astley.

Delivering creative brand environments
through signage, print and digital solutions

CANCER RESEARCH UK

Client:
CRUK

Full Address:
UNIT 4 HOLLAND
MARKET RETAIL PARK
SPALDING

Title:
External Signage

Date:
22.08.25

Drg by:
KS

Drawing Ref:
G_91084 - B

Visual Status:
For review

Existing



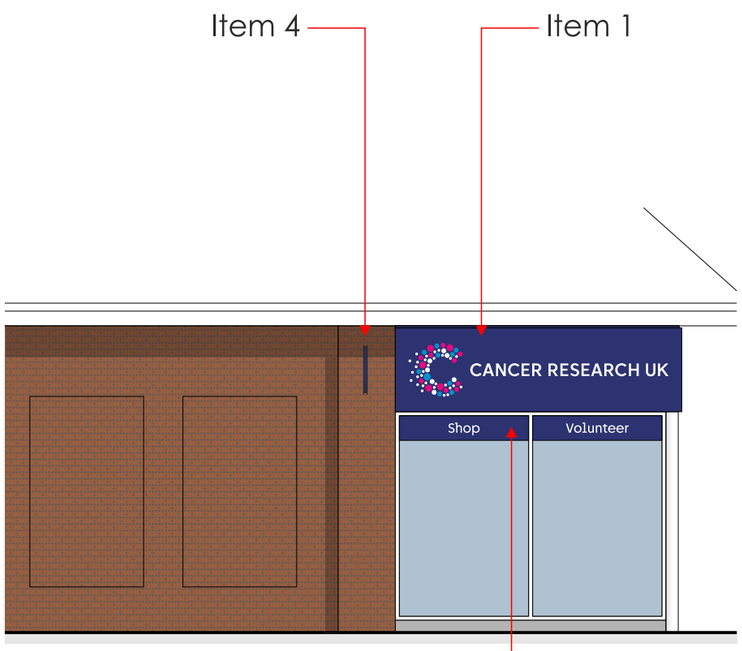

Argos is now closed
You can find us in Sainsbury's next door
Argos
Argos is now closed
You can find us in Sainsbury's next door
Argos


Argos is now closed
You can find us in Sainsbury's next door
Argos


Argos is now closed
Argos is now closed
Argos is now closed

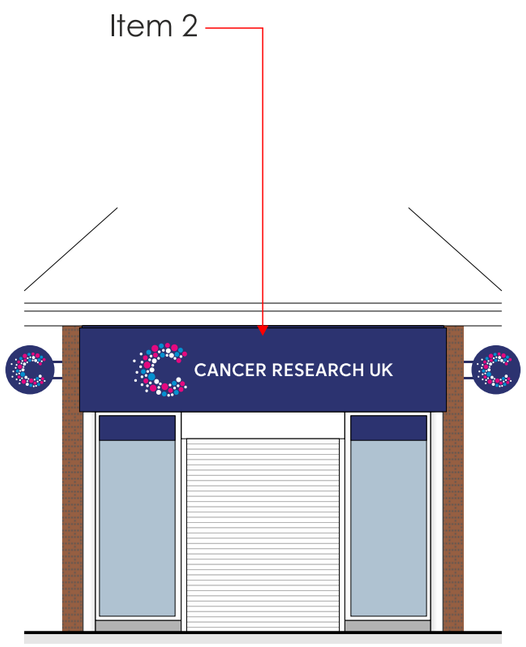


Proposed

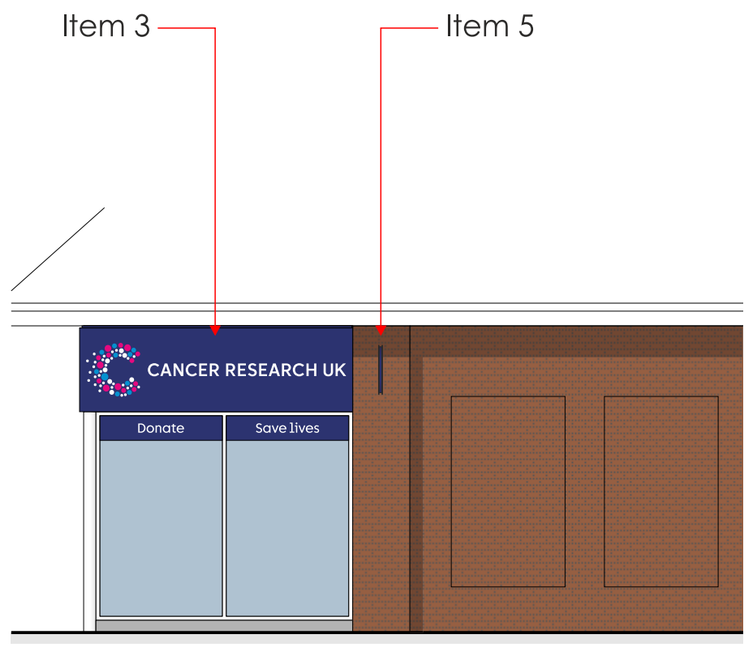


Lhs elevation

Scale 1:75



Splayed front elevation



Rhs elevation

Original small lockup



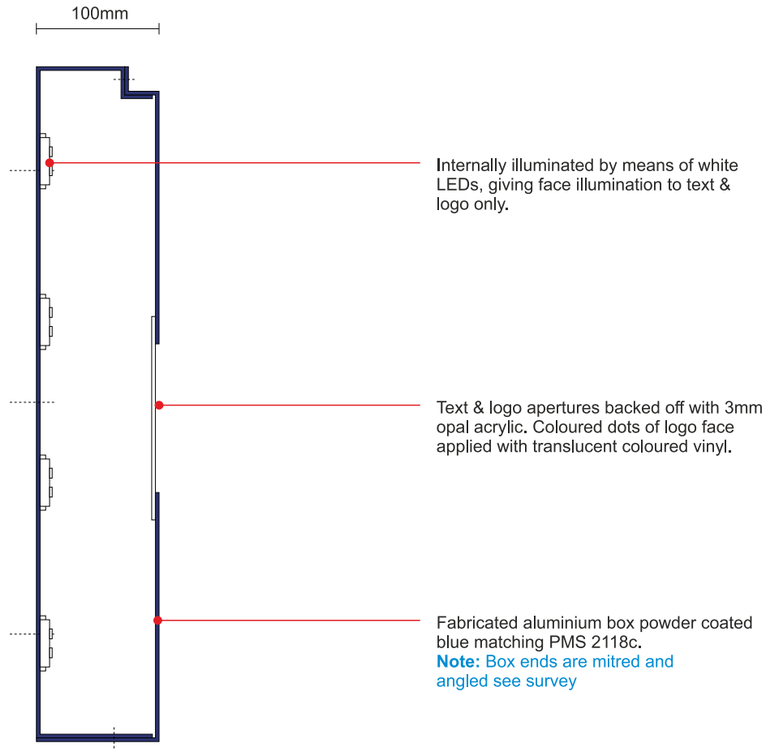
Item 1
Scale 1:25



Item 2



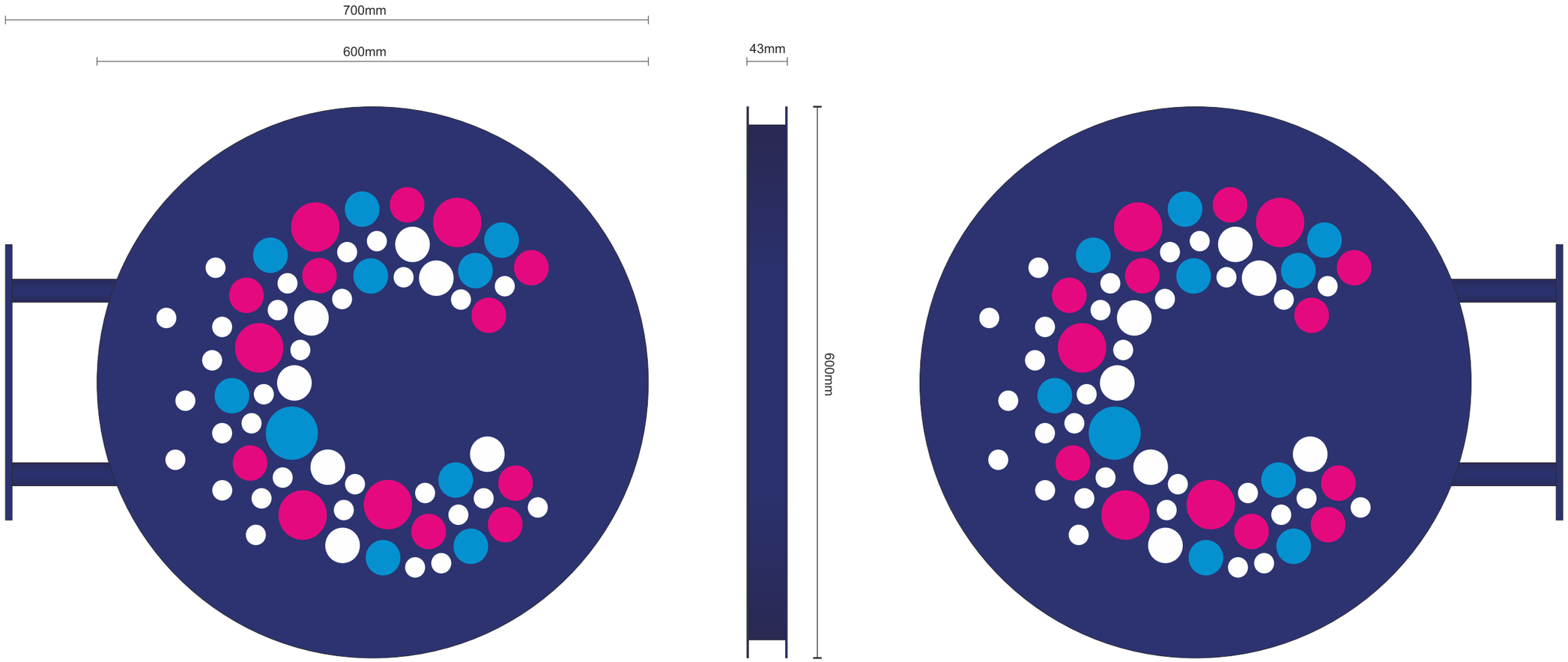
Item 3



Section through
Scale 1:5 @ A3

Note: Bird spikes are required

FFL to underside of sign being 2700mm



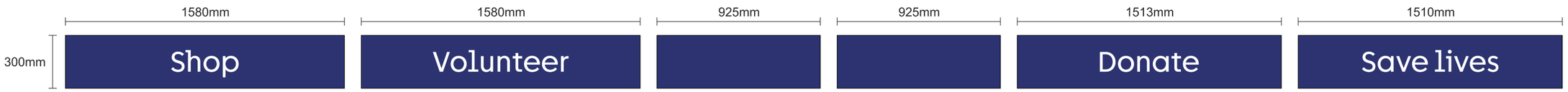
Side view
Scale 1:5 @ A3

End view

2No. Standard 600 x 700mm
non illuminated projecting signs.

FFL to underside of sign being 2900mm

Item 6



Face view

Scale 1:5 @ A3

300mm high digitally printed vinyl banding applied to top of shopfront glazing.

Artwork to be approved

FFL to underside of sign being 2300mm



Existing view



Proposed view



Scale 1:10 @ A3

1No. flat cut aluminium panel finished corporate blue and face applied with digital print & with vinyl graphics.

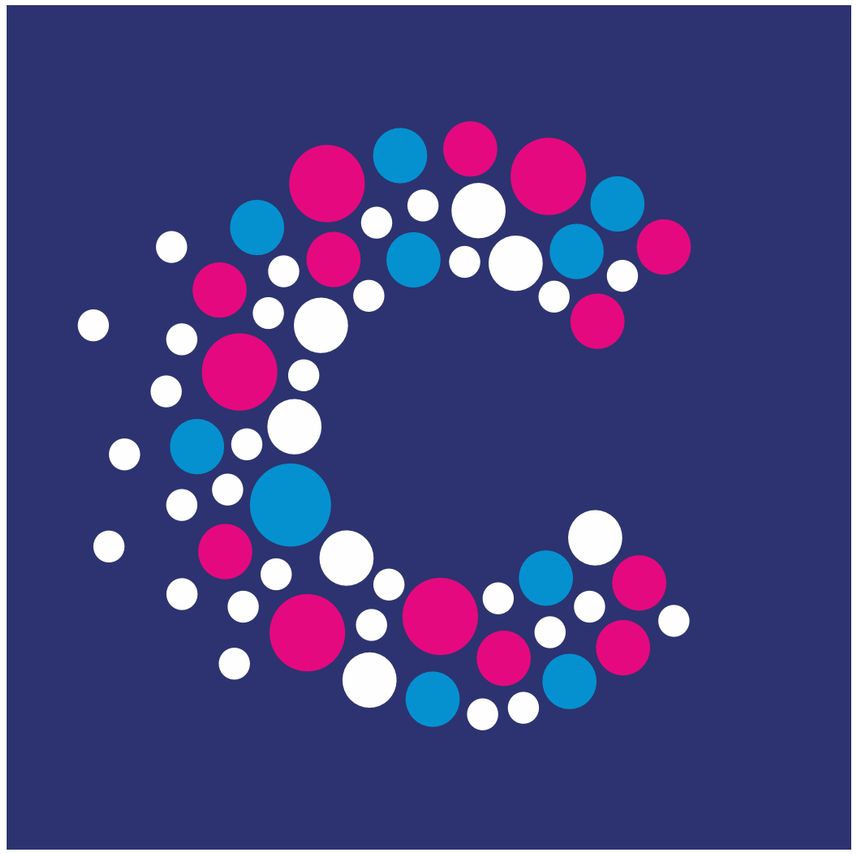
Non illuminated.

C = 340mm
TEXT = 63mm
'Deliveries' = 81mm

Note: *Exact location TBC.*

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Standard colours



R: 0
G: 0
B: 126
Hex #00007e
C: 100
M: 90
Y: 0
K: 30
Pantone
2758 U
2118 C

R: 255
G: 0
B: 135
Hex #ff0087
C: 0
M: 100
Y: 0
K: 0
Process
Magenta
U + C

R: 0
G: 156
B: 238
Hex #009cee
C: 81
M: 29
Y: 0
K: 0
Pantone
2184 U
2382 C

R: 255
G: 255
B: 255
Hex #ffffff
C: 0
M: 0
Y: 0
K: 0