

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1
Suffix	
Property name	B&Q
Address line 1	Holland Markets
Address line 2	Winfrey ave
Address line 3	
Town/city	Lincolnshire
Postcode	PE11 1RQ
Description of site location must be completed if postcode is not known:	
Easting (x)	524740
Northing (y)	322901
Description	

2. Applicant Details

Title	Other
Other	
First name	
Surname	B&Q
Company name	
Address line 1	CHESTNUT AVE
Address line 2	CHANDLERS FORD
Address line 3	EASTLEIGH

2. Applicant Details

Town/city	HAMSPHIRE
Country	
Postcode	SO53 3LE
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

3. Agent Details

Title	Miss
First name	Alexandra
Surname	Burkart
Company name	Image Technique Ltd
Address line 1	Saxon Business Park
Address line 2	Stoke Prior
Address line 3	
Town/city	Bromsgrove
Country	
Postcode	B60 4AD
Primary number	01527578533
Secondary number	
Fax number	
Email	debbie.smith@imagetechnique.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

replacement of externally signage, to consist of both illuminated and non illuminated signs. To new current corporate image.

Please select the sign types you wish to propose

- ☒ Fascia sign
☐ Hanging sign
☐ Hoarding sign
☒ Other sign

Fascia Sign

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.02 metre(s)
Dimension:	Height: 3.5 x Width: 3.5 x Depth: 0.02 metre(s)
What materials will the sign be made of? Item 001 - Aluminium, pvc skin, vinyl, paint and leds	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background orange and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 2.271 x Width: 1.9 x Depth: 0.003 metre(s)
What materials will the sign be made of? Item 002 -aluminium and paint	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.8 x Width: 1 x Depth: 0.003 metre(s)
What materials will the sign be made of? Item 4 - aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	10 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 3	
The colour of text and background	
orange and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 4	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of?	
Item 5 - aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	
orange and white and black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 5	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.33 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of?	
Item 6 - aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	
black and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Fascia sign: 6	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.75 x Width: 0.5 x Depth: 0.003 metre(s)
What materials will the sign be made of? Item 07 -rylic, aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background white and black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 7	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.005 x Width: 0.04 x Depth: 0 metre(s)
What materials will the sign be made of? Item 8 - vinyl	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background black and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 8	
What is the height from the ground to the base of the advertisement?	1.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.7 x Width: 1.4 x Depth: 0.003 metre(s)
What materials will the sign be made of? Item 009- aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	22 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 8	
The colour of text and background	
orange, white and black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 9	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.5 x Width: 1.5 x Depth: 0.003 metre(s)
What materials will the sign be made of?	
Item 11 - aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
black and yellow	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 1 x Depth: 0.078 metre(s)
What materials will the sign be made of?	
Item 3 - Aluminium, paint and vinyl	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Grey , white and yellow	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 4 x Depth: 0.008 metre(s)
What materials will the sign be made of? Item 10 - steel, di lite panels,	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background various seasonal offers	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.8 x Depth: 0 metre(s)
What materials will the sign be made of? Item 12 - vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background black, orange and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

Freestanding signage

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

please refer to the drawing

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

16/08/2018

To

16/08/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

16/08/2018