Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	17-18
Address line 1	Market Place
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE11 1SU

Description of site location must be completed if postcode is not known:

Easting (x)	524768
Northing (y)	322670

Description

2. Applicant Details

Title	
First name	Dave
Surname	Bennett
Company name	Vodafone UK
Address line 1	G25 Faraday House
Address line 2	The Connection
Address line 3	
Town/city	Newbury

2. Applicant Details

Country	
Postcode	RG14 2FN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	
First name	Katie
Surname	Ronald
Company name	Easton Bevins
Address line 1	Unit 26 Osprey Court
Address line 2	Hawkfield Way
Address line 3	
Town/city	Bristol
Country	
Postcode	BS14 0BB
Primary number	01179427876
Secondary number	
Fax number	
Email	k.ronald@eastonbevins.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1. Fascia with LED illuminated lettering 2. Projecting sign with LED illuminated symbol 3. Digital media screen to be displayed within 1 metre of the shopfront
4. Pavement swing sign to be placed outside the shop

Please select the type(s) of advertising you are proposing:

- [x] Fascia sign(s)
- [x] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.96 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.62 x Width: 4.46 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium panel with push through (flat faced) 15 mm acrylic lettering, with vinyl graphic to the symbol	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Red RAL 3020 fascia with opal 030 (white) lettering and translucent red graphic symbol	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.97 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.15 metre(s)
What materials will the sign be made of? Aluminium panels with push through (flat faced) 15mm thick acrylic symbol with vinyl graphic to centre of symbol.	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Opal 030 (white) symbol with red RAL 3020 central graphic, on a red background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.14 x Width: 0.8 x Depth: 0.2 metre(s)
What materials will the sign be made of? Timber boxing with acrylic panels and integrated LCD screen (screen 1017mm x 570mm)	
What is the maximum height of any of the individual letters and symbols?	20 cm

4. Type of Proposed Advertisement(s)

Other type(s): 1	
The colour of text and background No text on the red screen housing. The screen will display a variety of images	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Intermittent

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.12 x Width: 0.69 x Depth: 0.05 metre(s)
What materials will the sign be made of? Powder coated aluminium frame with transparent acrylic sections on either side to display poster	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Frame to be white text on a red background. Posters will display a variety of images.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Digital Flank with integrated LCD screen to display a variety of promotional images, to be displayed within 1 metre of the shopfront.
Double sided swing sign to display promotional materials, to be placed on the pavement outside the store during opening hours.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 22/10/2019

To 22/10/2019

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 08/07/2019