Online Comment

Application	H16-0711-22
Location	32 - 33 HALL PLACE SPALDING PE11 1SG
Proposal	Proposed Signage

Name	Greg Watkinson
Address	Conservation Officer
Date Submitted	05-09-22
For/Against	Comments

I write to confirm that I have no objection to these proposals from a conservation perspective. The proposal makes use of an appropriate lighting style and materials commonly found in signage throughout the conservation area.

The proposal to include externally illuminated projecting signs, located in their traditional position within the pilaster is, again, a positive, as is the proposed retention of pilaster details and the proposal to make use of a full fascia instead of a floating fascia.

The colour scheme presented consists of broadly heritage-acceptable tones, with the fascia being black, text white and underscore red - all of these colours are commonly found within similar settings and Spalding town centre itself already. Only the yellow of the corporate logo and the word 'SLOTS' could be said to be somewhat unique, but this forms only a small portion of the overall scheme and should not materially detract from appreciation of the wider heritage asset when coupled with external rather than internal illumination and the substantially smaller scale of the text and logo than that which was seen under a previously refused application.