Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	108
Suffix	
Property name	Halmer Court
Address line 1	108 Halmer Gate
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE11 2EL

Description of site location must be completed if postcode is not known:

Easting (x)	525806
Northing (y)	322905

Description

Former Birds Public House Site

2. Applicant Details

Title	
First name	Kent
Surname	Phippen
Company name	Glenholme Senior Living (Spalding) Limited
Address line 1	The Glenholme Group
Address line 2	79 High Street
Address line 3	Eton
Town/city	Windsor

2. Applicant Details

Country	
Postcode	SL4 6AF

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Tim
Surname	Erkiert
Company name	DWA Architects (London) Ltd
Address line 1	Cyclops House
Address line 2	Link Business Park
Address line 3	
Town/city	York
Country	
Postcode	YO10 3JB
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed post mounted wayfinding signage and building mounted Signage

Please select the type(s) of advertising you are proposing:

- [x] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.1 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.73 x Width: 2.6 x Depth: 0.1 metre(s)
What materials will the sign be made of? Built up descaled stainless steel lettering with foamex backtrays LED face illuminated with 5mm opal 050 acrylic faces 285mm cap height with 60mm returns powder coated to match Pantone 7490 (suggest RAL 6017)TBC xed via aluminium rails.	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Green letters on Grey Background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	2000 cd/m2
Will the illumination be static or intermittent?	Intermittent

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1 x Width: 2 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background Letters: Pantone Background: 7490 220,237,198TBC	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	2000 cd/m2
Will the illumination be static or intermittent?	Intermittent

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1 x Width: 1 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background Letters: Pantone Background: 7490 220,237,198TBC	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	2000 cd/m2
Will the illumination be static or intermittent?	Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

Post mounted signs

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

There was signage for the public house which has now been demolished

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 01/02/2021

To 01/02/2042

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◉ The agent
○ The applicant
○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 28/10/2020