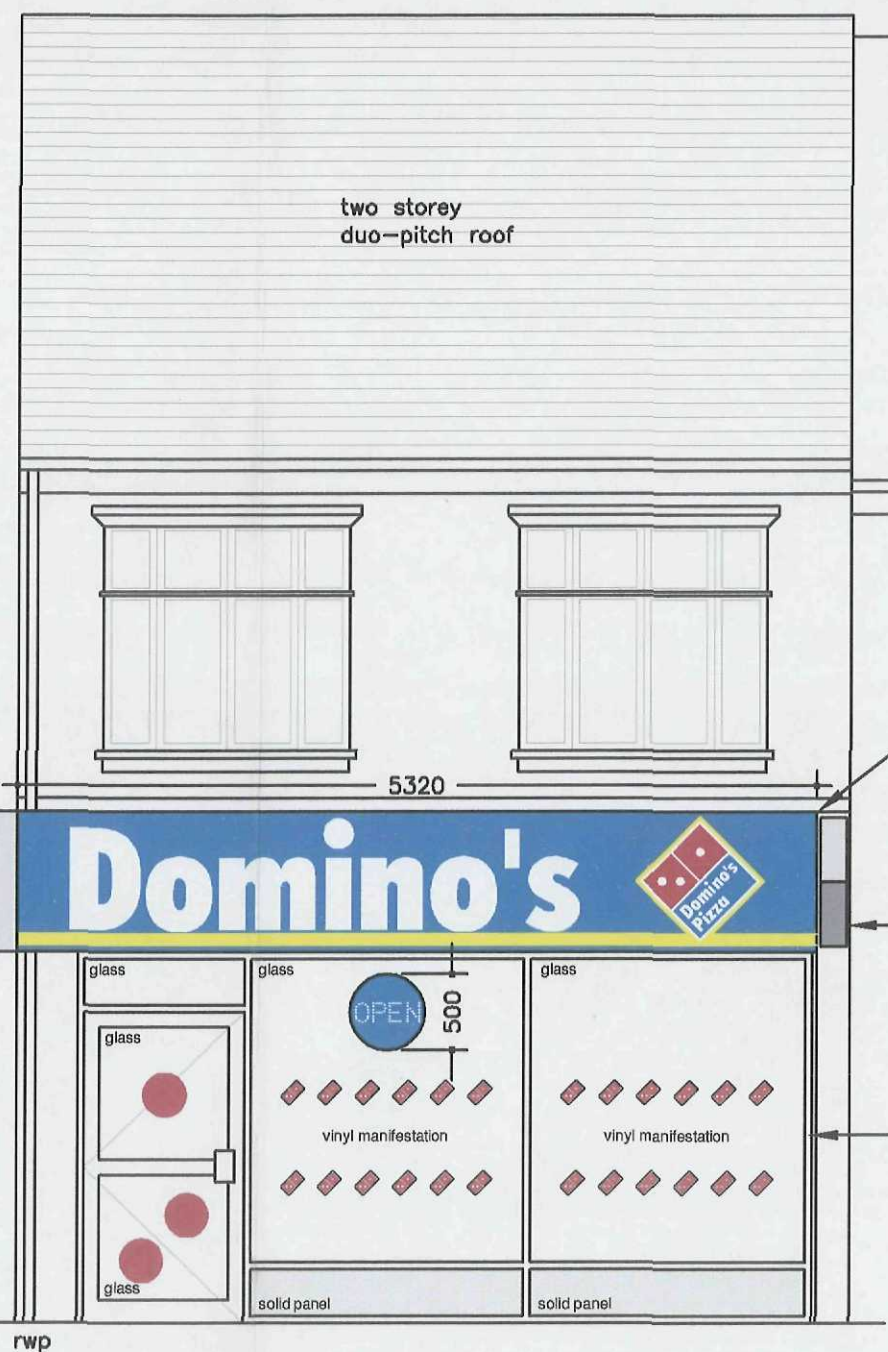
#### INTERNAL WINDOW SIGN

500mm Ø sign hung on chains behind shopfront glass, consisting of a blue circular acrylic box with "OPEN" in high intensity WHITE LED lights projecting slightly from the face.



REPLACEMENT  
INTERNALLY  
ILLUMINATED  
PROJECTING  
SIGN

+FFL 100.00



FRONT ELEVATION TO WINSOVER ROAD

#### LUMINANCE

Maximum luminance of all signs is 1200 candelas/m².

#### STANDARD SIGN COLOURS

Blue - RAL 5002 Blue  
Vinyl Blue - Ultramark (Spandex) 5750T - Cobalt Blue  
Acrylic Blue - Perspex 750  
Silver Vinyl - Fasson Fascal 990QM (Silver Metallic)  
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#### STANDARD TYPEFACES

"Domino's" - Futura Extra Bold Condensed

#### MANIFESTATION

Where required, manifestation to glazing to be in accordance with Building Regulations Pt. N2.  
Manifestation to be in the form of 150mm high miniature vinyl domino's applied to inside face of glass @ 250mm centres, in bands at two levels above FFL/GL - 850mm to underside of lower band and 1600mm to top of upper band.



DETERMINED  
PLAN

SHDC  
Planning & Development

21 AUG 2009

Ref: 0648-09

| REV                                                                                                                                                                                                                                                                                                                    | AMENDMENT          | DATE            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------|
| <p>NOTES:</p> <p>CONTRACTORS MUST VERIFY ALL DIMENSIONS ON SITE BEFORE COMMENCEMENT OF ANY WORK OR PREPARING MANUFACTURING DRAWINGS</p> <p>DO NOT SCALE FROM THIS DRAWING</p> <p>ANY DISCREPANCIES ON THIS DRAWING ARE TO BE NOTIFIED TO THE ARCHITECT IMMEDIATELY</p> <p>HATTRELL DS One Architects LLP COPYRIGHT</p> |                    |                 |
| <p><b>HATTRELL DS One Architects LLP</b><br/>CHARTERED ARCHITECTS</p>                                                                                                                                                                                                                                                  |                    |                 |
| <p>COVENTRY MANCHESTER</p> <p>1 COPTHALL HOUSE STATION SQUARE COVENTRY CV1 2FQ<br/>TELEPHONE 024 7622 6446 FACSIMILE 024 7652 0460</p> <p>e-mail: design@hattrelldsone.co.uk www.hattrelldsone.co.uk</p> <p>ARTHUR HOUSE CHORLTON STREET MANCHESTER M1 3EJ<br/>TELEPHONE 0161 236 3521 FACSIMILE 0161 228 7801</p>     |                    |                 |
| <p>CLIENT<br/>DOMINO'S PIZZA GROUP LTD</p>                                                                                                                                                                                                                                                                             |                    |                 |
| <p>PROJECT<br/>PROPOSED SHOP REFIT<br/>7 Winsover Road, Spalding, Lincs. PE11 1EG</p>                                                                                                                                                                                                                                  |                    |                 |
| <p>TITLE<br/>PROPOSED SIGNAGE</p>                                                                                                                                                                                                                                                                                      |                    |                 |
| SCALE @ A3<br>1:50                                                                                                                                                                                                                                                                                                     | DRAWN BY<br>VJames | DATE<br>14.8.09 |
| DRAWING No<br>4540-SF03                                                                                                                                                                                                                                                                                                | REVISION           |                 |