

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Former Welland Hospital Site / Former Garage
Address line 1	Holbeach Road
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE11 2HY
Description of site location must be completed if postcode is not known:	
Easting (x)	525993
Northing (y)	323791
Description	

2. Applicant Details

Title	Other
Other	
First name	
Surname	N/A
Company name	Lidl UK GmbH
Address line 1	c/o Agent
Address line 2	
Address line 3	

2. Applicant Details

Town/city	
Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Joseph
Surname	Romero
Company name	Rapleys LLP
Address line 1	Rapleys LLP
Address line 2	55 Spring Gardens
Address line 3	
Town/city	Manchester
Country	
Postcode	M2 2BY
Primary number	07467955228
Secondary number	
Fax number	
Email	joseph.romero@rapleys.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of 1no. internally illuminated high free-standing totem sign, 3no. externally illuminated billboards, 2no. internally illuminated square pole-mounted fascia signs, 1no. square wall mounted sign and 1 no. externally illuminated free-standing billboard.

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☐ Hanging sign
- ☒ Hoarding sign
- ☒ Other sign

Fascia Sign

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.5 x Width: 2.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? Powder coated steel casing with acrylic panels.	
What is the maximum height of any of the individual letters and symbols?	41 cm
The colour of text and background Blue and red text / yellow and blue background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	580 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.5 x Width: 2.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? Powder coated steel casing with acrylic panels.	
What is the maximum height of any of the individual letters and symbols?	41 cm
The colour of text and background Yellow, blue, red.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	580 cd/m2
Will the illumination be static or intermittent?	Static

Hoarding Sign

Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	0.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 3.05 x Width: 6.1 x Depth: 0.15 metre(s)
What materials will the sign be made of? Aluminium	

4. Type of Proposed Advertisement(s)

Hoarding sign: 1	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	318 cd/m2
Will the illumination be static or intermittent?	Static

Hoarding sign: 2	
What is the height from the ground to the base of the advertisement?	0.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 3.05 x Width: 6.1 x Depth: 0.15 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	318 cd/m2
Will the illumination be static or intermittent?	Static

Hoarding sign: 3	
What is the height from the ground to the base of the advertisement?	0.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 3.05 x Width: 6.1 x Depth: 0.15 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	318 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Hoarding sign: 4	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.25 x Width: 6.3 x Depth: 450 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	318 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6 x Width: 2.1 x Depth: 0.31 metre(s)
What materials will the sign be made of? Aluminium panels lacquered white and grey; acrylic logo shell. Galvanised steel frame.	
What is the maximum height of any of the individual letters and symbols?	58 cm
The colour of text and background Yellow blue and red.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	580 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)
Dimension:	Height: 1 x Width: 1 x Depth: 0.8 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	16 cm

4. Type of Proposed Advertisement(s)

Other sign: 2

The colour of text and background

Yellow, blue, red.

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

If you have selected Other, please describe

1 no Free standing totem sign. Please refer to drawing no. 7277L/S03 for further details.
1.no Square wall mounted sign. Please refer to drawing no. 7277L/S05 for further details.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

13/09/2018

To

13/09/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

06/09/2018