SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Refusal

Reference: H16/0993/94 Received:08-NOV-94 Type:ADVERTISEMENT

Name: Taylors of Spalding Ltd
83 Pinchbeck Road
Spalding
Lincs
PE11 1QQ

Agent: Futurama Signs Ltd
Island Farm House
Island Farm Road
West Molesey
Surrey KT8 2TR

Description: Erection of 2 double sided special freestanding signs

Location : 83 Pinchbeck Road Spalding
Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

1 In the opinion of the Local Planning Authority, the proposed signs will result in an unacceptable loss of residential amenity to the two dwellings immediately adjacent to the application site. The southernmost sign labelled E on the submitted plan will be visible over the adjacent hedge, thereby further illuminating the front garden of that property and being visually intrusive. The northernmost sign will be a further addition to the general low level of amenity resulting from pumping station control cabinets located immediately in front of 85 Pinchbeck Road. Advertisement consent exists for a similar sign for the garage located further to the north along Pinchbeck Road, which is not yet displayed. The result of this sign and the two proposed signs in addition to an existing poster sign on the application site, will reduce the level of amenity in this part of Pinchbeck road and provide an unacceptable entrance into the Conservation Area, the boundary of which is immediately to the south of the proposed sign E.

Director of Planning and Building Control Services
09-JAN-95 H16/0993/94

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

Town and Country Planning Act etc

DRAFT REFUSAL

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06-JAN-95 AD check.....

Authorised to issue (inc Delegation).....